

ART, BACHELOR OF FINE ARTS (BFA) - CONCENTRATION IN GRAPHIC DESIGN

PROGRAM LEARNING OUTCOMES

Communication (U01, U08):

Students will learn to communicate openly and ethically with diverse audiences about their individual creative work through, written, visual, and spoken formats.

Creation, Fabrication, Exhibition (U02, U05, U06, U08, U09):

Students will gain a working knowledge of the elements and principles of design and their use in the production of Fine Art. They will demonstrate this understanding through the fabrication and exhibition of art objects. Through collaborative critique, students will be exposed to a diverse set of perspectives, cultures, and values. Exposure to multiple perspectives will allow students to resist premature closure and instead remain perceptually open, flexible and willing to adapt, self-analyze, and develop their own self-confidence through the process of problem-solving and revision.

Professional Proficiency (U05, U08, U09):

Students will develop an authentic artistic direction: via medium, idea and/or style of creation. Students will display a technical expertise commensurate with their ideological level. Students will produce a quantity of work representative of time spent in the studio and successful understanding of studio techniques. Students will learn to apply the traits & abilities of an artist through their individual professional practice. The students learned skills will prepare them to participate in the professional arts communities at local, regional, national, and international levels.

Historical Knowledge (U02, U05, U09): Students will apply knowledge of art history to understand, evaluate and engage in art and art-making, recognizing their placement within a larger context or history and culture.

Students will observe, connect, and contextualize knowledge acquired in Art History to inform their professional practice and research.

Related Links

Art - Graphic Design, BFA Program Page (<https://www.sru.edu/academics/majors-and-minors/art-bfa-graphic-design/>)

Professional Licensure/Certification Page (<https://www.sru.edu/students/student-consumer-information/professional-licensures/>)