ENVIRONMENTAL COMMUNICATION AND HERITAGE INTERPRETATION, MINOR

This minor will provide students with an interdisciplinary understanding of cultural and natural resource communication and interpretation. Students will apply concepts from the fields of history, ecology, human dimensions of natural resources (including psychological, sociological, political, cultural and economic aspects), environmental education, environmental communication, adventure-based outdoor pursuits, interpretation and land management. Completing the minor will also enable students to achieve a nationally recognized certification as a Certified Interpretive Guide.

To access Minor Requirements, please view the Curriculum Guide tab.

RELATED LINKS

Professional Licensure/Certification Page (https://www.sru.edu/students/student-consumer-information/professional-licensures/)

CURRICULUM GUIDE

GPA REQUIREMENT

Minor GPA: 2.0 or higher

MINOR REQUIREMENTS

- Students must complete at least 6 credit hours in their minor from SRU
- A minimum of 6 credit hours must be upper division (courses numbered 300 and above)
- A minor shall be no fewer than 18 credits.

Code	Title	Hours
Required Core Courses		
COMM 231	Principles of Integrated Marketing Communication & Public Relations	3
COMM 204	Environmental Communication	3
or PCRM 204	Environmental Communication	
PCRM 347	Interpretive Methods and Programming	3
Strategies Electives		
Select two of the following, one must be COMM:		6
COMM 248	Web & Media Production	
COMM 254	Video Production	
COMM 307	Social Media	
PCRM 210	Resources for Outdoor Programming	
HIST 343	Public History	
HIST 411	Digital History	
Content Electives		
Select two of the following:		6
PCRM 377	Cultural Resources Management	
PCRM 348	Natural History of Ecosystems I	
BIOL 105	Environmental Biology	
EVGE 100	Environmental Geology	
EVGE 121	Meteorology/Lab	
EVGE 131	Oceanography	
GES 135	Introduction to Environmental Problems	
GES 150	The Natural Environment	
GES 355	Earth's Changing Climate	
HIST 323	African American History to 1876	
HIST 324	African American History Since 1876	
HIST 326	The Long Civil Rights Movement	
HIST 347	Twentieth Century British Culture	
HIST 350	The American Civil War	
HIST 371	History of Jews	
HIST 445	Americans and the Environment	
HIST 337	Native American History	
Total Hours		**21**

* Some courses may require pre-requisites. Please see course descriptions to determine if there are any pre-requisites for that specific course.

Important Curriculum Guide Notes

This Curriculum Guide is provided to help SRU students and prospective students better understand their intended major curriculum. Enrolled SRU students should note that the My Rock Audit may place already-earned and/or in progress courses in different, yet valid, curriculum categories. Enrolled SRU students should use the My Rock Audit Report and materials and information provided by their faculty advisers to ensure accurate progress towards degree completion. *The information on this guide is current as of the date listed. Students are responsible for curriculum requirements at the time of enrollment at the University*.

PASSHE - Pennsylvania State System of Higher Education Institutions

Minor in Environmental Communication and Heritage Interpretation (71D)

This program is effective as of Fall 2018.
Revised 09.19.2025