

ART, BACHELOR OF FINE ARTS (BFA) - CONCENTRATION IN GRAPHIC DESIGN

Program Learning Outcomes

- **Critical Thinking:** Art majors will locate, analyze and synthesize art historical information and context within their own work.
- **Degree Program Writing Competency:** Students will be able to effectively communicate in writing for purposes of the discipline.
- **Direction:** Art majors develop a personal direction through their choice of medium, idea and/or style. Students will demonstrate intellectual and artistic curiosity while committing to improvement.
- **Professional Proficiency:** Art majors will perceive, discuss and demonstrate professional proficiency upon graduation by applying their knowledge and skills of fine art.
- **Technique:** Art majors will demonstrate technical aptitude. The department assesses the technical quality of student production. Each medium varies with its technical demands.

Related Links

Art - Graphic Design, BFA Program Page (<https://www.sru.edu/academics/majors-and-minors/art-bfa-graphic-design/>)

Art Department Page (<https://www.sru.edu/academics/colleges-and-departments/cla/departments/art/>)

Professional Licensure/Certification Page (<https://www.sru.edu/students/student-consumer-information/professional-licensure/>)