

FINANCE, BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION (BSBA)

A student pursuing a bachelor of science in business administration degree can choose to major in finance. Finance teaches students about the financial operations and financial management of firms. Students learn about the financial records of firms, the character and appraisal of corporate securities, and financial techniques used in all phases of the discipline. In addition, students may choose elective subjects which permit them to aim at a particular segment of finance, such as corporate finance, commercial and investment banking, and financial planning. Certain courses are offered each semester; others are cycled every other semester or every other year to provide the greatest diversification possible.

Finance majors are encouraged to join the Finance & Economics, and Rock Solid Investment Club. These student organizations sponsor a variety of professional and social activities such as informal gatherings among students, invited guest speakers, annual networking trips, tours, and travel.

All majors are encouraged to do an internship in the summer semester between their junior and senior year. Students may seek placements in their individual area of interest. Internships are available in the areas of banking, insurance, financial advising, financial services, manufacturing and government. In today's market, employers often offer internships to attract qualified students to their firms.

Finance majors are particularly well suited for positions in the private or public sector that require knowledge of financial institutions and financial operations such as commercial banks, investment services companies, insurance companies, and real estate firms.

Program Learning Outcomes

- **Communication (U01):** Students graduating with a degree in business administration will demonstrate competency in oral and written communication skills. Students will:
 - Prepare in proper format and style the following documents: business report (one to two pages), business memo, research report and presentation.
 - Deliver an effective oral presentation on a business and/or professional topic.
- **Critical Thinking and Problem Solving (U02):** Students graduating with a degree in business administration will demonstrate effective critical thinking and problem solving skills. Students will:
 - Apply critical thinking skills to analyze and interpret financial statements to judge business performance.
 - Apply critical thinking skills using quantitative techniques for problem solving and strategic decision making.
- **Degree Program Writing Competency (U05):** Students will create written business and professional documents in appropriate style and format.
- **Ethics (U08):** Students graduating with a degree in business administration will have acquired the necessary skills and knowledge to meet professional competencies as business professionals and global citizens. Students will demonstrate:

- An understanding of the history and vocabulary unique to business disciplines.
- Knowledge of procedures, concepts, and technical business skills through practical application (forecasting, budgeting, financial statement analyses, business plans, strategic planning).
- The ability to read and interpret financial statements in the decision-making process.
- Effective team work and collaborative skills in a simulated business environment.
- **Information Technology (U010):** Students will demonstrate proficiency in the use of computers and software to manage information with statistical analysis, spreadsheet, database and other appropriate applications.
- **Professional Proficiency (U05):** Students graduating with a degree in business administration will have acquired the necessary skills and knowledge to meet professional competencies as business professionals and global citizens. Students will demonstrate:
 - An understanding of the history and vocabulary unique to finance disciplines.
 - Knowledge of procedures, concepts, and technical finance skills through practical application (forecasting, budgeting, financial statement analyses, business plans, strategic planning).
 - The ability to read and interpret financial statements in the decision-making process.
 - Effective team work and collaborative skills in a simulated business environment.

RELATED LINKS

Finance, BSBA Program Page (<https://www.sru.edu/academics/majors-and-minors/finance/>)

Finance Fact Sheet URL (<https://www.sru.edu/documents/programs/factsheets/undergraduate/FS-Finance.pdf>)

Professional Licensure/Certification Page (<https://www.sru.edu/students/student-consumer-information/professional-licensures/>)