

SPORT MANAGEMENT, BACHELOR OF SCIENCE (BS)

The sport management degree program at Slippery Rock University has received specialized accreditation through the Commission on Sport Management Accreditation (COSMA) located in Fort Collins, Colorado, USA. In 2010, the Department of Sport Management was the first program in the US to be accredited by the Commission on Sport Management Accreditation (COSMA), and in 2017 was the first program to be re-accredited.

Program Learning Outcomes

The Sport Management faculty has established five program outcomes for the undergraduate program that are implemented on a daily basis inside and outside the classroom. These program outcomes are an extension of the mission statement and connect to the university's outcomes. In order to achieve our mission, these outcomes are assessed using a variety of direct and indirect performance indicators.

- **Communication:** Communicate effectively in speech and in writing, using appropriate information sources, presentation formats, and technologies.
- **Diversity, Ethical, Legal and Financial Practices:** Integrate diverse, ethical, legal and financial principles and understand their impact on decision making in sport managerial situations.
- **Technological and Global Interdependence:** Demonstrate proficiency in use of current technologies and exhibit understanding of the global sport industry.
- **Professional Proficiency and Development:** Apply knowledge and skills to meet professional competencies within sport industry.
- **Critical Thinking and Problem Solving:** Demonstrate ability to identify, analyze, synthesize and evaluate information and ideas through professional performance in simulated sport industry environments such as an internship, practicum or volunteer experience.

Related Links

Sport Management, BS Program Page (<https://www.sru.edu/academics/majors-and-minors/sport-management/>)

Sport Management Fact Sheet (<https://www.sru.edu/documents/programs/factsheets/undergraduate/sportmgmt-fs.pdf>)

Professional Licensure/Certification Page (<https://www.sru.edu/students/student-consumer-information/professional-licensures/>)