

COMMUNICATION, BACHELOR OF SCIENCE (BS) - CONCENTRATION IN CONVERGED JOURNALISM

Program Learning Outcomes

Communication - Converged Journalism, BS

- Demonstrate the ability to write all elements of a basic news story following AP professional journalistic style with proper content, grammar, style, and editing components.
- Employ new media technologies in reporting.
- Employ advanced reporting and investigating skills.

Strategic Communication and Media Department, Overall

- **Writing competency:** Students will demonstrate the ability to write and present messages clearly and effectively.
- **Context of the field:** Students will understand the history, concepts, and principles of the field and critically apply these elements to current issues within the discipline.
- **Career readiness:** Students will demonstrate proficiency in message production required for entry-level positions in the field.
- **Ethics and legal issues:** Students will understand ethical and legal issues facing communicators in the 21st century.

Related Links

Communication - Converged Journalism, BS Program Page (<https://www.sru.edu/academics/majors-and-minors/communication-converged-journalism/>)

Strategic Communication and Media Department Page (<https://www.sru.edu/academics/colleges-and-departments/cob/departments/communication/>)

Professional Licensure/Certification Page (<https://www.sru.edu/students/student-consumer-information/professional-licensure/>)