

HOSPITALITY, EVENT MANAGEMENT & TOURISM (HEMT)

HEMT 112 - Introduction to HEMT

The purpose of this course is to assist individuals with matching their aspirations with the opportunities within the hospitality and tourism profession. Primary areas related to tourism, recreation and event and hospitality management will be discussed providing a roadmap for students to chart their careers in the profession.

Credits: 3

Term(s) Typically Offered: Offered Fall & Spring Terms

HEMT 114 - Sustainability in Food and Hospitality

An exploration of the economic, environmental and social sustainability challenges and advancements in the hospitality and food industry. A comprehensive investigation of today's U.S. food system with particular focus on the food system's interrelationships with public health, the environment, equity, and society.

Credits: 3

Thematic Thread(s): Conservation, Technology & Imagination, Transfer Thread Completion Course, United States in Global Context

HEMT 139 - Foundations of Academic Discovery

Foundations of Academic Discovery serves as the entry point to the Rock Integrated Studies Program. With its strong faculty-student interaction, the course promotes intellectual inquiry, critical and creative thinking, and academic excellence. Through varied content, the course introduces students to academic discourse and information literacy while exploring topics such as diversity and inclusion and global awareness. This course will set students along the path to becoming engaged with issues and scholarship important to a 21st century education while they learn about themselves and their place in the world.

Credits: 3

Term(s) Typically Offered: Offered as Needed

Enrollment limited to students with a semester level of Freshman 1 or Freshman 2.

Enrollment limited to students with the ROCK STUDIES 2 STUDENT or ROCK STUDIES STUDENT attributes.

HEMT 190 - Experimental

A unique and specifically focused course within the general purview of a department which intends to offer it on a "one time only" basis and not as a permanent part of the department's curriculum.

Credits: 1-3

Term(s) Typically Offered: Offered as Needed

HEMT 195 - Workshop

A workshop is a program which is usually of short duration, narrow in scope, often non-traditional in content and format, and on a timely topic.

Credits: 1-6

Term(s) Typically Offered: Offered as Needed

HEMT 198 - Selected Topics

A Selected Topics course is a normal, departmental offering which is directly related to the discipline, but because of its specialized nature, may not be able to be offered on a yearly basis by the department.

Credits: 1-3

Term(s) Typically Offered: Offered as Needed

HEMT 210 - Contemporary Travel and Tourism

This course provides students with a diverse and contemporary knowledge of the tourism industry, ecotourism, tourist behavior, tourism management, and issues in medical tourism, crisis management, sustainable travel and environmental friendly practice within the overall global tourism sector. Students will have opportunities to investigate real life cases and current events, and to explore the various elements of the travel and tourism industry and how they interrelate. This will enable students to develop an overall knowledge in the field and appreciation of the global travel and tourism experience.

Credits: 3

Term(s) Typically Offered: Offered Spring Terms

Thematic Thread(s): Human Diversity & Well-Being, Transfer Thread Completion Course, United States in Global Context

HEMT 215 - Public Relations for Hospitality, Event Management & Tourism

The theory, principles and practices of public relations of value to hospitality and tourism personnel including oral, written and graphic presentations useful in public relations and interpretive efforts.

Prerequisite: HEMT 112^D

^D Requires minimum grade of D.

Credits: 3

Term(s) Typically Offered: Offered Spring Terms

HEMT 222 - Programming and Leadership for HEMT

This course is designed to provide a sound basis of learning and practical methods in the realm of recreation programming and leadership. It includes practical approaches to program design, sequencing program experiences, processing experiences, assessment and evaluation and examines the needs of leaders as well as participants in terms of communication skills and preferred learning styles. Participant behaviors and the important traits of a positive leader will also be examined.

Prerequisite: HEMT 112^D

^D Requires minimum grade of D.

Credits: 3

Term(s) Typically Offered: Offered Fall Terms

HEMT 290 - Experimental

A unique and specifically focused course within the general purview of a department which intends to offer it on a "one time only" basis and not as a permanent part of the department's curriculum.

Credits: 1-3

Term(s) Typically Offered: Offered as Needed

HEMT 295 - Workshop

A workshop is a program which is usually of short duration, narrow in scope, often non-traditional in content and format, and on a timely topic.

Credits: 1-6

Term(s) Typically Offered: Offered as Needed

HEMT 298 - Selected Topics

A Selected Topics course is a normal, departmental offering which is directly related to the discipline, but because of its specialized nature, may not be able to be offered on a yearly basis by the department.

