

ART, BACHELOR OF FINE ARTS (BFA) - CONCENTRATION IN GRAPHIC DESIGN

PROGRAM LEARNING OUTCOMES

Communication (U01, U08):

Students will learn to communicate openly and ethically with diverse audiences about their individual creative work through, written, visual, and spoken formats.

Creation, Fabrication, Exhibition (U02, U05, U06, U08, U09):

Students will gain a working knowledge of the elements and principles of design and their use in the production of Fine Art. They will demonstrate this understanding through the fabrication and exhibition of art objects. Through collaborative critique, students will be exposed to a diverse set of perspectives, cultures, and values. Exposure to multiple perspectives will allow students to resist premature closure and instead remain perceptually open, flexible and willing to adapt, self-analyze, and develop their own self-confidence through the process of problem-solving and revision.

Professional Proficiency (U05, U08, U09):

Students will develop an authentic artistic direction: via medium, idea and/or style of creation. Students will display a technical expertise commensurate with their ideological level. Students will produce a quantity of work representative of time spent in the studio and successful understanding of studio techniques. Students will learn to apply the traits & abilities of an artist through their individual professional practice. The students learned skills will prepare them to participate in the professional arts communities at local, regional, national, and international levels.

Historical Knowledge (U02, U05, U09): Students will apply knowledge of art history to understand, evaluate and engage in art and art-making, recognizing their placement within a larger context or history and culture.

Students will observe, connect, and contextualize knowledge acquired in Art History to inform their professional practice and research.

Related Links

Art - Graphic Design, BFA Program Page (<https://www.sru.edu/academics/majors-and-minors/art-bfa-graphic-design/>)

Professional Licensure/Certification Page (<https://www.sru.edu/students/student-consumer-information/professional-licensures/>)

Curriculum Guide

GPA Requirement

Major GPA: 2.00 or higher
Overall GPA: 2.00 or higher

Summary*

Code	Title	Hours
	Rock Studies 2 Requirements	42
	Other Basic Requirements	0-3
	Major/Concentration Requirements	78

* All undergraduate degree programs require a minimum of 120 credits. Some courses meet multiple requirements, but are only counted once toward the 120 credit total required to graduate.

Rock Studies 2 Requirements

Code	Title	Hours
The Rock		
SUBJ 139	Foundations of Academic Discovery ¹	3
ENGL 102	Critical Writing	3
ENGL 104	Critical Reading	3
MATH 117	Quantitative Reasoning	3
Select one of the following:		3
COMM 200	Civil Discourse: Theory & Practice	
PHIL 110	Ethics and Civil Discourse	
POLS 235	Civil Discourse and Democracy	
Subtotal		15
Integrated Inquiry		
<i>Creative and Aesthetic Inquiry</i>		
Select 3 Credits (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/)		3
<i>Humanities Inquiry</i>		
Select 3 Credits (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/)		3
<i>Social Science Inquiry</i>		
Select 3 Credits (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/)		3
<i>Natural Science Inquiry</i>		
SCI 101	Science of Life	3
<i>Physical Science Inquiry</i>		
SCI 102	Understanding the Physical World	3
Subtotal		15
Thematic Thread		
Select 12 Credits (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/) ²		12
Total Hours		42

¹ Course offered in multiple subjects; cannot take course in first major subject.

² One course from each category; six credits must be 300-level or above; no more than 4 credits from one subject area; specific courses required in first major, regardless of prefix of course, cannot be used to satisfy thread requirements; any course with same prefix as first major cannot be used to satisfy thread requirements, even if it is not a course in the first major.

Basic Math Requirement

Check with your adviser or a current degree audit report to see if you have been exempted from this course. The credit earned in this course will not be counted toward the 120 credit hour minimum needed to earn a degree.

Code	Title	Hours
Complete one of the following:		0-3
Meet required minimum SAT or ACT math score OR		
ESAP 110	Beginning Algebra	
Total Hours		0-3

DIVERSITY, EQUITY, AND INCLUSION REQUIREMENT

Students must take and pass a course with the Diversity, Equity, and Inclusion (DEI) designation prior to graduation. Students can meet this requirement by taking any DEI - designated course in any program at any time during their undergraduate career.

