

ECONOMICS, BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION (BSBA)

RECOMMENDED FOUR-YEAR PLAN

Course	Title	Hours
First Year		
Fall		
ECON 201	Principles of Macroeconomics	3
ENGL 102	Critical Writing	3
CPSC 210 or MIS 210	Productivity Software or Productivity Software	3
SUBJ 139	Foundations of Academic Discovery ¹	3
Select one of the following:		3
MATH 117	Quantitative Reasoning	
MATH 123	Introduction to Applied Calculus	
MATH 225	Calculus I	
ESAP 101	FIRST Seminar *	1
Hours		16
Spring		
ECON 202	Principles of Macroeconomics	3
ENGL 104	Critical Reading	3
SCI 101 or SCI 102	Science of Life or Understanding the Physical World	3
Creative & Aesthetic Inquiry (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/)		3
Humanities Inquiry (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/)		3
Hours		15
Second Year		
Fall		
ECON 219 or MGMT 219	Business Analytics I or Business Analytics I	3
ACCT 209	Financial Accounting	3
Select one of the following:		3
COMM 200	Civil Discourse: Theory & Practice	
PHIL 110	Ethics and Civil Discourse	
POLS 235	Civil Discourse and Democracy	
SCI 101 or SCI 102	Science of Life or Understanding the Physical World	3
MIS 265	Management Information Systems	3
Declare a Thematic Thread ²		
Hours		15
Spring		
ECON 301	Macroeconomic Analysis	3
ECON 319 or MGMT 319	Business Analytics II or Business Analytics II	3
FIN 303 or MGMT 303 or MRKT 303	Issues in Global Business or Issues in Global Business or Issues in Global Business	3
MRKT 230	Principles of Marketing	3

Thematic Thread Requirement (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/)		3
Hours		15
Third Year		
Fall		
ECON 302	Microeconomic Analysis	3
FIN 320	Managerial Finance	3
MGMT 351	Organizational Behavior	3
Thematic Thread Requirement (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/)		3
ECON Elective		3
Hours		15
Spring		
ECON 318	Introduction to Econometrics	3
ACCT 322	Business Analysis and Decision Making	3
FIN 323	Financial Markets and Institutions	3
MGMT 320	Operations Management	3
Thematic Thread Requirement (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/)		3
Hours		15
Fourth Year		
Fall		
ECON elective		3
ACCT 340	Legal Environment of Business	3
FIN 326	Intermediate Corporate Finance (Recommended Elective)	3
FIN Elective		3
Free Elective		3
Hours		15
Spring		
ACCT 429	Accounting Data Analytics (Recommended Elective)	3
FIN 321	Investments (Recommended Elective)	3
FIN 427	International Financial Management (Recommended Elective)	3
MGMT 458	Business Capstone	3
Free elective		3
Hours		15
Total Hours**		121

¹ Course offered in multiple subjects; cannot take course in first major subject.

² Work with your Academic Adviser to declare a Thematic Thread by the end of your fall semester in your second year.

* Students are encouraged to take ESAP 101 as a Free Elective.

Note: By choosing the suggested options, students can finish with BSBA double majors in Economics and Finance, or a major in Economics with a minor in Finance.

** This document is meant to serve as a guide. Some planners may show more than 120 credits because faculty have created flexibility in choosing courses. However, only 120 credits are required to obtain a degree. Please consult with your academic adviser and refer to your curriculum guide prior to

registering for courses. This plan should be reviewed, and verified, by you and your academic adviser at least once each academic year.

Major Code: 2316

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