

MANAGEMENT, BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION (BSBA) - CONCENTRATION IN GENERAL MANAGEMENT

Recommended Four-Year Plan

| Course | Title | Hours |
|--|--|-----------|
| First Year | | |
| Fall | | |
| ECON 201 | Principles of Macroeconomics | 3 |
| ENGL 102 | Critical Writing | 3 |
| ESAP 101 | FYRST Seminar * | 1 |
| MATH 117 or MATH 123 or MATH 225 | Quantitative Reasoning or Introduction to Applied Calculus or Calculus I | 3 |
| MIS 210 | Productivity Software | 3 |
| SUBJ 139 | Foundations of Academic Discovery ¹ | 3 |
| Optional | | |
| ESAP 110 | Beginning Algebra | |
| CPSC 100 | Introduction to Computing for Liberal Arts (or Computer Competency Exam) | |
| Hours | | 16 |
| Spring | | |
| ECON 202 | Principles of Microeconomics | 3 |
| ENGL 104 | Critical Reading | 3 |
| SCI 101 | Science of Life | 3 |
| Creative & Aesthetic Inquiry (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/) | | 3 |
| Humanities Inquiry (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/) | | 3 |
| Hours | | 15 |
| Second Year | | |
| Fall | | |
| ECON 219 or MGMT 219 | Business Analytics I or Business Analytics I | 3 |
| MIS 265 | Management Information Systems | 3 |
| MRKT 230 | Principles of Marketing | 3 |
| SCI 102 | Understanding the Physical World | 3 |
| Select one of the following: | | 3 |
| COMM 200 | Civil Discourse: Theory & Practice | |
| PHIL 110 | Ethics and Civil Discourse | |
| POLS 235 | Civil Discourse and Democracy | |
| Declare a Thematic Thread ³ | | |
| Hours | | 15 |
| Spring | | |
| ACCT 209 | Financial Accounting | 3 |
| MGMT 320 | Operations Management | 3 |
| MGMT 351 | Organizational Behavior | 3 |

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|---|---|------------|
| Elective | | 3 |
| Thematic Thread Requirement (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/) | | 3 |
| Hours | | 15 |
| Third Year | | |
| Fall | | |
| ECON 319 or MGMT 319 | Business Analytics II or Business Analytics II | 3 |
| FIN 303 or MRKT 303 | Issues in Global Business or Issues in Global Business | 3 |
| MGMT 354 | Human Resources Management | 3 |
| Elective | | 3 |
| Thematic Thread Requirement (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/) | | 3 |
| Hours | | 15 |
| Spring | | |
| ACCT 322 | Business Analysis and Decision Making | 3 |
| FIN 320 | Managerial Finance | 3 |
| MGMT 450 | Internship (OR MGMT Elective) | 3 |
| Elective | | 3 |
| Thematic Thread Requirement (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/) | | 3 |
| Hours | | 15 |
| Fourth Year | | |
| Fall | | |
| ACCT 340 | Legal Environment of Business | 3 |
| MGMT 457 | International Management | 3 |
| MGMT 456 | Management and Society | 3 |
| Management Elective | | 3 |
| Thematic Thread Requirement (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/) | | 3 |
| Optional | | |
| MBA Course ² | | |
| MBA Course ² | | |
| Hours | | 15 |
| Spring | | |
| MGMT 458 | Business Capstone | 3 |
| MGMT 454 | Management Seminar | 3 |
| Management Elective | | 3 |
| Elective | | 3 |
| Elective | | 3 |
| Optional | | |
| MBA Course ² | | |
| MBA Course ² | | |
| Hours | | 15 |
| Total Hours** | | 121 |

¹ Course offered in multiple subjects; cannot take course in first major subject

² SRU Undergraduates who have earned 90 or more credits (including in-progress courses) with a minimum 2.75 GPA are eligible to apply, enroll, and earn graduate level credit. Credits earned are graduate level only, separate from the undergraduate credits earned for the degree and are not calculated in the student's undergraduate credit and grade point

totals. See policy details here: Senior Undergraduate Students Earning Graduate Credit (<https://catalog.sru.edu/academic-policies/senior-undergraduate-students-earning-graduate-credit/>).

³ Work with your Academic Adviser to declare a Thematic Thread by the end of your fall semester in your second year.

* Students are encouraged to take ESAP 101 as a Free Elective.

*** This document is meant to serve as a guide. Some planners may show more than 120 credits because faculty have created flexibility in choosing courses. However, only 120 credits are required to obtain a degree. Please consult with your academic adviser and refer to your curriculum guide prior to registering for courses. This plan should be reviewed, and verified, by you and your academic adviser at least once each academic year.*

Major Code: 2350

Concentration Code: GEMG

Revised: 05.10.2023