

POLITICAL COMMUNICATION, MINOR

MINOR IN POLITICAL COMMUNICATION (13F)
This program is effective as of Summer 2026
Revised 07.17.2026
UCC: 04.28.2026

CURRICULUM GUIDE

GPA REQUIREMENT

Minor GPA: 2.0 or higher

MINOR REQUIREMENTS

- Students must complete at least 6 credit hours in their minor from SRU
- A minimum of 6 credit hours must be upper division (courses numbered 300 and above)
- A minor shall be no fewer than 18 credits.

Code	Title	Hours
Required Courses		
COMM 110	Communication Concepts	3
COMM 336	Media Relations and Crisis Communication	3
POLI 101	American National Government	3
POLI 255	Introduction to Public Policy	3
Elective Blocks		
Select one course from each of the following elective blocks:		
Communication Elective Block		
COMM 303	Communication and Media Ethics	3
or COMM 307	Social Media	
or COMM 312	Argumentation	
or COMM 415	Persuasion	
or COMM 419	Propaganda	
Political Science Elective Block		
POLI 200	State and Local Government	3
or POLI 301	Organized Political Action	
or POLI 306	Campaigns & Elections	
or POLI 328	Assessing Public Opinion	
or POLI 359	Policy Analysis and Evaluation	
or POLI 364	Using Evidence to Solve Public Problems	
Total Hours		18

* Some courses may require pre-requisites. Please see course descriptions to determine if there are any pre-requisites for that specific course.

Important Curriculum Guide Notes

This Curriculum Guide is provided to help SRU students and prospective students better understand their intended major curriculum. Enrolled SRU students should note that the My Rock Audit may place already-earned and/or in progress courses in different, yet valid, curriculum categories. Enrolled SRU students should use the My Rock Audit Report and materials and information provided by their faculty advisers to ensure accurate progress towards degree completion. *The information on this guide is current as of the date listed. Students are responsible for curriculum requirements at the time of enrollment at the University.*