

# SPORT MANAGEMENT, BACHELOR OF SCIENCE (BS)

## Curriculum Guide

### GPA Requirement

Major GPA: 2.0 or higher

Overall GPA: 2.0 or higher

### Summary\*

Code	Title	Hours
Rock Studies 2 Requirements		42
Other Basic Requirements		0-3
Major Requirements		58
Electives		20

\* All undergraduate degree programs require a minimum of 120 credits.

Some courses meet multiple requirements, but are only counted once toward the 120 credit total required to graduate.

### Rock Studies 2 Requirements

Code	Title	Hours
<b>The Rock</b>		
SUBJ 139	Foundations of Academic Discovery <sup>1</sup>	3
ENGL 102	Critical Writing	3
ENGL 104	Critical Reading	3
MATH 117	Quantitative Reasoning	3
Select one of the following:		3
COMM 200	Civil Discourse: Theory & Practice	
PHIL 110	Ethics and Civil Discourse	
POLS 235	Civil Discourse and Democracy	
Subtotal		15
<b>Integrated Inquiry</b>		
<i>Creative and Aesthetic Inquiry</i>		
Select 3 Credits ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/</a> )		3
<i>Humanities Inquiry</i>		
Select 3 Credits ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/</a> )		3
<i>Social Science Inquiry</i>		
Select 3 Credits ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/</a> )		3
<i>Natural Sciences Inquiry</i>		
SCI 101	Science of Life	3
<i>Physical Sciences Inquiry</i>		
SCI 102	Understanding the Physical World	3
Subtotal		15
<b>Thematic Thread</b>		
Select 12 Credits ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/</a> ) <sup>2</sup>		12
<b>Total Hours</b>		<b>42</b>

<sup>1</sup> Course offered in multiple subjects; cannot take course in first major subject.

<sup>2</sup> One course from each category; six credits must be 300-level or above; no more than 4 credits from one subject area; specific courses required in first major, regardless of prefix of course, cannot be used to satisfy thread requirements; any course with same prefix as first major cannot be used to satisfy thread requirements, even if it is not a course in the first major.

### Basic Math Requirement

Check with your adviser or a current degree audit report to see if you have been exempted from this course. The credit earned in this course will not be counted toward the 120 credit hour minimum needed to earn a degree.

Code	Title	Hours
Complete one of the following:		0-3
Meet required minimum SAT or ACT math score OR		
ESAP 110	Beginning Algebra	
<b>Total Hours</b>		<b>0-3</b>

### DIVERSITY, EQUITY, AND INCLUSION REQUIREMENT

Students must take and pass a course with the Diversity, Equity, and Inclusion (DEI) designation prior to graduation. Students can meet this requirement by taking any DEI - designated course in any program at any time during their undergraduate career.

### Major Requirements

- 29 major credits must be taken at SRU or PASSHE
- 29 major credits must be taken at the 300 level or above

Code	Title	Hours
<b>Required Practical Application Courses</b>		
SPMT 150	Sport Management Practicum (Freshman) <sup>1</sup>	1
SPMT 150	Sport Management Practicum (Sophomore) <sup>1</sup>	1
SPMT 150	Sport Management Practicum (Junior) <sup>1</sup>	1
SPMT 150	Sport Management Practicum (Senior) <sup>1</sup>	1
Subtotal		4
<b>Sport Management</b>		
SPMT 194	Introduction to Sport Management (Freshman) <sup>1</sup>	3
SPMT 196	Global Sport Management (Freshman) <sup>1</sup>	3
SPMT 269	American Sport in the 21st Century (Sophomore) <sup>1</sup>	3
SPMT 286	Sport Communication and Technology (Sophomore) <sup>1</sup>	3
SPMT 294	Sport Management and Ethics (Sophomore) <sup>1</sup>	3
SPMT 315	Diversity Issues in Sport Management (Junior) <sup>1</sup>	3
SPMT 369	Sport Budgeting and Finance (Junior/Senior) <sup>1</sup>	3
SPMT 386	Leadership in Athletic Administration and Sport Management <sup>1</sup>	3
SPMT 394	Sport Marketing (Junior) <sup>1</sup>	3
SPMT 396	Selling in the Sport Industry (Junior) <sup>1</sup>	3
SPMT 406	Sport Fundraising and Event Management (Senior) <sup>1</sup>	3

SPMT 450	Sport Management Internship (last semester) <sup>1</sup>	12	PASSHE - Pennsylvania State System of Higher Education Institutions
SPMT 486	Sport Law and Facilities (Senior) <sup>1</sup>	3	SPORT MANAGEMENT - BS (2150/CIM405)
SPMT 494	Sport Management Senior Seminar (Senior) <sup>1</sup>	3	This program is effective as of Summer 2020
			Revised 11.08.2024
			UCC 10.15.2024
SPMT 499	Sport Management Research Methods (Senior) <sup>1</sup>	3	
Subtotal		54	
<b>Total Hours</b>		<b>58</b>	

<sup>1</sup> Course counts for 50% of Major and Major GPA

\* Some courses may require pre-requisites. Please see course descriptions to determine if there are any pre-requisites for that specific course.

## Recommended Electives (20 credits)

Code	Title	Hours
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### Select 20 credits of 300 level or above classes

The Department of SPMT recommends courses to be taken from Accounting, Communication, Economics, Finance, Management or Marketing or:

Any 300 level or above courses that lead to the Minor in Leadership

Any 300 level or above courses that lead to the Minor in Physical Education/Coaching

Any 300 level or above courses that lead to the Minor in a Foreign Language

This will help you complete a minor if you are interested. See your MyRockAudit for details.

## Co-curricular and Experiential Learning

Students are encouraged to explore additional curricular and co-curricular opportunities. These opportunities can deepen and enhance the learning in accounting, economics and finance. In addition, there is a strong correlation between long-term student success and engagement in these opportunities:

1. Becoming involved in professional organizations
2. Attending sport industry related conferences, seminars, and workshops
3. Networking with SRU Sport Management alumni
4. International study programs (short-term, semester, and year-long)
5. High-Impact Practice (HIP) designated classes
6. Student leadership and career education development
7. Service-learning classes

## Important Curriculum Guide Notes

This Curriculum Guide is provided to help SRU students and prospective students better understand their intended major curriculum. Enrolled SRU students should note that the My Rock Audit may place already-earned and/or in progress courses in different, yet valid, curriculum categories. Enrolled SRU students should use the My Rock Audit Report and materials and information provided by their faculty advisers to ensure accurate progress towards degree completion. *The information on this guide is current as of the date listed. Students are responsible for curriculum requirements at the time of enrollment at the University.*