ENGLISH WRITING, BACHELOR OF SCIENCE (BS) - CONCENTRATION IN PROFESSIONAL WRITING

Program Learning Outcomes

- Production of Problem Solving Documents: Produce documents that solve problems relevant to professional and organizational contexts.
- Document Adaptation: Adapt documents to different rhetorical contexts.
- Evaluation of Rhetorical Values: Evaluate the rhetorical values of technical writing using the theory and scholarship of technical and professional communication.
- Application of Technical Editing Principles: Apply principles of technical editing for document development, publication, and use.

Universal Program Outcomes

- Research Tools and Resources: Use the research tools and resources of the profession, integrate them effectively into interpretive arguments, and properly document sources according to professional standards.
- Knowledge of Technology: Display knowledge of technologies that support both written and oral communication.
- Degree Program Writing Competency - Understanding of the Writing Process : Understand the writing process to communicate ideas effectively to a variety of audiences.

RELATED LINKS

English Writing - Professional Writing, BS Program Page (https://www.sru.edu/academics/majors-and-minors/english-professional-writing/)

Professional Licensure/Certification Page (https://www.sru.edu/students/student-consumer-information/professional-licensures/)