

# SPORT MANAGEMENT, BACHELOR OF SCIENCE (BS)

The sport management degree program at Slippery Rock University has received specialized accreditation through the Commission on Sport Management Accreditation (COSMA) located in Fort Collins, Colorado, USA. In 2010, the Department of Sport Management was the first program in the US to be accredited by the Commission on Sport Management Accreditation (COSMA), and in 2017 was the first program to be re-accredited.

## Program Learning Outcomes

The Sport Management faculty has established five program outcomes for the undergraduate program that are implemented on a daily basis inside and outside the classroom. These program outcomes are an extension of the mission statement and connect to the university's outcomes. In order to achieve our mission, these outcomes are assessed using a variety of direct and indirect performance indicators.

- **Communication:** Communicate effectively in speech and in writing, using appropriate information sources, presentation formats, and technologies.
- **Diversity, Ethical, Legal and Financial Practices:** Integrate diverse, ethical, legal and financial principles and understand their impact on decision making in sport managerial situations.
- **Technological and Global Interdependence:** Demonstrate proficiency in use of current technologies and exhibit understanding of the global sport industry.
- **Professional Proficiency and Development:** Apply knowledge and skills to meet professional competencies within sport industry.
- **Critical Thinking and Problem Solving:** Demonstrate ability to identify, analyze, synthesize and evaluate information and ideas through professional performance in simulated sport industry environments such as an internship, practicum or volunteer experience.

## Related Links

Sport Management, BS Program Page (<https://www.sru.edu/academics/majors-and-minors/sport-management/>)

Sport Management Fact Sheet (<https://www.sru.edu/documents/programs/factsheets/undergraduate/sportmgmt-fs.pdf>)

Professional Licensure/Certification Page (<https://www.sru.edu/students/student-consumer-information/professional-licensure/>)

## Curriculum Guide

### GPA Requirement

Major GPA: 2.0 or higher

Overall GPA: 2.0 or higher

### Summary\*

Code	Title	Hours
	Rock Studies 2 Requirements	42
	Other Basic Requirements	0-3
	Major Requirements	58
	Electives	20

\* All undergraduate degree programs require a minimum of 120 credits. Some courses meet multiple requirements, but are only counted once toward the 120 credit total required to graduate.

## Rock Studies 2 Requirements

Code	Title	Hours
<b>The Rock</b>		
SUBJ 139	Foundations of Academic Discovery <sup>1</sup>	3
ENGL 102	Critical Writing	3
ENGL 104	Critical Reading	3
MATH 117	Quantitative Reasoning	3
Select one of the following:		3
COMM 200	Civil Discourse: Theory & Practice	
PHIL 110	Ethics and Civil Discourse	
POLS 235	Civil Discourse and Democracy	
Subtotal		15
<b>Integrated Inquiry</b>		
<i>Creative and Aesthetic Inquiry</i>		
Select 3 Credits ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/</a> )		3
<i>Humanities Inquiry</i>		
Select 3 Credits ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/</a> )		3
<i>Social Science Inquiry</i>		
Select 3 Credits ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/</a> )		3
<i>Natural Sciences Inquiry</i>		
SCI 101	Science of Life	3
<i>Physical Sciences Inquiry</i>		
SCI 102	Understanding the Physical World	3
Subtotal		15
<b>Thematic Thread</b>		
Select 12 Credits ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/</a> ) <sup>2</sup>		12
<b>Total Hours</b>		<b>42</b>

<sup>1</sup> Course offered in multiple subjects; cannot take course in first major subject.

<sup>2</sup> One course from each category; six credits must be 300-level or above; no more than 4 credits from one subject area; specific courses required in first major, regardless of prefix of course, cannot be used to satisfy thread requirements; any course with same prefix as first major cannot be used to satisfy thread requirements, even if it is not a course in the first major.

## Basic Math Requirement

Check with your adviser or a current degree audit report to see if you have been exempted from this course. The credit earned in this course will not be counted toward the 120 credit hour minimum needed to earn a degree.

Code	Title	Hours
Complete one of the following:		0-3
Meet required minimum SAT or ACT math score OR		
ESAP 110	Beginning Algebra	
<b>Total Hours</b>		<b>0-3</b>

## DIVERSITY, EQUITY, AND INCLUSION REQUIREMENT

Students must take and pass a course with the Diversity, Equity, and Inclusion (DEI) designation prior to graduation. Students can meet this requirement by taking any DEI - designated course in any program at any time during their undergraduate career.

### Major Requirements

- 29 major credits must be taken at SRU or PASSHE
- 29 major credits must be taken at the 300 level or above

Code	Title	Hours
<b>Required Practical Application Courses</b>		
SPMT 150	Sport Management Practicum (Freshman) <sup>1</sup>	1
SPMT 150	Sport Management Practicum (Sophomore) <sup>1</sup>	1
SPMT 150	Sport Management Practicum (Junior) <sup>1</sup>	1
SPMT 150	Sport Management Practicum (Senior) <sup>1</sup>	1
Subtotal		4
<b>Sport Management</b>		
SPMT 194	Introduction to Sport Management (Freshman) <sup>1</sup>	3
SPMT 196	Global Sport Management (Freshman) <sup>1</sup>	3
SPMT 269	American Sport in the 21st Century (Sophomore) <sup>1</sup>	3
SPMT 286	Sport Communication and Technology (Sophomore) <sup>1</sup>	3
SPMT 294	Sport Management and Ethics (Sophomore) <sup>1</sup>	3
SPMT 315	Diversity Issues in Sport Management (Junior) <sup>1</sup>	3
SPMT 369	Sport Budgeting and Finance (Junior/Senior) <sup>1</sup>	3
SPMT 386	Leadership in Athletic Administration and Sport Management <sup>1</sup>	3
SPMT 394	Sport Marketing (Junior) <sup>1</sup>	3
SPMT 396	Selling in the Sport Industry (Junior) <sup>1</sup>	3
SPMT 406	Sport Fundraising and Event Management (Senior) <sup>1</sup>	3
SPMT 450	Sport Management Internship (last semester) <sup>1</sup>	12
SPMT 486	Sport Law and Facilities (Senior) <sup>1</sup>	3
SPMT 494	Sport Management Senior Seminar (Senior) <sup>1</sup>	3
SPMT 499	Sport Management Research Methods (Senior) <sup>1</sup>	3
Subtotal		54
<b>Total Hours</b>		<b>58</b>

