

# ECONOMICS, BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION (BSBA)

## RECOMMENDED FOUR-YEAR PLAN

Course	Title	Hours
<b>First Year</b>		
<b>Fall</b>		
ECON 201	Principles of Macroeconomics	3
ENGL 102	Critical Writing	3
CPSC 210 or MIS 210	Productivity Software or Productivity Software	3
SUBJ 139	Foundations of Academic Discovery <sup>1</sup>	3
Select one of the following:		3
MATH 117	Quantitative Reasoning	
MATH 123	Introduction to Applied Calculus	
MATH 225	Calculus I	
ESAP 101	FIRST Seminar *	1
<b>Hours</b>		<b>16</b>
<b>Spring</b>		
ECON 202	Principles of Microeconomics	3
ENGL 104	Critical Reading	3
SCI 101 or SCI 102	Science of Life or Understanding the Physical World	3
Creative & Aesthetic Inquiry ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/</a> )		3
Humanities Inquiry ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/</a> )		3
<b>Hours</b>		<b>15</b>
<b>Second Year</b>		
<b>Fall</b>		
ECON 219 or MGMT 219	Business Analytics I or Business Analytics I	3
ACCT 209	Financial Accounting	3
Select one of the following:		3
COMM 200	Civil Discourse: Theory & Practice	
PHIL 110	Ethics and Civil Discourse	
POLS 235	Civil Discourse and Democracy	
SCI 101 or SCI 102	Science of Life or Understanding the Physical World	3
MIS 265	Management Information Systems	3
Declare a Thematic Thread <sup>2</sup>		
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
ECON 301	Macroeconomic Analysis	3
ECON 319 or MGMT 319	Business Analytics II or Business Analytics II	3
FIN 303 or MGMT 303 or MRKT 303	Issues in Global Business or Issues in Global Business or Issues in Global Business	3
MRKT 230	Principles of Marketing	3

Thematic Thread Requirement ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/</a> )		3
<b>Hours</b>		<b>15</b>
<b>Third Year</b>		
<b>Fall</b>		
ECON 302	Microeconomic Analysis	3
FIN 320	Managerial Finance	3
MGMT 351	Organizational Behavior	3
Thematic Thread Requirement ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/</a> )		3
ECON Elective		3
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
ECON 318	Introduction to Econometrics	3
ACCT 322	Business Analysis and Decision Making	3
FIN 323	Financial Markets and Institutions	3
MGMT 320	Operations Management	3
Thematic Thread Requirement ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/</a> )		3
<b>Hours</b>		<b>15</b>
<b>Fourth Year</b>		
<b>Fall</b>		
ECON elective		3
ACCT 340	Legal Environment of Business	3
FIN 326	Intermediate Corporate Finance (Recommended Elective)	3
FIN Elective		3
Free Elective		3
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
ACCT 429	Accounting Data Analytics (Recommended Elective)	3
FIN 321	Investments (Recommended Elective)	3
FIN 427	International Financial Management (Recommended Elective)	3
MGMT 458	Business Capstone	3
Free elective		3
<b>Hours</b>		<b>15</b>
<b>Total Hours**</b>		<b>121</b>

<sup>1</sup> Course offered in multiple subjects; cannot take course in first major subject.

<sup>2</sup> Work with your Academic Adviser to declare a Thematic Thread by the end of your fall semester in your second year.

\* Students are encouraged to take ESAP 101 as a Free Elective.

**Note:** By choosing the suggested options, students can finish with BSBA double majors in Economics and Finance, or a major in Economics with a minor in Finance.

**\*\* This document is meant to serve as a guide. Some planners may show more than 120 credits because faculty have created flexibility in choosing courses. However, only 120 credits are required to obtain a degree. Please consult with your academic adviser and refer to your curriculum guide prior to**

*registering for courses. This plan should be reviewed, and verified, by you and your academic adviser at least once each academic year.*

Major Code: 2316

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