

# ART - GRAPHIC DESIGN FOR COMMUNICATIONS MAJORS, MINOR

## PROGRAM LEARNING OUTCOMES

Communication (U01, U08):

Students will learn to communicate openly and ethically with diverse audiences about their individual creative work through, written, visual, and spoken formats.

Creation, Fabrication, Exhibition (U02, U05, U06, U08, U09):

Students will gain a working knowledge of the elements and principles of design and their use in the production of Fine Art. They will demonstrate this understanding through the fabrication and exhibition of art objects. Through collaborative critique, students will be exposed to a diverse set of perspectives, cultures, and values. Exposure to multiple perspectives will allow students to resist premature closure and instead remain perceptually open, flexible and willing to adapt, self-analyze, and develop their own self-confidence through the process of problem-solving and revision.

Professional Proficiency (U05, U08, U09):

Students will develop an authentic artistic direction: via medium, idea and/or style of creation. Students will display a technical expertise commensurate with their ideological level. Students will produce a quantity of work representative of time spent in the studio and successful understanding of studio techniques. Students will learn to apply the traits & abilities of an artist through their individual professional practice. The students learned skills will prepare them to participate in the professional arts communities at local, regional, national, and international levels.

Historical Knowledge (U02, U05, U09): Students will apply knowledge of art history to understand, evaluate and engage in art and art-making, recognizing their placement within a larger context or history and culture.

Students will observe, connect, and contextualize knowledge acquired in Art History to inform their professional practice and research.

To access Minor Requirements, please view the Curriculum Guide tab.

## Related Links

Art - Graphic Design for Communication Majors, Minor Program Page (<https://www.sru.edu/academics/majors-and-minors/art-graphic-design-minor/>)

Professional Licensure/Certification Page (<https://www.sru.edu/students/student-consumer-information/professional-licensure/>)

## Curriculum Guide

### GPA Requirement

Minor GPA: 2.00 or higher

### Minor Requirements

- Students must complete at least 6 credit hours in their minor from SRU

- A minimum of 6 credit hours must be upper division (courses numbered 300 and above)
- A minor shall be no fewer than 18 credits.

Code	Title	Hours
<b>Basic Studio Courses</b>		
ART 100	2-D Design	3
ART 113	Basic Studio Graphic Design	3
ART 114	Basic Studio Digital Media	3
or ART 107	Basic Studio Photography	
<b>Art Synthesis Course</b>		
ART 205	Intermediate Studio Drawing	3
<b>Advanced Studio Courses</b>		
ART 313	Advanced Studio Graphic Design	3
ART 314	Advanced Studio Digital Media	3
<b>Senior Studio Course</b>		
Select one of the following:		3
ART 405	Senior Studio Drawing	
ART 406	Senior Studio Painting	
ART 407	Senior Studio Photography	
ART 408	Senior Studio Printmaking	
ART 413	Senior Studio Graphic Design	
ART 414	Senior Studio Digital Media	
<b>Total Hours</b>		<b>21</b>

\* Some courses may require pre-requisites. Please see course descriptions to determine if there are any pre-requisites for that specific course.

## Important Curriculum Guide Notes

This Curriculum Guide is provided to help SRU students and prospective students better understand their intended major curriculum. Enrolled SRU students should note that the My Rock Audit may place already-earned and/or in progress courses in different, yet valid, curriculum categories. Enrolled SRU students should use the My Rock Audit Report and materials and information provided by their faculty advisers to ensure accurate progress towards degree completion. *The information on this guide is current as of the date listed. Students are responsible for curriculum requirements at the time of enrollment at the University.*

PASSHE - Pennsylvania State System of Higher Education Institutions

MINOR IN ART GRAPHIC DESIGN (04D)

For Communication Major(s)

This program is effective as of Summer 2024

Revised: 12.19.2023

UCC: 11.28.2023