Credits: 1-3

Term(s) Typically Offered: Offered as Needed

HEMT 311 - Principles of Commercial Recreation/Tourism

A study of the various forms of commercial recreation, business and facilities providing recreational opportunities.

Credits: 3

Term(s) Typically Offered: Offered Fall Terms

Students with a semester level of Freshman 1, Freshman 2 or Sophomore 1 may **not** enroll.

HEMT 312 - Commercial Recreational Feasibility Studies

This course is a study of financial, marketing, and operations management concepts that go into a feasibility study of a commercial recreation business.

Credits: 3

Term(s) Typically Offered: Offered Spring Terms

Students with a semester level of Freshman 1, Freshman 2 or Sophomore 1 may **not** enroll.

HEMT 314 - Sustainable Planning for Tourism

This course is designed to develop an understanding of how sustainable planning can reduce the negative impacts and maximize the benefits of the tourism industry. Students will research and evaluate the social, environmental and economic impacts of a variety of tourist destinations. Analyses of the sites will be followed by formulating proposals to address key issues.

Prerequisite: HEMT 210^D

^D Requires minimum grade of D.

Credits: 3

Term(s) Typically Offered: Offered Fall Terms

Students with a semester level of Freshman 1, Freshman 2 or Sophomore 1 may **not** enroll.

HEMT 316 - Management of Hospitality & Tourism Facilities

A study of the design, operation and maintenance of selected hospitality, event management and tourism facilities.

Credits: 3

Term(s) Typically Offered: Offered Spring Terms

Students with a semester level of Freshman 1, Freshman 2 or Sophomore 1 may **not** enroll.

HEMT 318 - Administration for Hospitality, Event Management & Tourism

The organization and administration of hospitality, event management and tourism services, including organizational management, personnel practices and labor relations, financial and business procedures and legal aspects.

Credits: 3

Term(s) Typically Offered: Offered Fall Terms

Students with a semester level of Freshman 1, Freshman 2 or Sophomore 1 may **not** enroll.

HEMT 320 - Hospitality and Tourism Marketing

Course will examine service marketing concepts and practices as they relate to all areas of hospitality, tourism, and event management, and apply those principles to formulating marketing strategy.

Credits: 3

Term(s) Typically Offered: Offered Fall Terms

Students with a semester level of Freshman 1, Freshman 2 or Sophomore 1 may **not** enroll.

Enrollment limited to students in a Bachelor of Science degree.

HEMT 322 - Food and Beverage Operations

Food and Beverage Operations is a survey of the food service industry to include: History and global economic impact, Menu engineering, Food sourcing with sustainable emphasis, Food Safety, Food Handling, Beverage Management, and exploration of commercial applications.

Prerequisite: HEMT 112^C

^C Requires minimum grade of C.

Credits: 3

Term(s) Typically Offered: Offered Fall Terms

Enrollment limited to students with a semester level of Junior 1, Junior 2, Senior 1 or Senior 2.

HEMT 324 - Legal Issues in Hospitality and Tourism Management

Course will examine legal issues affecting the contemporary Hospitality Industry, with an emphasis on a preventative approach to management. Extensive use of case studies will provide students with an awareness and understanding of the legal considerations necessary for sound policy and decision making.

Credits: 3

Enrollment limited to students with a semester level of Junior 1, Junior 2, Senior 1, Senior 2 or Sophomore 2.

HEMT 326 - Introduction to Meetings and Event Management

An introductory course for Event Management focusing on meetings, conferences, convention and trade shows with an emphasis on industry standards, language, and professional associations.

Credits: 3

Term(s) Typically Offered: Offered Fall Terms

Students with a semester level of Freshman 1, Freshman 2 or Sophomore 1 may **not** enroll.

HEMT 351 - Practicum in HEMT

Observation and participation in hospitality, event management and tourism activities. Cross listed as HEMT352.

Credits: 3

Term(s) Typically Offered: Offered Summer Terms

Students with a semester level of Freshman 1, Freshman 2 or Sophomore 1 may **not** enroll.

HEMT 352 - Practicum in HEMT

Observation and participation in hospitality, event management and tourism activities. Cross listed as HEMT351.

Credits: 3

Term(s) Typically Offered: Offered Summer Terms

Students with a semester level of Freshman 1, Freshman 2 or Sophomore 1 may **not** enroll.

