

BUSINESS UNDECLARED

Curriculum Guide

GPA Requirement

Overall: 2.0 or higher

Core GPA: GPA 2.0 or higher

Summary*

Code	Title	Hours
	Rock Studies 2 Requirements	42-43
	Other Basic Requirements	0-3
	Major Requirements	45
	Electives	33

* All undergraduate degree programs require a minimum of 120 credits.

Some courses meet multiple requirements, but are only counted once toward the 120 credit total required to graduate.

Rock Studies 2 Requirements

Code	Title	Hours
The Rock		
SUBJ 139	Foundations of Academic Discovery ¹	3
ENGL 102	Critical Writing	3
ENGL 104	Critical Reading	3
	Select one of the following:	3-4
MATH 117	Quantitative Reasoning	
MATH 123	Introduction to Applied Calculus	
MATH 225	Calculus I	
	Select one of the following:	3
COMM 200	Civil Discourse: Theory & Practice	
PHIL 110	Ethics and Civil Discourse	
POLS 235	Civil Discourse and Democracy	
	Subtotal	15-16
Integrated Inquiry		
<i>Creative and Aesthetic Inquiry</i>		
	Select 3 Credits (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/)	3
<i>Humanities Inquiry</i>		
	Select 3 Credits (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/)	3
<i>Social Science Inquiry</i>		
ECON 202	Principles of Microeconomics	3
<i>Natural Sciences Inquiry</i>		
SCI 101	Science of Life	3
<i>Physical Sciences Inquiry</i>		
SCI 102	Understanding the Physical World	3
	Subtotal	15
Thematic Thread		
	Select 12 Credits (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/) ²	12
	Total Hours	42-43

¹ Course offered in multiple subjects; cannot take course in first major subject.

² One course from each category; six credits must be 300-level or above; no more than 4 credits from one subject area; specific courses required in first major, regardless of prefix of course, cannot be used to satisfy thread requirements; any course with same prefix as first major cannot be used to satisfy thread requirements, even if it is not a course in the first major.

Basic Math Requirement

Check with your adviser or a current degree audit report to see if you have been exempted from this course. The credit earned in this course will not be counted toward the 120 credit hour minimum needed to earn a degree.

Code	Title	Hours
	Complete one of the following:	0-3
	Meet required minimum SAT or ACT math score OR	
ESAP 110	Beginning Algebra	
	Total Hours	0-3

DIVERSITY, EQUITY, AND INCLUSION REQUIREMENT

Students must take and pass a course with the Diversity, Equity, and Inclusion (DEI) designation prior to graduation. Students can meet this requirement by taking any DEI - designated course in any program at any time during their undergraduate career.

Major Requirements

- You are strongly encouraged to declare a major by the junior year. To assist you in keeping on-track for graduation in a timely manner, consult your My Rock Audit report and meet with your adviser.

Code	Title	Hours
Business Administration Core Requirements		
ACCT 209	Financial Accounting	3
ACCT 322	Business Analysis and Decision Making	3
ACCT 340	Legal Environment of Business	3
ECON 201	Principles of Macroeconomics	3
ECON 202	Principles of Microeconomics	3
ECON 219	Business Analytics I ¹	3
	or MGMT 219 Business Analytics I	
ECON 319	Business Analytics II ¹	3
	or MGMT 319 Business Analytics II	
FIN 320	Managerial Finance	3
MGMT 303	Issues in Global Business	3
	or FIN 303 Issues in Global Business	
MGMT 320	Operations Management	3
MGMT 351	Organizational Behavior	3
MGMT 458	Business Capstone ¹	3
MIS 265	Management Information Systems ¹	3
MRKT 230	Principles of Marketing	3
	Subtotal	42
Required Computer Science Course		
CPSC 210	Productivity Software ¹	3
	or MIS 210 Productivity Software	
	Total Hours	45

¹ Course counts for 50% of Major and Major GPA

² A grade of 'C' or higher must be earned in these courses

* Some courses may require pre-requisites. Please see course descriptions to determine if there are any pre-requisites for that specific course.

Co-Curricular and Experiential Learning

Students are encouraged to explore additional curricular and co-curricular opportunities. There is a strong correlation between long-term student success and participation in the following types of programs and activities:

1. International study programs (short-term, semester, and year-long)
2. High-Impact Practice (HIP) designated classes
3. Student-faculty research
4. Student leadership development
5. Service-learning classes
6. Career education and development
7. Internships
8. Volunteering in healthcare industry related settings
9. Job Shadowing

BUSINESS UNDECLARED - BSBA (2398)

This program is effective as of Fall 2019.

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UCC 4.9.2019

Important Curriculum Guide Notes

This Curriculum Guide is provided to help SRU students and prospective students better understand their intended major curriculum. Enrolled SRU students should note that the My Rock Audit may place already-earned and/or in progress courses in different, yet valid, curriculum categories. Enrolled SRU students should use the My Rock Audit Report and materials and information provided by their faculty advisers to ensure accurate progress towards degree completion. *The information on this guide is current as of the date listed. Students are responsible for curriculum requirements at the time of enrollment at the University.*

PASSHE - Pennsylvania State System of Higher Education Institutions