

INTERNATIONAL BUSINESS

International Business Thematic Thread

In this International Business thread, students will understand the role of global markets and its impact on businesses. Students will have an opportunity to explore how global media structures, cross-cultural environment or climate changes affect businesses. They will be able to analyze information necessary to evaluate a business, and understand that a well-managed business requires a macroeconomic view when operating internationally. Students will be aware of how national governments and international institutions like the International Monetary Fund or World Trade Organization shape globalization and the competitive environment in which international firms conduct business. They will be able to understand and minimize the exchange rate risks that multinational enterprises are facing, be able to compare different healthcare system infrastructures, and to understand diverse aspects of global business encompassing economic, financial, technological, political, and cultural differences.

Faculty Liaison: Sunita Mondal

Curriculum Guide

Code	Title	Hours
Gateway Course		
Select one of the following:		3
ACCT 209	Financial Accounting	
POLS 220	Foreign Policy	
SPAN 131	Spanish for the Business World	
ARAB 101	Arabic Language and Culture I	
or ARAB 102	Arabic Language and Culture II	
or ARAB 103	Arabic Language and Culture III	
CHIN 101	Chinese Language and Culture I	
or CHIN 102	Chinese Language and Culture II	
or CHIN 103	Chinese Language and Culture III	
FREN 101	French Language and Culture I	
or FREN 102	French Language and Culture II	
or FREN 103	French Language and Culture III	
JAPN 101	Japanese Language and Culture I	
or JAPN 102	Japanese Language and Culture II	
or JAPN 103	Japanese Language and Culture III	
KORN 101	Korean Language and Culture I	
or KORN 102	Korean Language and Culture II	
or KORN 103	Korean Language and Culture III	
SPAN 101	Spanish Language & Culture I	
or SPAN 102	Spanish Language & Culture II	
or SPAN 103	Spanish Language & Culture III	
Focused Courses		
Select three courses from the following (must include three categories and three departments; two courses must be 300/400 level)		9
<i>Civic Knowledge and Engagement</i>		
POLS 365	International Political Economy	
<i>Culture, Discourse, and Ideas</i>		
COMM 405	Global Media	

Global Learning and Diversity

MGMT 130 Dynamics of Global Commerce

CRIM 328 Transnational Crime & Justice

Science, Technology and Mathematics

CYBR 101 Cybersecurity in the Era of Evolving Technology

GES 355 Earth's Changing Climate

Society and Institutions

ECON 326 International Economics

HCAM 300 Healthcare Systems: Global Perspectives and Analysis

MRKT 303 Issues in Global Business

Total Hours 12

* Some courses may require pre-requisites. Please see course descriptions to determine if there are any pre-requisites for that specific course.

Important Curriculum Guide Notes

This Curriculum Guide is provided to help SRU students and prospective students better understand their intended major curriculum. Enrolled SRU students should note that the My Rock Audit may place already-earned and/or in progress courses in different, yet valid, curriculum categories. Enrolled SRU students should use the My Rock Audit Report and materials and information provided by their faculty advisers to ensure accurate progress towards degree completion. *The information on this guide is current as of the date listed. Students are responsible for curriculum requirements at the time of enrollment at the University.*

PASSHE - Pennsylvania State System of Higher Education Institutions

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