

MANAGEMENT, BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION (BSBA) - ONLINE DEGREE COMPLETION PROGRAM

To accommodate the diverse needs and preferences of our students, we provide the option to complete the management program online. Slippery Rock University's Online BS degree completion programs provide opportunities for students to finish their bachelor's degrees in the programs listed below. These programs are ideal for busy adults who have completed some coursework and proven their ability to succeed at the college level. This is a convenient option to finish an undergraduate degree or turn an associate into a bachelor's degree.

Management is one of the most versatile majors that can be applied in both private and public sectors. SRU's Bachelor of Science in Business Administration (BSBA) with a major in management prepares graduates to assume entry-level managerial positions that involve facilitating the achievement of organizational goals by mobilizing the efforts of human resources and external stakeholders. Alumni land jobs in fields such as human resources, entrepreneurship and small business management, marketing and sales management, and operations and supply chain management, just to name a few.

Policy for Changing to Management Major:

A Slippery Rock University student wishing to change their major to the Management Online BS degree completion programs MUST have a minimum overall GPA of 2.0.

Program Learning Outcomes

- **Critical Thinking and Problem Solving:** Students graduating with a degree in business administration will demonstrate effective critical thinking and problem-solving skills. Students will:
 - Apply critical thinking skills to analyze and interpret financial statements to judge business performance.
 - Apply critical thinking skills using quantitative techniques for problem solving and strategic decision making
- **Communication:** Students graduating with a degree in business administration will demonstrate competency in oral and written communication skills. Students will:
 - Prepare in proper format and style the following documents: business report (one to two pages), business memo, research report and presentation.
 - Deliver an effective oral presentation on a business and/or professional topic.
- **Information Technology:** Students will demonstrate proficiency in the use of computers and software to manage information with statistical analysis, spreadsheet, database, and other appropriate applications.
- **Ethics:** Students graduating with a degree in business administration will demonstrate an understanding of the legal environment and ethical standards of business and an awareness of the implications

of their behavior and actions as a business professional. Students will apply an appropriate framework for examining ethical dilemmas and be able to (1) identify ethical issues and stakeholders, (2) evaluate alternative course(s) of action, and (3) formulate an appropriate action plan.

- **Professional Proficiency:** Students graduating with a degree in business administration will have acquired the necessary skills and knowledge to meet professional competencies as business professionals and global citizens. Students will:
 - Demonstrate an understanding of the history and vocabulary unique to business disciplines.
 - Demonstrate knowledge of procedures, concepts, and technical business skills through practical application (forecasting, budgeting, financial statement analyses, business plans, strategic planning).
 - Demonstrate the ability to read and interpret financial statements in the decision-making process.
 - Demonstrate effective teamwork and collaborative skills in a simulated business environment.

Related Links

Online Degree Completion Information (<https://www.sru.edu/academics/online-learning/online-degree-completion-ug-programs/>)

Management Fact Sheet URL (<https://www.sru.edu/documents/programs/factsheets/undergraduate/FS-Management.pdf>)

Professional Licensure/Certification Page (<https://www.sru.edu/students/student-consumer-information/professional-licensures/>)

Curriculum Guide

GPA Requirement

Major GPA: 2.0 or higher
 Overall GPA: 2.0 or higher
 Core GPA: 2.0 or higher

Summary*

Code	Title	Hours
	Rock Studies 2 Requirements	42
	Other Basic Requirements	0-3
	Major Requirements	66
	Electives	12

* All undergraduate degree programs require a minimum of 120 credits. Some courses meet multiple requirements, but are only counted once toward the 120 credit total required to graduate.

Rock Studies 2 Requirements

Code	Title	Hours
Basic Core Courses		
Complete 33-39 credits		33-39
ECON 201	Principles of Macroeconomics ¹	3
ECON 202	Principles of Microeconomics ¹	3
Total Hours		45

¹ Indicates that SRU assumes to be completed as part of an associate degree

Basic Math Requirement

Check with your adviser or a current degree audit report to see if you have been exempted from this course. The credit earned in this course will not be counted toward the 120 credit hour minimum needed to earn a degree.

