

ECONOMICS, BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION (BSBA)

Curriculum Guide

GPA Requirement

Major GPA: 2.0 or higher
Overall GPA: 2.0 or higher
Core GPA: 2.0 or higher

Summary*

Code	Title	Hours
	Rock Studies 2 Requirements	42-43
	Other Basic Requirements	0-3
	Major Requirements	60
	Electives	18

* All undergraduate degree programs require a minimum of 120 credits. Some courses meet multiple requirements, but are only counted once toward the 120 credit total required to graduate.

Rock Studies 2 Requirements

Code	Title	Hours
The Rock		
SUBJ 139	Foundations of Academic Discovery ¹	3
ENGL 102	Critical Writing	3
ENGL 104	Critical Reading	3
	Select one of the following:	3-4
MATH 117	Quantitative Reasoning	
MATH 123	Introduction to Applied Calculus	
MATH 225	Calculus I	
	Select one of the following:	3
COMM 200	Civil Discourse: Theory & Practice	
PHIL 110	Ethics and Civil Discourse	
POLS 235	Civil Discourse and Democracy	
Subtotal		15-16
Integrated Inquiry		
<i>Creative and Aesthetic Inquiry</i>		
	Select 3 Credits (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/)	3
<i>Humanities Inquiry</i>		
	Select 3 Credits (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/)	3
<i>Social Science Inquiry</i>		
	Select 3 Credits (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/)	3
<i>Natural Sciences Inquiry</i>		
SCI 101	Science of Life	3
<i>Physical Sciences Inquiry</i>		
SCI 102	Understanding the Physical World	3
Subtotal		15
Thematic Thread		

Select 12 Credits (<https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/>) ² 12

Required Thematic Thread Coursework:

FIN 303	Issues in Global Business
or MGMT 303	Issues in Global Business
or MRKT 303	Issues in Global Business

Total Hours 42-43

¹ Course offered in multiple subjects; cannot take course in first major subject.

² One course from each category; six credits must be 300-level or above; no more than 4 credits from one subject area; specific courses required in first major, regardless of prefix of course, cannot be used to satisfy thread requirements; any course with same prefix as first major cannot be used to satisfy thread requirements, even if it is not a course in the first major.

Basic Math Requirement

Check with your adviser or a current degree audit report to see if you have been exempted from this course. The credit earned in this course will not be counted toward the 120 credit hour minimum needed to earn a degree.

Code	Title	Hours
Complete one of the following:		0-3
Meet required minimum SAT or ACT math score OR		
ESAP 110	Beginning Algebra	

Total Hours 0-3

DIVERSITY, EQUITY, AND INCLUSION REQUIREMENT

Students must take and pass a course with the Diversity, Equity, and Inclusion (DEI) designation prior to graduation. Students can meet this requirement by taking any DEI - designated course in any program at any time during their undergraduate career.

Major Requirements

- 30 major credits must be taken at SRU or PASSHE
- 30 major credits must be taken at the 300 level or above

Code	Title	Hours
Business Administration Core Requirements		
ACCT 209	Financial Accounting ¹	3
ACCT 322	Business Analysis and Decision Making ¹	3
ACCT 340	Legal Environment of Business ¹	3
ECON 201	Principles of Macroeconomics ¹	3
ECON 202	Principles of Microeconomics ¹	3
ECON 219	Business Analytics I ¹	3
	or MGMT 219 Business Analytics I	
ECON 319	Business Analytics II ¹	3
	or MGMT 319 Business Analytics II	
FIN 320	Managerial Finance ¹	3
MGMT 320	Operations Management ¹	3
MGMT 351	Organizational Behavior ¹	3
MGMT 458	Business Capstone ¹	3
MIS 265	Management Information Systems ¹	3
MRKT 230	Principles of Marketing ¹	3
Subtotal		39

Required Computer Science Course		
CPSC 210	Productivity Software ¹	3
or MIS 210	Productivity Software	
Subtotal		3
Required Economic Courses		
ECON 301	Macroeconomic Analysis ²	3
ECON 302	Microeconomic Analysis ²	3
ECON 318	Introduction to Econometrics ²	3
Select one of the following:		3
ECON 304	Money and Banking ²	
or FIN 304	Money and Banking	
FIN 323	Financial Markets and Institutions ²	
Subtotal		12
Required Electives		
Select any two 300-400 level Economic Course (Excluding Internship): ²		6
ECON 304	Money and Banking	
or FIN 304	Money and Banking	
ECON 312	Critical Choices in Health Care Policy	
ECON 315	Economics of Sustainable Development	
ECON 324	Game Theory, Behavioral and Experimental Economics	
ECON 360	Labor Economics	
ECON 390	Experimental	
ECON 490	Independent Study	
Subtotal		6
Total Hours		60

¹ Course counts for 50% of Major and not for Major GPA

² Course counts for 50% of Major and Major GPA

* Some courses may require pre-requisites. Please see course descriptions to determine if there are any pre-requisites for that specific course.

Co-curricular and Experiential Learning

Students are encouraged to explore additional curricular and co-curricular opportunities. These opportunities can deepen and enhance the learning in accounting, economics and finance. In addition, there is a strong correlation between long-term student success and engagement in these opportunities:

1. Internships
2. Participation in student organizations
3. International study programs (short-term, semester, and year-long)
4. High-Impact Practice (HIP) designated classes
5. student-faculty research
6. Student leadership development
7. Service-learning classes
8. Career education and development

Important Curriculum Guide Notes

This Curriculum Guide is provided to help SRU students and prospective students better understand their intended major curriculum. Enrolled SRU students should note that the My Rock Audit may place already-earned and/or in progress courses in different, yet valid, curriculum

categories. Enrolled SRU students should use the My Rock Audit Report and materials and information provided by their faculty advisers to ensure accurate progress towards degree completion. *The information on this guide is current as of the date listed. Students are responsible for curriculum requirements at the time of enrollment at the University.*

PASSHE - Pennsylvania State System of Higher Education Institutions

ECONOMICS - BSBA (2316)

This program is effective as of Summer 2022

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