

# HOSPITALITY AND TOURISM MANAGEMENT, BACHELOR OF SCIENCE (BS)

## Program Learning Outcomes

- **Communication Skills:** HTM graduates demonstrate quality written and verbal communication skills as applied to hospitality/tourism and guest relations. (SRU SLO #1)
- **Business Skills:** HTM graduates demonstrate competency in business skills needed to manage related departments within the hospitality/tourism industry. (SRU SLO #2)
- **Competency in Historical Perspectives:** HTM graduates demonstrate competency in the historical perspective of the hospitality and tourism industry to ongoing social, cultural, and political policies or constraints. (SRU SLOs #5 and #7)
- **Competency in Administration, Programming, and Event Planning:** HTM graduates demonstrate competency in administration, programming, event and meeting planning skills related to the hospitality and tourism industry. (SRU SLO #2)
- **Demonstrate Professional Values and Behavior:** HTM graduates demonstrate professional values and behavior within the field of hospitality and tourism. (SRU SLO #8)
- **Competency in Sustainable Hospitality and Tourism:** HTM graduates demonstrate competency in sustainable hospitality and tourism practices. (SRU SLOs #7, #9)
- **Competency in Planning and Evaluation:** HTM graduates demonstrate competency in planning and evaluating hospitality and tourism facilities. (SRU SLO #4)

## RELATED LINKS

Hospitality and Tourism Management, Bachelor of Science (BS), BS Program Page (<https://www.sru.edu/academics/majors-and-minors/resort-recreation-and-hospitality-management/>)

Hospitality and Tourism Management Fact Sheet (<https://www.sru.edu/documents/programs/factsheets/undergraduate/hemt-fs.pdf>)

Professional Licensure/Certification Page (<https://www.sru.edu/students/student-consumer-information/professional-licensure/>)

## Curriculum Guide

### GPA Requirement

Major GPA: 2.0 or higher  
Overall GPA: 2.0 or higher

### Summary\*

Code	Title	Hours
	Rock Studies 2 Requirements	42
	Other Basic Requirements	0-3
	Major Requirements	60
	Electives	18

\* All undergraduate degree programs require a minimum of 120 credits. Some courses meet multiple requirements, but are only counted once toward the 120 credit total required to graduate.

## Rock Studies 2 Requirements

Code	Title	Hours
<b>The Rock</b>		
SUBJ 139	Foundations of Academic Discovery <sup>1</sup>	3
ENGL 102	Critical Writing	3
ENGL 104	Critical Reading	3
MATH 117	Quantitative Reasoning	3
Select one of the following:		3
COMM 200	Civil Discourse: Theory & Practice	
PHIL 110	Ethics and Civil Discourse	
POLS 235	Civil Discourse and Democracy	
Subtotal		15
<b>Integrated Inquiry</b>		
<i>Creative and Aesthetic Inquiry</i>		
Select 3 Credits ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/</a> )		3
<i>Humanities Inquiry</i>		
Select 3 Credits ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/</a> )		3
<i>Social Science Inquiry</i>		
Select 3 Credits ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/</a> )		3
<i>Natural Sciences Inquiry</i>		
SCI 101	Science of Life	3
<i>Physical Sciences Inquiry</i>		
SCI 102	Understanding the Physical World	3
Subtotal		15
<b>Thematic Thread</b>		
Select 12 Credits ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/</a> ) <sup>2</sup>		12
<b>Total Hours</b>		<b>42</b>

<sup>1</sup> Course offered in multiple subjects; cannot take course in first major subject.

<sup>2</sup> One course from each category; six credits must be 300-level or above; no more than 4 credits from one subject area; specific courses required in first major, regardless of prefix of course, cannot be used to satisfy thread requirements; any course with same prefix as first major cannot be used to satisfy thread requirements, even if it is not a course in the first major.

## Basic Math Requirement

Check with your adviser or a current degree audit report to see if you have been exempted from this course. The credit earned in this course will not be counted toward the 120 credit hour minimum needed to earn a degree.

