

SPORT MANAGEMENT, BACHELOR OF SCIENCE (BS)

The sport management degree program at Slippery Rock University has received specialized accreditation through the Commission on Sport Management Accreditation (COSMA) located in Fort Collins, Colorado, USA. In 2010, the Department of Sport Management was the first program in the US to be accredited by the Commission on Sport Management Accreditation (COSMA), and in 2017 was the first program to be re-accredited.

Program Learning Outcomes

The Sport Management faculty has established five program outcomes for the undergraduate program that are implemented on a daily basis inside and outside the classroom. These program outcomes are an extension of the mission statement and connect to the university's outcomes. In order to achieve our mission, these outcomes are assessed using a variety of direct and indirect performance indicators.

- **Communication:** Communicate effectively in speech and in writing, using appropriate information sources, presentation formats, and technologies.
- **Diversity, Ethical, Legal and Financial Practices:** Integrate diverse, ethical, legal and financial principles and understand their impact on decision making in sport managerial situations.
- **Technological and Global Interdependence:** Demonstrate proficiency in use of current technologies and exhibit understanding of the global sport industry.
- **Professional Proficiency and Development:** Apply knowledge and skills to meet professional competencies within sport industry.
- **Critical Thinking and Problem Solving:** Demonstrate ability to identify, analyze, synthesize and evaluate information and ideas through professional performance in simulated sport industry environments such as an internship, practicum or volunteer experience.

Related Links

Sport Management, BS Program Page (<https://www.sru.edu/academics/majors-and-minors/sport-management/>)

Sport Management Fact Sheet (<https://www.sru.edu/documents/programs/factsheets/undergraduate/sportmgmt-fs.pdf>)

Professional Licensure/Certification Page (<https://www.sru.edu/students/student-consumer-information/professional-licensure/>)

Curriculum Guide

GPA Requirement

Major GPA: 2.0 or higher

Overall GPA: 2.0 or higher

Summary*

| Code | Title | Hours |
|------|-----------------------------|-------|
| | Rock Studies 2 Requirements | 42 |
| | Other Basic Requirements | 0-3 |
| | Major Requirements | 58 |
| | Electives | 20 |

* All undergraduate degree programs require a minimum of 120 credits.

Some courses meet multiple requirements, but are only counted once toward the 120 credit total required to graduate.

Rock Studies 2 Requirements

| Code | Title | Hours |
|--|--|-----------|
| The Rock | | |
| SUBJ 139 | Foundations of Academic Discovery ¹ | 3 |
| ENGL 102 | Critical Writing | 3 |
| ENGL 104 | Critical Reading | 3 |
| MATH 117 | Quantitative Reasoning | 3 |
| Select one of the following: | | 3 |
| COMM 200 | Civil Discourse: Theory & Practice | |
| PHIL 110 | Ethics and Civil Discourse | |
| POLS 235 | Civil Discourse and Democracy | |
| Subtotal | | 15 |
| Integrated Inquiry | | |
| <i>Creative and Aesthetic Inquiry</i> | | |
| Select 3 Credits (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/) | | 3 |
| <i>Humanities Inquiry</i> | | |
| Select 3 Credits (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/) | | 3 |
| <i>Social Science Inquiry</i> | | |
| Select 3 Credits (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/) | | 3 |
| <i>Natural Sciences Inquiry</i> | | |
| SCI 101 | Science of Life | 3 |
| <i>Physical Sciences Inquiry</i> | | |
| SCI 102 | Understanding the Physical World | 3 |
| Subtotal | | 15 |
| Thematic Thread | | |
| Select 12 Credits (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/) ² | | 12 |
| Total Hours | | 42 |

¹ Course offered in multiple subjects; cannot take course in first major subject.

² One course from each category; six credits must be 300-level or above; no more than 4 credits from one subject area; specific courses required in first major, regardless of prefix of course, cannot be used to satisfy thread requirements; any course with same prefix as first major cannot be used to satisfy thread requirements, even if it is not a course in the first major.

