

ENTREPRENEURSHIP, MINOR

To access Minor Requirements, please view the Curriculum Guide tab.

PROGRAM LEARNING OUTCOMES:

- **Communication:** Students completing the minor will demonstrate competency in oral and written communication skills. Students will write a business plan and deliver an oral presentation. (UO 1)
- **Critical Thinking and Problem Solving:** Students completing the minor will demonstrate effective critical thinking and problem-solving skills by conducting research, evaluating business opportunities and developing a business plan that involves cross-functional analysis. (UO 2)
- **Ethics:** Students completing the minor will have acquired the necessary skills and knowledge to recognize unethical business practices. (UO 8)
- **Information Technology:** Students will demonstrate proficiency in the use of computers and software to conduct research on business opportunities, develop pro forma financial statements, and write a business plan. (UO 10)
- **Professional Proficiency:** Students completing the minor will have acquired the necessary skills and knowledge to recognize opportunities in the marketplace, identify the required resources to launch a business, and develop a roadmap for action through design thinking or business planning. (UO 4)

Related Links

Professional Licensure/Certification Page (<https://www.sru.edu/students/student-consumer-information/professional-licensures/>)