

GLOBAL AND INTERCULTURAL COMMUNICATION, CERTIFICATE

As issues of diversity and cross-cultural exchanges become a larger part of our personal and professional interactions, there is an increasing need to expand our knowledge and understanding of global communication practices. The Certificate in Global and Intercultural Communication will help students in all majors become ethical and inclusive communicators in the workplace and beyond.

The certificate consists of 12 credits with 6-9 credits in communication and 3-6 credits in selected courses from the fields of marketing, political science, history, cultural studies, or languages to complement students' professional aspirations or other academic interests.

The Certificate in Global and Intercultural Communication is available to students in all majors.

To access Certificate Requirements, please view the Curriculum Guide tab.

Related Links

Global and Intercultural Communication, Certificate Page (<https://www.sru.edu/academics/colleges-and-departments/cob/departments/strategic-communication-and-media/programs/>)

Professional Licensure/Certification Page (<https://www.sru.edu/students/student-consumer-information/professional-licensure/>)

CURRICULUM GUIDE

GPA REQUIREMENT

Overall GPA: 2.0 or higher

CERTIFICATE REQUIREMENTS

Code	Title	Hours
Required		
Choose two or three courses (6-9 credits):		6-9
COMM 217	Intercultural Communication	
COMM 317	Topics in Global and Intercultural Communication	
COMM 405	Global Media	
Subtotal		6-9
Electives		
Choose one or two courses (3-6 credits):		3-6
ARAB XXX	Any Arabic Course	
CHIN XXX	Any Chinese Course	
FREN XXX	Any French Course	
HIST 462	The Contemporary Middle East	
HIST 463	Israel-History, State and Society	
JAPN XXX	Any Japanese Course	
KORN XXX	Any Korean Course	
MRKT 303	Issues in Global Business	
MRKT 437	International Marketing	
PHIL 140	World Religions	

POLS 103	International Relations	
POLS 220	Foreign Policy	
SPAN XXX	Any Spanish Course	
Subtotal		3-6
Total Hours		12

* Some courses may require pre-requisites. Please see course descriptions to determine if there are any pre-requisites for that specific course.

ADDITIONAL CERTIFICATE REQUIREMENT

Students must complete at least 12 credit hours from SRU

Important Curriculum Guide Notes

This Curriculum Guide is provided to help SRU students and prospective students better understand their intended major curriculum. Enrolled SRU students should note that the My Rock Audit may place already-earned and/or in progress courses in different, yet valid, curriculum categories. Enrolled SRU students should use the My Rock Audit Report and materials and information provided by their faculty advisers to ensure accurate progress towards degree completion. *The information on this guide is current as of the date listed. Students are responsible for curriculum requirements at the time of enrollment at the University.*

PASSHE - Pennsylvania State System of Higher Education Institutions

Certificate in Global and Intercultural Communication (2GIC)

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