HEMT 390 - Experimental

A unique and specifically focused course within the general purview of a department which intends to offer it on a "one time only" basis and not as a permanent part of the department's curriculum.

Credits: 1-3

Term(s) Typically Offered: Offered as Needed

Students with a semester level of Freshman 1, Freshman 2 or Sophomore 1 may **not** enroll.

HEMT 395 - Workshop

A workshop is a program which is usually of short duration, narrow in scope, often non-traditional in content and format, and on a timely topic.

Credits: 1-6

Term(s) Typically Offered: Offered as Needed

Students with a semester level of Freshman 1, Freshman 2 or Sophomore 1 may **not** enroll.

HEMT 398 - Selected Topics

A Selected Topics course is a normal, departmental offering which is directly related to the discipline, but because of its specialized nature, may not be able to be offered on a yearly basis by the department.

Credits: 1-3

Term(s) Typically Offered: Offered as Needed

Students with a semester level of Freshman 1, Freshman 2 or Sophomore 1 may **not** enroll.

HEMT 415 - Challenges and Trends in Hospitality, Event Management & Tourism

An integrative course for detailed study of current issues in hospitality, event management and tourism with emphasis on unique and imaginative solutions to the challenges facing the hospitality and tourism profession. Must be a senior to enroll.

Credits: 3

Term(s) Typically Offered: Offered Spring Terms

Students with a semester level of Freshman 1, Freshman 2, Junior 1, Junior 2, Sophomore 1 or Sophomore 2 may **not** enroll.

HEMT 416 - Resort Recreation Programming

This course examines the planning, organization, pricing, and evaluation of recreation programs, activities, and special events at various four season resorts, municipal recreation departments and residential camps and camping facilities. This course will also analyze the planning, developing, marketing, administration, and implementation of group recreation and special events.

Credits: 3

Term(s) Typically Offered: Offered Spring Terms

Students with a semester level of Freshman 1, Freshman 2 or Sophomore 1 may **not** enroll.

HEMT 417 - Hotel/Lodging & Hospitality Management

This course is a study of the management and operation of a variety of departments/divisions of a hotel/resort.

Credits: 3

Term(s) Typically Offered: Offered Fall Terms

Students with a semester level of Freshman 1, Freshman 2 or Sophomore 1 may **not** enroll.

HEMT 420 - Event Production and Coordination

This course will explore the many aspects of event management, as well as identify and develop the skills necessary to design and develop a special event. Emphasis on the understanding of the genre, developmental steps in processing, and practical applications of execution in special event management. A HIP course, If feasible students will coordinate a live community event.

Prerequisite: HEMT 326^C

^C Requires minimum grade of C.

Credits: 3

Students with a semester level of Freshman 1, Freshman 2 or Sophomore 1 may **not** enroll.

HEMT 450 - Internship in HEMT

A supervised off-campus work experience in an appropriate aspect of hospitality, event management, resort or municipal recreation or tourism work. Open only to HEMT majors with advanced standing.

Credits: 1-12

Term(s) Typically Offered: Offered Summer Terms

Students with a semester level of Freshman 1, Freshman 2 or Sophomore 1 may **not** enroll.

Enrollment limited to students with department of Sport Mgt, Hospitality & Tour.

HEMT 490 - Independent Study

A special study opportunity for students to investigate in-depth, approved topics in hospitality, event management and tourism. Topic and credit established by student and supervising instructor. Independent Study courses give students the opportunity to pursue research and/or studies that are not part of the university's traditional course offerings. Students work one on one or in small groups with faculty guidance and are typically required to submit a final paper or project as determined by the supervising professor.

Credits: 1-3

Term(s) Typically Offered: Offered as Needed

Students with a semester level of Freshman 1, Freshman 2 or Sophomore 1 may **not** enroll.

HEMT 495 - Workshop

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Credits: 1-6

Term(s) Typically Offered: Offered as Needed

Students with a semester level of Freshman 1, Freshman 2 or Sophomore 1 may **not** enroll.

HEMT 498 - Selected Topics

A Selected Topics course is a normal, departmental offering which is directly related to the discipline, but because of its specialized nature, may not be able to be offered on a yearly basis by the department.

Credits: 1-3

Term(s) Typically Offered: Offered as Needed

Students with a semester level of Freshman 1, Freshman 2 or Sophomore 1 may **not** enroll.