

ENTREPRENEURSHIP, MINOR

To access Minor Requirements, please view the Curriculum Guide tab.

PROGRAM LEARNING OUTCOMES:

- **Communication:** Students completing the minor will demonstrate competency in oral and written communication skills. Students will write a business plan and deliver an oral presentation. (UO 1)
- **Critical Thinking and Problem Solving:** Students completing the minor will demonstrate effective critical thinking and problem-solving skills by conducting research, evaluating business opportunities and developing a business plan that involves cross-functional analysis. (UO 2)
- **Ethics:** Students completing the minor will have acquired the necessary skills and knowledge to recognize unethical business practices. (UO 8)
- **Information Technology:** Students will demonstrate proficiency in the use of computers and software to conduct research on business opportunities, develop pro forma financial statements, and write a business plan. (UO 10)
- **Professional Proficiency:** Students completing the minor will have acquired the necessary skills and knowledge to recognize opportunities in the marketplace, identify the required resources to launch a business, and develop a roadmap for action through design thinking or business planning. (UO 4)

Related Links

Professional Licensure/Certification Page (<https://www.sru.edu/students/student-consumer-information/professional-licensures/>)

Curriculum Guide

GPA Requirement

Minor GPA: 2.0 or higher

Minor Requirements

- Students must complete at least 6 credit hours in their minor from SRU.
- A minimum of 6 credit hours must be upper division (courses numbered 300 and above)
- A minor shall be no fewer than 18 credits.

Code	Title	Hours
Required Courses		
ACCT 209	Financial Accounting	3
ACCT 340	Legal Environment of Business	3
FINA 341	Entrepreneurial Finance	3
MGMT 370	Sustainable Entrepreneurship and Innovation	3
MKTG 230	Principles of Marketing	3
Elective - Choose 2 from the following:		6
ACCT 322	Business Analysis and Decision Making	
ACCT 450	Internship	
ECON 450	Internship	

FINA 320	Managerial Finance	
FINA 450	Internship	
MGMT 351	Organizational Behavior	
MGMT 450	Internship	
MGMT 459	Sustainable Business Consulting	
MKTG 338	E-Commerce	
MKTG 450	Internship	
Total Hours		21

* Some courses may require pre-requisites. Please see course descriptions to determine if there are any pre-requisites for that specific course.

Important Curriculum Guide Notes

This Curriculum Guide is provided to help SRU students and prospective students better understand their intended major curriculum. Enrolled SRU students should note that the My Rock Audit may place already-earned and/or in progress courses in different, yet valid, curriculum categories. Enrolled SRU students should use the My Rock Audit Report and materials and information provided by their faculty advisers to ensure accurate progress towards degree completion. *The information on this guide is current as of the date listed. Students are responsible for curriculum requirements at the time of enrollment at the University.*

PASSHE - Pennsylvania State System of Higher Education Institutions

Minor in Entrepreneurship (51P)/CIM554
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