Code	Title	Hours
Complete one of the following:		0-3
Meet required minimum SAT or ACT math score OR		
ESAP 110	Beginning Algebra	
<b>Total Hours</b>		<b>0-3</b>

## DIVERSITY, EQUITY, AND INCLUSION REQUIREMENT

Students must take and pass a course with the Diversity, Equity, and Inclusion (DEI) designation prior to graduation. Students can meet this

requirement by taking any DEI - designated course in any program at any time during their undergraduate career.

## Major Requirements

- 30 major credits must be taken at SRU or PASSHE
- 30 major credits must be taken at the 300 level or above

Code	Title	Hours
<b>Resort, Recreation &amp; Hospitality Management Core</b>		
HEMT 112	Introduction to HEMT <sup>1</sup>	3
HEMT 114	Sustainability in Food and Hospitality <sup>1</sup>	3
HEMT 210	Contemporary Travel and Tourism <sup>1</sup>	3
HEMT 215	Public Relations for Hospitality, Event Management & Tourism <sup>1</sup>	3
HEMT 222	Programming and Leadership for HEMT <sup>1</sup>	3
HEMT 316	Management of Hospitality & Tourism Facilities <sup>1</sup>	3
HEMT 322	Food and Beverage Operations <sup>1</sup>	3
HEMT 326	Introduction to Meetings and Event Management <sup>1</sup>	3
HEMT 351	Practicum in HEMT <sup>1</sup>	3
HEMT 415	Challenges and Trends in Hospitality, Event Management & Tourism <sup>1</sup>	3
Subtotal		30
<b>Required Internship</b>		
HEMT 450	Internship in HEMT <sup>1</sup>	12
Subtotal		12
<b>Resort, Recreation &amp; Hospitality Management Track</b>		
HEMT 311	Principles of Commercial Recreation/ Tourism <sup>1</sup>	3
HEMT 312	Commercial Recreational Feasibility Studies <sup>1</sup>	3
HEMT 320	Hospitality and Tourism Marketing <sup>1</sup>	3
HEMT 416	Resort Recreation Programming <sup>1</sup>	3
HEMT 417	Hotel/Lodging & Hospitality Management <sup>1</sup>	3
HEMT 420	Event Production and Coordination <sup>1</sup>	3
Subtotal		18
<b>Total Hours</b>		<b>60</b>

<sup>1</sup> Course counts for 50% of Major requirements and Major GPA.

\* Some courses may require pre-requisites. Please see course descriptions to determine if there are any pre-requisites for that specific course.

## Co-curricular and Experiential Learning

Students are encouraged to explore additional curricular and co-curricular opportunities. There is a strong correlation between long-term student success and participation in the following types of programs and activities:

1. 120-hour Practicum and 480-hour Internship experience (required)
2. Career education and development through interaction with industry professionals
3. Networking skills including opportunity to attend national industry conference

4. Membership opportunities in career-related professional organizations
5. Volunteering opportunities with community and campus organizations
6. High-Impact Practice (HIP) designated classes

## Important Curriculum Guide Notes

This Curriculum Guide is provided to help SRU students and prospective students better understand their intended major curriculum. Enrolled SRU students should note that the My Rock Audit may place already-earned and/or in progress courses in different, yet valid, curriculum categories. Enrolled SRU students should use the My Rock Audit Report and materials and information provided by their faculty advisers to ensure accurate progress towards degree completion. *The information on this guide is current as of the date listed. Students are responsible for curriculum requirements at the time of enrollment at the University.*

PASSHE - Pennsylvania State System of Higher Education Institutions

Bachelor of Science in Hospitality and Tourism Management (2375)

This program is effective as of Summer 2024.