<sup>1</sup> Course counts for 50% of Major and Major GPA

\* Some courses may require pre-requisites. Please see course descriptions to determine if there are any pre-requisites for that specific course.

## Recommended Electives (20 credits)

Code	Title	Hours
<b>Select 20 credits of 300 level or above classes</b>		
The Department of SPMT recommends courses to be taken from Accounting, Communication, Economics, Finance, Management or Marketing or:		
Any 300 level or above courses that lead to the Minor in Leadership		
Any 300 level or above courses that lead to the Minor in Physical Education/Coaching		
Any 300 level or above courses that lead to the Minor in a Foreign Language		
This will help you complete a minor if you are interested. See your MyRockAudit for details.		

## Co-curricular and Experiential Learning

Students are encouraged to explore additional curricular and co-curricular opportunities. These opportunities can deepen and enhance the learning in accounting, economics and finance. In addition, there is a strong correlation between long-term student success and engagement in these opportunities:

1. Becoming involved in professional organizations
2. Attending sport industry related conferences, seminars, and workshops
3. Networking with SRU Sport Management alumni
4. International study programs (short-term, semester, and year-long)
5. High-Impact Practice (HIP) designated classes
6. Student leadership and career education development
7. Service-learning classes

## Important Curriculum Guide Notes

This Curriculum Guide is provided to help SRU students and prospective students better understand their intended major curriculum. Enrolled SRU students should note that the My Rock Audit may place already-earned and/or in progress courses in different, yet valid, curriculum categories. Enrolled SRU students should use the My Rock Audit Report and materials and information provided by their faculty advisers to ensure accurate progress towards degree completion. *The information on this guide is current as of the date listed. Students are responsible for curriculum requirements at the time of enrollment at the University.*

PASSHE - Pennsylvania State System of Higher Education Institutions

SPORT MANAGEMENT - BS (2150/CIM405)  
This program is effective as of Summer 2020  
Revised 11.08.2024  
UCC 10.15.2024

## Recommended Four-Year Plan

Course	Title	Hours
<b>First Year</b>		
<b>Fall</b>		
SPMT 194	Introduction to Sport Management	3
SPMT 196	Global Sport Management	3
ENGL 102	Critical Writing	3
ESAP 101	FIRST Seminar *	1
SUBJ 139	Foundations of Academic Discovery <sup>1</sup>	3

Select one of the following:	3
COMM 200 Civil Discourse: Theory & Practice	
PHIL 110 Ethics and Civil Discourse	
POLS 235 Civil Discourse and Democracy	

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**Hours 16**

**Spring**

SPMT 150 Sport Management Practicum	1
SPMT 294 Sport Management and Ethics	3
ENGL 104 Critical Reading	3
MATH 117 Quantitative Reasoning	3
SCI 101 Science of Life	3
Creative & Aesthetic Inquiry ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/</a> )	3

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**Hours 16**

**Second Year****Fall**

SPMT 150 Sport Management Practicum	1
SPMT 269 American Sport in the 21st Century	3
SPMT 386 Leadership in Athletic Administration and Sport Management	3
SCI 102 Understanding the Physical World	3
Humanities Inquiry ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/</a> )	3
Thematic Thread Requirement ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/</a> )	3

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**Hours 16**

**Spring**

SPMT 286 Sport Communication and Technology	3
SPMT 315 Diversity Issues in Sport Management	3
Social Science Inquiry ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/</a> )	3
Thematic Thread Requirement ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/</a> )	3
Thematic Thread Requirement ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/</a> )	3

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**Hours 15**

**Third Year****Fall**

SPMT 150 Sport Management Practicum	1
SPMT 394 Sport Marketing	3
SPMT 369 Sport Budgeting and Finance	3
Thematic Thread Requirement ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/</a> )	3
Free Elective	5

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**Hours 15**

**Spring**

SPMT 150 Sport Management Practicum	1
SPMT 396 Selling in the Sport Industry	3
SPMT 406 Sport Fundraising and Event Management	3
SPMT 486 Sport Law and Facilities	3
Free Elective	3

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**Hours 13**

**Summer**

SPMT 301 The Fan Experience (Suggested Free Elective)	3
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**Hours 3**

**Fourth Year****Fall**

SPMT 494 Sport Management Senior Seminar	3
SPMT 499 Sport Management Research Methods	3
Free Elective	9

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**Hours 15**

**Spring**

SPMT 450 Sport Management Internship	12
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**Hours 12**

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**Total Hours\*\* 121**

<sup>1</sup> Course offered in multiple subjects; cannot take course in first major subject.

\* Students are encouraged to take ESAP 101 as a Free Elective.

\*\* This document is meant to serve as a guide. Some planners may show more than 120 credits because faculty have created flexibility in choosing courses. However, only 120 credits are required to obtain a degree. Please consult with your academic adviser and refer to your curriculum guide prior to registering for courses. This plan should be reviewed, and verified, by you and your academic adviser at least once each academic year.

Major Code: 2150

Revised: 08.26.2021