

SPORTS PRODUCTION AND ENTERTAINMENT, MINOR

PROGRAM LEARNING OUTCOMES

1. **Knowledge**
 - **Identify current sports, communication, and entertainment production principles and practices. (UO: 1, 2, 5, 8, 10)**
2. **Writing**
 - **Demonstrate writing for print and multimedia, including, but not limited to audio, video, social media, marketing, and advertising, to deliver targeted messaging. (UO: 1, 2, 6, 8, 10)**
3. **Production**
 - **Demonstrate multimedia production skills. (UO: 1, 2, 6, 8, 10)**

To access Minor Requirements, please view the Curriculum Guide tab.

Related Links

Sports Production and Entertainment, Minor Program Page (<https://www.sru.edu/academics/colleges-and-departments/cob/departments/strategic-communication-and-media/programs/>)

Professional Licensure/Certification Page (<https://www.sru.edu/students/student-consumer-information/professional-licensure/>)