Revised: 03.29.2024

UCC 10.03.2023

## RECOMMENDED FOUR-YEAR PLAN

Course	Title	Hours
<b>First Year</b>		
<b>Fall</b>		
HEMT 112	Introduction to HEMT	3
ENGL 102	Critical Writing	3
ESAP 101	FYRST Seminar *	1
SUBJ 139	Foundations of Academic Discovery	3
Creative & Aesthetic Inquiry ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/</a> )		3
Rock Studies 2 Course ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/</a> )		3
<b>Hours</b>		<b>16</b>
<b>Spring</b>		
HEMT 114	Sustainability in Food and Hospitality	3
ENGL 104	Critical Reading <sup>1</sup>	3
Rock Studies 2 Course ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/</a> )		3
Rock Studies 2 Course ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/</a> )		3
Rock Studies 2 Course ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/</a> )		3
<b>Hours</b>		<b>15</b>

### Second Year

#### Fall

HEMT 222	Programming and Leadership for HEMT	3
Civil Discourse - Select one of the following:		3
COMM 200	Civil Discourse: Theory & Practice	
PHIL 110	Ethics and Civil Discourse	
POLS 235	Civil Discourse and Democracy	
Rock Studies 2 Course ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/</a> )		3

Rock Studies 2 Course ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/</a> )	3
Rock Studies 2 Course ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/</a> )	3
Declare a Thematic Thread <sup>2</sup>	
<b>Hours</b>	<b>15</b>
<b>Spring</b>	
HEMT 210 Contemporary Travel and Tourism	3
HEMT 215 Public Relations for Hospitality, Event Management & Tourism <sup>1</sup>	3
Rock Studies 2 Course ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/</a> )	3
Rock Studies 2 Course ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/</a> )	3
Rock Studies 2 Course ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/</a> )	3
<b>Hours</b>	<b>15</b>
<b>Third Year</b>	
<b>Fall</b>	
HEMT 311 Principles of Commercial Recreation/Tourism	3
HEMT 322 Food and Beverage Operations	3
HEMT 320 Hospitality and Tourism Marketing	3
<b>Minor Course</b>	3
<b>Minor Course</b>	0
<b>Hours</b>	<b>12</b>
<b>Spring</b>	
HEMT 312 Commercial Recreational Feasibility Studies	3
HEMT 316 Management of Hospitality & Tourism Facilities	3
HEMT 326 Introduction to Meetings and Event Management	3
Free Elective/ <b>Minor Course</b>	3
<b>Minor Course</b>	0
<b>Hours</b>	<b>12</b>
<b>Summer</b>	
(Taken after Third Year Spring)	
HEMT 351 Practicum in HEMT	3
<b>Hours</b>	<b>3</b>
<b>Fourth Year</b>	
<b>Fall</b>	
HEMT 417 Hotel/Lodging & Hospitality Management	3
HEMT 420 Event Production and Coordination	3
<b>Free Elective/Minor Course</b>	3
<b>Free Elective/Minor Course</b>	3
<b>Minor Course</b>	0
<b>Hours</b>	<b>12</b>
<b>Spring</b>	
HEMT 415 Challenges and Trends in Hospitality, Event Management & Tourism	3
HEMT 416 Resort Recreation Programming	3
<b>Free Elective/Minor Course</b>	3
<b>Minor Course</b>	0

Minor Course	0
<b>Hours</b>	<b>9</b>
<b>Summer</b>	
(Taken after Fourth Year Spring)	
HEMT 450 Internship in HEMT	12
<b>Hours</b>	<b>12</b>
<b>Total Hours**</b>	<b>121</b>

<sup>1</sup> Course has a prerequisite. See undergraduate online catalog.

<sup>2</sup> Work with your Academic Adviser to declare a Thematic Thread by the end of your fall semester in your second year.

\* Students are encouraged to take ESAP 101 as a Free Elective.

**\*\* This document is meant to serve as a guide. Some planners may show more than 120 credits because faculty have created flexibility in choosing courses. However, only 120 credits are required to obtain a degree. Please consult with your academic adviser and refer to your curriculum guide prior to registering for courses. This plan should be reviewed, and verified, by you and your academic adviser at least once each academic year.**

Major Code: 2375

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