Basic Math Requirement

Check with your adviser or a current degree audit report to see if you have been exempted from this course. The credit earned in this course will not be counted toward the 120 credit hour minimum needed to earn a degree.

| Code | Title | Hours |
|--|-------------------|------------|
| Complete one of the following: | | 0-3 |
| Meet required minimum SAT or ACT math score OR | | |
| ESAP 110 | Beginning Algebra | |
| Total Hours | | 0-3 |

DIVERSITY, EQUITY, AND INCLUSION REQUIREMENT

Students must take and pass a course with the Diversity, Equity, and Inclusion (DEI) designation prior to graduation. Students can meet this requirement by taking any DEI - designated course in any program at any time during their undergraduate career.

Major Requirements

- 29 major credits must be taken at SRU or PASSHE
- 29 major credits must be taken at the 300 level or above

| Code | Title | Hours |
|---|---|-----------|
| Required Practical Application Courses | | |
| SPMT 150 | Sport Management Practicum (Freshman) ¹ | 1 |
| SPMT 150 | Sport Management Practicum (Sophomore) ¹ | 1 |
| SPMT 150 | Sport Management Practicum (Junior) ¹ | 1 |
| SPMT 150 | Sport Management Practicum (Senior) ¹ | 1 |
| Subtotal | | 4 |
| Sport Management | | |
| SPMT 194 | Introduction to Sport Management (Freshman) ¹ | 3 |
| SPMT 196 | Global Sport Management (Freshman) ¹ | 3 |
| SPMT 269 | American Sport in the 21st Century (Sophomore) ¹ | 3 |
| SPMT 286 | Sport Communication and Technology (Sophomore) ¹ | 3 |
| SPMT 294 | Sport Management and Ethics (Sophomore) ¹ | 3 |
| SPMT 315 | Diversity Issues in Sport Management (Junior) ¹ | 3 |
| SPMT 369 | Sport Budgeting and Finance (Junior/Senior) ¹ | 3 |
| SPMT 386 | Leadership in Athletic Administration and Sport Management ¹ | 3 |
| SPMT 394 | Sport Marketing (Junior) ¹ | 3 |
| SPMT 396 | Selling in the Sport Industry (Junior) ¹ | 3 |
| SPMT 406 | Sport Fundraising and Event Management (Senior) ¹ | 3 |
| SPMT 450 | Sport Management Internship (last semester) ¹ | 12 |
| SPMT 486 | Sport Law and Facilities (Senior) ¹ | 3 |
| SPMT 494 | Sport Management Senior Seminar (Senior) ¹ | 3 |
| SPMT 499 | Sport Management Research Methods (Senior) ¹ | 3 |
| Subtotal | | 54 |
| Total Hours | | 58 |

¹ Course counts for 50% of Major and Major GPA

* Some courses may require pre-requisites. Please see course descriptions to determine if there are any pre-requisites for that specific course.

Recommended Electives (20 credits)

| Code | Title | Hours |
|--|-------|-------|
| Select 20 credits of 300 level or above classes | | |

The Department of SPMT recommends courses to be taken from Accounting, Communication, Economics, Finance, Management or Marketing or:

Any 300 level or above courses that lead to the Minor in Leadership

Any 300 level or above courses that lead to the Minor in Physical Education/Coaching

Any 300 level or above courses that lead to the Minor in a Foreign Language

This will help you complete a minor if you are interested. See your MyRockAudit for details.

Additional Requirements

| Code | Title | Hours |
|---------------------------------|-------|-------|
| Required Volunteer Hours | | |

Volunteer Hours - 120 hours minimum

Required to pass the Senior Comprehensive Exam prior to Internship

Required First Aid & CPR Certification

Students must become certified in both First Aid & CPR. This can be accomplished by:

Take a course (Red Cross or YMCA)

SAFE 205 First Aid and Safety

Co-curricular and Experiential Learning

Students are encouraged to explore additional curricular and co-curricular opportunities. These opportunities can deepen and enhance the learning in accounting, economics and finance. In addition, there is a strong correlation between long-term student success and engagement in these opportunities:

1. Becoming involved in professional organizations
2. Attending sport industry related conferences, seminars, and workshops
3. Networking with SRU Sport Management alumni
4. International study programs (short-term, semester, and year-long)
5. High-Impact Practice (HIP) designated classes
6. Student leadership and career education development
7. Service-learning classes

SPORT MANAGEMENT - BS (2150)

This program is effective as of Spring 2020.