Major Requirements

- 39 major credits must be taken at SRU or PASSHE
- 39 major credits must be taken at the 300 level or above

Code	Title	Hours
Required Courses		
ART 100	2-D Design ¹	3
ART 101	3-D Design ¹	3
ART 105	Basic Studio Drawing ¹	3
ART 225	Overview of Western Art ¹	3
ART 226	Overview of World Art ¹	3
ART 300	Art Seminar ¹	3
Art History Electives		
Select two of the following:		6
ART 325	North American Art History ¹	
ART 335	The Renaissance Tradition ¹	
ART 345	Foundations of Modern Art ¹	
ART 355	Early Modern Art ¹	
ART 365	Art Since 1945 ¹	
ART 420	Art History Seminar ¹	
Graphic Design Concentration (15 Credits)		
Select 12 credits from the following:		
These courses will count towards BFA Studio requirements. (200-400 level courses are repeatable – see below for course details).		
ART 113	Basic Studio Graphic Design ¹	
ART 213	Intermediate Studio Graphic Design ¹	
ART 313	Advanced Studio Graphic Design ¹	
ART 413	Senior Studio Graphic Design ¹	
<i>Graphic Design 1st Concentration Required – Capstone Course</i>		
ART 433	Senior Project Graphic Design	3
Additional Studio Requirements		
<i>100 Level Electives</i>		
Select three of the following courses, no class may be repeated:		9
ART 106	Basic Studio Painting ¹	
ART 107	Basic Studio Photography ¹	
ART 108	Basic Studio Printmaking ¹	
ART 109	Basic Studio Metalsmithing ¹	
ART 110	Basic Studio Sculpture ¹	
ART 111	Basic Studio Fiber Art ¹	
ART 112	Basic Studio Ceramics ¹	
ART 113	Basic Studio Graphic Design ¹	
ART 114	Basic Studio Digital Media ¹	
<i>200 Level Electives</i>		
Select four of the following courses, you may take any class twice:		12
ART 205	Intermediate Studio Drawing ¹	
ART 206	Intermediate Studio Painting ¹	

ART 207	Intermediate Studio Photography ¹	
ART 208	Intermediate Studio Printmaking ¹	
ART 209	Intermediate Studio Metalsmithing ¹	
ART 210	Intermediate Studio Sculpture ¹	
ART 211	Intermediate Studio Fiber Art ¹	
ART 212	Intermediate Studio Ceramics ¹	
ART 213	Intermediate Studio Graphic Design ¹	
ART 214	Intermediate Studio Digital Media ¹	
<i>300 Level Electives</i>		
Select four of the following courses, you may take any class up to three times:		12
ART 305	Advanced Studio Drawing ¹	
ART 306	Advanced Studio Painting ¹	
ART 307	Advanced Studio Photography ¹	
ART 308	Advanced Studio Printmaking ¹	
ART 309	Advanced Studio Metalsmithing ¹	
ART 310	Advanced Studio Sculpture ¹	
ART 311	Advanced Studio Fiber Art ¹	
ART 312	Advanced Studio Ceramics ¹	
ART 313	Advanced Studio Graphic Design ¹	
ART 314	Advanced Studio Digital Media ¹	
<i>400 Level Electives</i>		
Select three of the following courses, you may take any class up to two times:		9
ART 405	Senior Studio Drawing ¹	
ART 406	Senior Studio Painting ¹	
ART 407	Senior Studio Photography ¹	
ART 408	Senior Studio Printmaking ¹	
ART 409	Senior Studio Metalsmithing ¹	
ART 410	Senior Studio Sculpture ¹	
ART 411	Senior Studio Fiber Art ¹	
ART 412	Senior Studio Ceramics ¹	
ART 413	Senior Studio Graphic Design ¹	
ART 414	Senior Studio Digital Media ¹	
<i>Art Electives</i>		
Select from 300-400 level courses ¹		9
Total Hours		78

¹ Course counts for 50% of Major requirements and Major GPA.

* Some courses may require pre-requisites. Please see course descriptions to determine if there are any pre-requisites for that specific course.

