

ACCOUNTING ONLINE, BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION (BSBA)

- Effective team work and collaborative skills in a simulated business environment.

RELATED LINKS

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Accounting Fact Sheet URL (<https://www.sru.edu/documents/programs/factsheets/undergraduate/FS-Accounting.pdf>)

Professional Licensure/Certification Page (<https://www.sru.edu/students/student-consumer-information/professional-licensures/>)

Program Learning Outcomes

- **Communication (UO 1):** Students graduating with a degree in business administration will demonstrate competency in oral and written communication skills. Students will:
 - Prepare in proper format and style the following documents: business report (one to two pages), business memo, research report and presentation.
 - Deliver an effective oral presentation on a business and/or professional topic.
- **Critical Thinking and Problem Solving (UO 2):** Students graduating with a degree in business administration will demonstrate effective critical thinking and problem solving skills. Students will:
 - Apply critical thinking skills to analyze and interpret financial statements to judge business performance.
 - Apply critical thinking skills using quantitative techniques for problem solving and strategic decision making.
- **Degree Program Writing Competency (UO 1):** Students will create written business and professional documents in appropriate style and format.
- **Ethics (UO 8):** Students graduating with a degree in business administration will have acquired the necessary skills and knowledge to meet professional competencies as business professionals and global citizens. Students will demonstrate:
 - An understanding of the history and vocabulary unique to business disciplines.
 - Knowledge of procedures, concepts, and technical business skills through practical application (forecasting, budgeting, financial statement analyses, business plans, strategic planning).
 - The ability to read and interpret financial statements in the decision-making process.
 - Effective team work and collaborative skills in a simulated business environment.
- **Information Technology (UO 10):** Students will demonstrate proficiency in the use of computers and software to manage information with statistical analysis, spreadsheet, database and other appropriate applications.
- **Professional Proficiency (UO 4):** Students graduating with a degree in business administration will have acquired the necessary skills and knowledge to meet professional competencies as business professionals and global citizens. Students will demonstrate:
 - An understanding of the history and vocabulary unique to accounting disciplines.
 - Knowledge of procedures, concepts, and technical accounting business skills through practical application (forecasting, budgeting, financial statement analyses, business plans, strategic planning).
 - The ability to read and interpret financial statements in the decision-making process.