

# MANAGEMENT, BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION (BSBA) - CONCENTRATION IN GENERAL MANAGEMENT

## Recommended Four-Year Plan

Course	Title	Hours
<b>First Year</b>		
<b>Fall</b>		
ECON 201	Principles of Macroeconomics	3
ENGL 102	Critical Writing	3
ESAP 101	FIRST Seminar *	1
MATH 117 or MATH 123 or MATH 225	Quantitative Reasoning or Introduction to Applied Calculus or Calculus I	3
MIS 210	Productivity Software	3
SUBJ 139	Foundations of Academic Discovery <sup>1</sup>	3
<b>Optional</b>		
ESAP 110	Beginning Algebra	
CPSC 100	Introduction to Computing for Liberal Arts (or Computer Competency Exam)	
<b>Hours</b>		<b>16</b>
<b>Spring</b>		
ECON 202	Principles of Microeconomics	3
ENGL 104	Critical Reading	3
SCI 101	Science of Life	3
Creative & Aesthetic Inquiry ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/</a> )		3
Humanities Inquiry ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/</a> )		3
<b>Hours</b>		<b>15</b>
<b>Second Year</b>		
<b>Fall</b>		
ECON 219 or MGMT 219	Business Analytics I or Business Analytics I	3
MIS 265	Management Information Systems	3
MRKT 230	Principles of Marketing	3
SCI 102	Understanding the Physical World	3
Select one of the following:		3
COMM 200	Civil Discourse: Theory & Practice	
PHIL 110	Ethics and Civil Discourse	
POLS 235	Civil Discourse and Democracy	
Declare a Thematic Thread <sup>3</sup>		
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
ACCT 209	Financial Accounting	3
MGMT 320	Operations Management	3
MGMT 351	Organizational Behavior	3

Elective		3
Thematic Thread Requirement ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/</a> )		3
<b>Hours</b>		<b>15</b>
<b>Third Year</b>		
<b>Fall</b>		
ECON 319 or MGMT 319	Business Analytics II or Business Analytics II	3
FIN 303 or MRKT 303	Issues in Global Business or Issues in Global Business	3
MGMT 354	Human Resources Management	3
Elective		3
Thematic Thread Requirement ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/</a> )		3
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
ACCT 322	Business Analysis and Decision Making	3
FIN 320	Managerial Finance	3
MGMT 450	Internship (OR MGMT Elective)	3
Elective		3
Thematic Thread Requirement ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/</a> )		3
<b>Hours</b>		<b>15</b>
<b>Fourth Year</b>		
<b>Fall</b>		
ACCT 340	Legal Environment of Business	3
MGMT 457	International Management	3
MGMT 456	Management and Society	3
Management Elective		3
Thematic Thread Requirement ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/</a> )		3
<b>Optional</b>		
MBA Course <sup>2</sup>		
MBA Course <sup>2</sup>		
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
MGMT 458	Business Capstone	3
MGMT 454	Management Seminar	3
Management Elective		3
Elective		3
Elective		3
<b>Optional</b>		
MBA Course <sup>2</sup>		
MBA Course <sup>2</sup>		
<b>Hours</b>		<b>15</b>
<b>Total Hours**</b>		<b>121</b>

<sup>1</sup> Course offered in multiple subjects; cannot take course in first major subject

<sup>2</sup> SRU Undergraduates who have earned 90 or more credits (including in-progress courses) with a minimum 2.75 GPA are eligible to apply, enroll, and earn graduate level credit. Credits earned are graduate level only, separate from the undergraduate credits earned for the degree and are not calculated in the student's undergraduate credit and grade point

totals. See policy details here: Senior Undergraduate Students Earning Graduate Credit (<https://catalog.sru.edu/academic-policies/senior-undergraduate-students-earning-graduate-credit/>).

<sup>3</sup> Work with your Academic Adviser to declare a Thematic Thread by the end of your fall semester in your second year.

\* Students are encouraged to take ESAP 101 as a Free Elective.

*\*\* This document is meant to serve as a guide. Some planners may show more than 120 credits because faculty have created flexibility in choosing courses. However, only 120 credits are required to obtain a degree. Please consult with your academic adviser and refer to your curriculum guide prior to registering for courses. This plan should be reviewed, and verified, by you and your academic adviser at least once each academic year.*

Major Code: 2350

Concentration Code: GEMG

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