

HOSPITALITY AND TOURISM MANAGEMENT, MINOR

Program Learning Outcomes

1. Students will demonstrate a comprehensive understanding of the hospitality and tourism industry, including key sectors, career paths, and relevance to the overall global economy (UO 1,9)
2. Students will apply best practices in customer service to create exceptional guest experiences, demonstrating empathy, cultural sensitivity and communication skills in all areas of the service economy. (UO 1,5,7)
3. Students will develop the skills to effectively plan, organize, and manage operations for private, entertainment, and corporate meetings and events. (UO 1,2,6)
4. Students will analyze and interpret financial and economic data relevant to hospitality and tourism, enabling them to make informed business decisions (UO 2,4)
5. Students will evaluate and apply sustainable and ethical practices in hospitality and tourism settings, demonstrating an understanding of environmental stewardship, social responsibility, and ethical decision-making in a global context. (UO 7,8)

RELATED LINKS

To access Minor Requirements, please view the Curriculum Guide tab.

Curriculum Guide

GPA Requirement

Minor GPA: 2.0 or higher

MINOR REQUIREMENTS

- Students must complete at least 6 credit hours in their minor from SRU
- A minimum of 6 credit hours must be upper division (courses numbered 300 and above)
- A minor shall be no fewer than 18 credits.

Code	Title	Hours
Required Courses: Select 3 Hospitality and Tourism Courses from the Following: Total 9 Credits		
HEMT 112	Introduction to HEMT	
HEMT 114	Sustainability in Food and Hospitality	
HEMT 210	Contemporary Travel & Tourism	
HEMT 326	Introduction to Meetings and Event Management	
Electives: Select 3 Courses from the following: Total 9 Credits		
HEMT 322	Food and Beverage Operations	
HEMT 324	Legal Issues in Hospitality and Tourism Management	
HEMT 415	Challenges and Trends in Hospitality, Event Management & Tourism	
HEMT 416	Resort Recreation Programming	
HEMT 417	Hotel/Lodging & Hospitality Management	

MGMT 351	Organizational Behavior	
MGMT 370	Sustainable Entrepreneurship and Innovation	
COMM 217	Intercultural Communication	
COMM 405	Global Media	
Total Credit Hours:		18

* Some courses may require pre-requisites. Please see course descriptions to determine if there are any pre-requisites for that specific course.

Important Curriculum Guide Notes

This Curriculum Guide is provided to help SRU students and prospective students better understand their intended major curriculum. Enrolled SRU students should note that the My Rock Audit may place already-earned and/or in progress courses in different, yet valid, curriculum categories. Enrolled SRU students should use the My Rock Audit Report and materials and information provided by their faculty advisers to ensure accurate progress towards degree completion. *The information on this guide is current as of the date listed. Students are responsible for curriculum requirements at the time of enrollment at the University.*

PASSHE - Pennsylvania State System of Higher Education Institutions

Minor in Hospitality and Tourism Management (51N)/CIM 544

UCC 01.28.2025

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