Code	Title	Hours
Complete one of the following:		0-3
Meet required minimum SAT or ACT math score OR		
ESAP 110	Beginning Algebra	
Total Hours		0-3

DIVERSITY, EQUITY, AND INCLUSION REQUIREMENT

Students must take and pass a course with the Diversity, Equity, and Inclusion (DEI) designation prior to graduation. Students can meet this requirement by taking any DEI - designated course in any program at any time during their undergraduate career.

Major Requirements

- 33 major credits must be taken at SRU or another PASSHE University
- SRU course offerings for this online Management program are based on the assumption that the student has completed minimum course competencies and an associate degree in business administration, which is comprised of most of the Management Basic Core Requirements and many Rock Studies 2 Requirements. Because associate degree curricula varies from transfer institution to institution, and because each online student transfers to SRU with a unique record of transfer courses and SRU degree completion needs, it is important for students to plan ahead for course offerings each term and to register as early as possible for each subsequent SRU semester/term.

Code	Title	Hours
Basic Core Courses		
ACCT 209	Financial Accounting ^{1,3}	3
ACCT 322	Business Analysis and Decision Making ¹	3
ACCT 340	Legal Environment of Business	3
ECON 201	Principles of Macroeconomics ^{1,2,3}	3
ECON 202	Principles of Microeconomics ^{1,2,3}	3
ECON 219	Business Analytics I ^{1,3}	3
or MGMT 219	Business Analytics I	
ECON 319	Business Analytics II ¹	3
or MGMT 319	Business Analytics II	
FIN 320	Managerial Finance	3
MGMT 303	Issues in Global Business	3
or FIN 303	Issues in Global Business	
MGMT 320	Operations Management ¹	3
MGMT 351	Organizational Behavior ¹	3
MGMT 458	Business Capstone ¹	3
MIS 265	Management Information Systems ¹	3
MRKT 230	Principles of Marketing ^{1,3}	3
Subtotal		42

Required Computer Science Course

MIS 210	Productivity Software ^{1,3}	3
Subtotal		3
Required Management Course		
MGMT 354	Human Resources Management ⁴	3
MGMT 454	Management Seminar ⁴	3
MGMT 456	Management and Society ⁴	3
MGMT 457	International Management ⁴	3
Subtotal		12
Business Electives		
Select three of the following:		9
MGMT 370	Sustainable Entrepreneurship and Innovation ⁴	
MGMT 451	Employment Law ⁴	
or ACCT 451	Employment Law	
MGMT 459	Sustainable Business Consulting ⁴	
MGMT 341	Organizational Leadership ⁴	
MGMT 352	Supply Chain Management ⁴	
MGMT 357	International Operations Management ⁴	
MGMT 360	Total Quality Management ⁴	
MGMT 364	Recruitment and Selection ⁴	
MGMT 415	Supply Chain Analytics ⁴	
MGMT 450	Internship ⁴	
MGMT 452	Management-Labor Relations ⁴	
MGMT 455	Compensation Management ⁴	
MGMT 460	Training and Development ⁴	
Subtotal		9
Total Hours		66

¹ Course counts for 50% of Major and not for Major GPA

² Course maybe counted as both a Major and Rock Studies 2

Requirement, but earns credit only once toward the 120-credits total.

³ Indicates that SRU assumes to be completed as part of an associate degree.

⁴ Course counts for 50% of Major and Major GPA

* Some courses may require pre-requisites. Please see course descriptions to determine if there are any pre-requisites for that specific course.

Important Curriculum Guide Notes

This Curriculum Guide is provided to help SRU students and prospective students better understand their intended major curriculum. Enrolled SRU students should note that the My Rock Audit may place already-earned and/or in progress courses in different, yet valid, curriculum categories. Enrolled SRU students should use the My Rock Audit Report and materials and information provided by their faculty advisers to ensure accurate progress towards degree completion. *The information on this guide is current as of the date listed. Students are responsible for curriculum requirements at the time of enrollment at the University.*

PASSHE - Pennsylvania State System of Higher Education Institutions

MANAGEMENT - BSBA (2347)

This program is effective as of Fall 2019.

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