Revised 08.07.20

UCC 05.13.20

Important Curriculum Guide Notes

This Curriculum Guide is provided to help SRU students and prospective students better understand their intended major curriculum. Enrolled SRU students should note that the My Rock Audit may place already-earned and/or in progress courses in different, yet valid, curriculum categories. Enrolled SRU students should use the My Rock Audit Report and materials and information provided by their faculty advisers to ensure accurate progress towards degree completion. *The information*

on this guide is current as of the date listed. Students are responsible for curriculum requirements at the time of enrollment at the University.

PASSHE - Pennsylvania State System of Higher Education Institutions

Recommended Four-Year Plan

| Course | Title | Hours |
|--|--|-----------|
| First Year | | |
| Fall | | |
| SPMT 194 | Introduction to Sport Management | 3 |
| SPMT 196 | Global Sport Management | 3 |
| ENGL 102 | Critical Writing | 3 |
| ESAP 101 | FIRST Seminar * | 1 |
| SUBJ 139 | Foundations of Academic Discovery ¹ | 3 |
| Select one of the following: | | 3 |
| COMM 200 | Civil Discourse: Theory & Practice | |
| PHIL 110 | Ethics and Civil Discourse | |
| POLS 235 | Civil Discourse and Democracy | |
| Hours | | 16 |
| Spring | | |
| SPMT 150 | Sport Management Practicum | 1 |
| SPMT 294 | Sport Management and Ethics | 3 |
| ENGL 104 | Critical Reading | 3 |
| MATH 117 | Quantitative Reasoning | 3 |
| SCI 101 | Science of Life | 3 |
| Creative & Aesthetic Inquiry (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/) | | 3 |
| Hours | | 16 |
| Second Year | | |
| Fall | | |
| SPMT 150 | Sport Management Practicum | 1 |
| SPMT 269 | American Sport in the 21st Century | 3 |
| SPMT 386 | Leadership in Athletic Administration and Sport Management | 3 |
| SCI 102 | Understanding the Physical World | 3 |
| Humanities Inquiry (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/) | | 3 |
| Thematic Thread Requirement (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/) | | 3 |
| Hours | | 16 |
| Spring | | |
| SPMT 286 | Sport Communication and Technology | 3 |
| SPMT 315 | Diversity Issues in Sport Management | 3 |
| Social Science Inquiry (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/) | | 3 |
| Thematic Thread Requirement (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/) | | 3 |
| Thematic Thread Requirement (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/) | | 3 |
| Hours | | 15 |
| Third Year | | |
| Fall | | |
| SPMT 150 | Sport Management Practicum | 1 |
| SPMT 394 | Sport Marketing | 3 |

| | | |
|---|--|------------|
| SPMT 369 | Sport Budgeting and Finance | 3 |
| Thematic Thread Requirement (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/) | | 3 |
| Free Elective | | 5 |
| Hours | | 15 |
| Spring | | |
| SPMT 150 | Sport Management Practicum | 1 |
| SPMT 396 | Selling in the Sport Industry | 3 |
| SPMT 406 | Sport Fundraising and Event Management | 3 |
| SPMT 486 | Sport Law and Facilities | 3 |
| Free Elective | | 3 |
| Hours | | 13 |
| Summer | | |
| SPMT 301 | The Fan Experience (Suggested Free Elective) | 3 |
| Hours | | 3 |
| Fourth Year | | |
| Fall | | |
| SPMT 494 | Sport Management Senior Seminar | 3 |
| SPMT 499 | Sport Management Research Methods | 3 |
| Free Elective | | 9 |
| Hours | | 15 |
| Spring | | |
| SPMT 450 | Sport Management Internship | 12 |
| Hours | | 12 |
| Total Hours** | | 121 |

¹ Course offered in multiple subjects; cannot take course in first major subject.

* Students are encouraged to take ESAP 101 as a Free Elective.

** This document is meant to serve as a guide. Some planners may show more than 120 credits because faculty have created flexibility in choosing courses. However, only 120 credits are required to obtain a degree. Please consult with your academic adviser and refer to your curriculum guide prior to registering for courses. This plan should be reviewed, and verified, by you and your academic adviser at least once each academic year.

Major Code: 2150

Revised: 08.26.2021