Co-curricular and Experiential Learning

Students are encouraged to explore additional curricular and co-curricular opportunities. There is a strong correlation between long-term student success and participation in the following types of programs and activities:

1. International study programs (short-term, semester)
2. High-Impact Practice (HIP) designated classes
3. Student-faculty creative projects
4. Student leadership development
5. Service opportunities (e.g., Empty Bowls program)

- 6. Career education and development
- 7. Internships
- 8. Student exhibitions
- 9. Field Experiences

Important Curriculum Guide Notes

This Curriculum Guide is provided to help SRU students and prospective students better understand their intended major curriculum. Enrolled SRU students should note that the My Rock Audit may place already-earned and/or in progress courses in different, yet valid, curriculum categories. Enrolled SRU students should use the My Rock Audit Report and materials and information provided by their faculty advisers to ensure accurate progress towards degree completion. *The information on this guide is current as of the date listed. Students are responsible for curriculum requirements at the time of enrollment at the University.*

PASSHE - Pennsylvania State System of Higher Education Institutions

ART - BFA (5305)
 Concentration in Graphic Design (GDES)
 This program is effective as of Spring 2024
 Revised 12.19.2023
 UCC 11.28.2023

Recommended Four-Year Plan

Course	Title	Hours
First Year		
Fall		
ART 225	Overview of Western Art	3
ART 100	2-D Design	3
ART 105	Basic Studio Drawing	3
ENGL 102	Critical Writing	3
ESAP 101	FYRST Seminar *	1
SUBJ 139	Foundations of Academic Discovery ¹	3
Hours		16
Spring		
ART 101	3-D Design	3
ART 1X X	Basic Studio (Graphic Design Concentration)	3
ART 1XX	Basic Studio	3
ENGL 104	Critical Reading	3
MATH 117	Quantitative Reasoning	3
Hours		15
Second Year		
Fall		
ART 1XX	Basic Studio	3
ART 2XX	Intermediate Studio	3
POLS 235	Civil Discourse and Democracy	3
Creative & Aesthetic Inquiry (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/)		3
Humanities Inquiry (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/)		3
Declare a Thematic Thread ²		
Hours		15
Spring		
ART 226	Overview of World Art	3

ART 2XX	Intermediate Studio	3
ART 2XX	Intermediate Studio	3
ART 2XX	Intermediate Studio (Graphic Design Concentration)	3
SCI 102	Understanding the Physical World	3
Hours		15
Third Year		
Fall		
ART 30X	Art History	3
ART 3XX	Advanced Studio	3
ART 3XX	Advanced Studio	3
ART 30X or 40X ART Elective		3
SCI 101	Science of Life	3
Hours		15
Spring		
ART 300	Art Seminar	3
ART 3XX	Advanced Studio	3
ART 3XX	Advanced Studio (Graphic Design Concentration)	3
Social Science Inquiry (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/)		3
Thematic Thread Requirement (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/)		3
Hours		15
Fourth Year		
Fall		
ART 4XX	Senior Studio	3
ART 4XX	Senior Studio (Graphic Design Concentration)	3
ART 30X or 40X ART Elective		3
Thematic Thread Requirement (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/)		3
Thematic Thread Requirement (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/)		3
Hours		15
Spring		
ART 3XX	Art History	3
ART 30X or 40X Art Elective		3
ART 4xX	Senior Studio	3
ART 4xX	Senior Project (Graphic Design Concentration)	3
Thematic Thread Requirement (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/)		3
Hours		15
Total Hours**		121

¹ Course offered in multiple subjects; cannot take course in first major subject.
² Work with your Academic Adviser to declare a Thematic Thread by the end of your fall semester in your second year.
 * Students are encouraged to take ESAP 101 as a Free Elective.

** This document is meant to serve as a guide. Some planners may show more than 120 credits because faculty have created flexibility in choosing courses. However, only 120 credits are required to obtain a degree. Please

consult with your academic adviser and refer to your curriculum guide prior to registering for courses. This plan should be reviewed, and verified, by you and your academic adviser at least once each academic year.

ART - BFA (5305)

Concentration in Graphic Design (GDES)

Revised: 05.13.2022