

ACCOUNTING ONLINE, BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION (BSBA)

Program Learning Outcomes

- **Communication (UO 1):** Students graduating with a degree in business administration will demonstrate competency in oral and written communication skills. Students will:
 - Prepare in proper format and style the following documents: business report (one to two pages), business memo, research report and presentation.
 - Deliver an effective oral presentation on a business and/or professional topic.
- **Critical Thinking and Problem Solving (UO 2):** Students graduating with a degree in business administration will demonstrate effective critical thinking and problem solving skills. Students will:
 - Apply critical thinking skills to analyze and interpret financial statements to judge business performance.
 - Apply critical thinking skills using quantitative techniques for problem solving and strategic decision making.
- **Degree Program Writing Competency (UO 1):** Students will create written business and professional documents in appropriate style and format.
- **Ethics (UO 8):** Students graduating with a degree in business administration will have acquired the necessary skills and knowledge to meet professional competencies as business professionals and global citizens. Students will demonstrate:
 - An understanding of the history and vocabulary unique to business disciplines.
 - Knowledge of procedures, concepts, and technical business skills through practical application (forecasting, budgeting, financial statement analyses, business plans, strategic planning).
 - The ability to read and interpret financial statements in the decision-making process.
 - Effective team work and collaborative skills in a simulated business environment.
- **Information Technology (UO 10):** Students will demonstrate proficiency in the use of computers and software to manage information with statistical analysis, spreadsheet, database and other appropriate applications.
- **Professional Proficiency (UO 4):** Students graduating with a degree in business administration will have acquired the necessary skills and knowledge to meet professional competencies as business professionals and global citizens. Students will demonstrate:
 - An understanding of the history and vocabulary unique to accounting disciplines.
 - Knowledge of procedures, concepts, and technical accounting business skills through practical application (forecasting, budgeting, financial statement analyses, business plans, strategic planning).
 - The ability to read and interpret financial statements in the decision-making process.

- Effective team work and collaborative skills in a simulated business environment.

RELATED LINKS

Accounting Online, BSBA Program Page (<https://www.sru.edu/academics/majors-and-minors/accounting/>)

Accounting Fact Sheet URL (<https://www.sru.edu/documents/programs/factsheets/undergraduate/FS-Accounting.pdf>)

Professional Licensure/Certification Page (<https://www.sru.edu/students/student-consumer-information/professional-licensures/>)

Curriculum Guide

GPA Requirement

Major GPA: 2.0 or higher

Overall GPA: 2.0 or higher

Core GPA: 2.0 or higher

Summary*

Code	Title	Hours
	Rock Studies 2 Requirements	42
	Other Basic Requirements	0-3
	Major Requirements	68
	Electives	10

* All undergraduate degree programs require a minimum of 120 credits.

Some courses meet multiple requirements, but are only counted once toward the 120 credit total required to graduate.

Rock Studies 2 Requirements

Students must complete a sum total of 42 SRU Rock Studies 2-based credits. There are no specific requirements.

Basic Math Requirement

Check with your adviser or a current degree audit report to see if you have been exempted from this course. The credit earned in this course will not be counted toward the 120 credit hour minimum needed to earn a degree.

Code	Title	Hours
	Complete one of the following:	0-3
	Meet required minimum SAT or ACT math score OR	
ESAP 110	Beginning Algebra	
Total Hours		0-3

DIVERSITY, EQUITY, AND INCLUSION REQUIREMENT

Students must take and pass a course with the Diversity, Equity, and Inclusion (DEI) designation prior to graduation. Students can meet this requirement by taking any DEI - designated course in any program at any time during their undergraduate career.

Major Requirements

- 36 major credits must be taken at SRU or PASSHE
- 36 major credits must be taken at the 300 level or above

Code	Title	Hours
Business Administration Core Requirements		
ACCT 209	Financial Accounting ¹	3

ACCT 230	Accounting Information Systems ²	3
ACCT 310	Cost Accounting (Accounting Majors) ¹	3
ACCT 340	Legal Environment of Business ¹	3
ECON 201	Principles of Macroeconomics ¹	3
ECON 202	Principles of Microeconomics ¹	3
ECON 219 or MGMT 219	Business Analytics I ¹ Business Analytics I	3
ECON 319 or MGMT 319	Business Analytics II ¹ Business Analytics II	3
FIN 303 or MGMT 303 or MRKT 303	Issues in Global Business ¹ Issues in Global Business Issues in Global Business	3
FIN 320	Managerial Finance ¹	3
MGMT 320	Operations Management ¹	3
MGMT 351	Organizational Behavior ¹	3
MGMT 458	Business Capstone ¹	3
MRKT 230	Principles of Marketing ¹	3
Subtotal		42
Required Computer Science Course		
CPSC 210 or MIS 210	Productivity Software ¹ Productivity Software	3
Subtotal		3
Required Accounting Courses		
ACCT 308	Federal Individual Income Tax ²	3
ACCT 313	Intermediate Accounting I ²	4
ACCT 314	Intermediate Accounting II ²	4
ACCT 411	Auditing Theory and Practice ²	3
ACCT 413	Advanced Accounting ²	3
ACCT 345 or ACCT 450	Volunteer Income Tax Assistance (VITA) Internship	3
Subtotal		20
Electives		
Select one of the following:		3
ACCT 320	Forensic Accounting ²	
ACCT 324	Budgeting, Performance Management, and Cost Analysis ²	
ACCT 412	Accounting Seminar ²	
ACCT 429	Accounting Data Analytics ²	
Subtotal		3
Total Hours		68

¹ Course counts for 50% of Major and not for Major GPA

² Course counts for 50% of Major and Major GPA

* Some courses may require pre-requisites. Please see course descriptions to determine if there are any pre-requisites for that specific course.

Co-Curricular and Experiential Learning

Students are encouraged to explore additional curricular and co-curricular opportunities. These opportunities can deepen and enhance the learning in accounting, economics and finance. In addition, there is a strong correlation between long-term student success and engagement in these opportunities:

1. Internships
2. Participation in student organizations
3. International study programs (short-term, semester, and year-long)
4. High-Impact Practice (HIP) designated classes
5. Student-faculty research
6. Student leadership development
7. Service-learning classes
8. Career education and development

Important Curriculum Guide Notes

This Curriculum Guide is provided to help SRU students and prospective students better understand their intended major curriculum. Enrolled SRU students should note that the My Rock Audit may place already-earned and/or in progress courses in different, yet valid, curriculum categories. Enrolled SRU students should use the My Rock Audit Report and materials and information provided by their faculty advisers to ensure accurate progress towards degree completion. *The information on this guide is current as of the date listed. Students are responsible for curriculum requirements at the time of enrollment at the University.*

PASSHE - Pennsylvania State System of Higher Education Institutions

ACCOUNTING - BSBA (2339)

This program is effective as of Spring 2024

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UCC 09.05.2023