

# MANAGEMENT, BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION (BSBA) - CONCENTRATION IN GENERAL MANAGEMENT

## Curriculum Guide

### GPA Requirement

Major GPA: 2.0 or higher  
 Overall GPA: 2.0 or higher  
 Core GPA: 2.0 or higher

### Summary\*

Code	Title	Hours
	Rock Studies 2 Requirements	42-43
	Other Basic Requirements	0-3
	Computer Competency	0-3
	Major Requirements	63
	Electives	15

\* All undergraduate degree programs require a minimum of 120 credits. Some courses meet multiple requirements, but are only counted once toward the 120 credit total required to graduate.

### Rock Studies 2 Requirements

Code	Title	Hours
<b>The Rock</b>		
SUBJ 139	Foundations of Academic Discovery <sup>1</sup>	3
ENGL 102	Critical Writing	3
ENGL 104	Critical Reading	3
	Select one of the following:	3-4
	MATH 117 Quantitative Reasoning	
	MATH 123 Introduction to Applied Calculus	
	MATH 225 Calculus I	
	Select one of the following:	3
	COMM 200 Civil Discourse: Theory & Practice	
	PHIL 110 Ethics and Civil Discourse	
	POLS 235 Civil Discourse and Democracy	
	Subtotal	15-16
<b>Integrated Inquiry</b>		
<i>Creative and Aesthetic Inquiry</i>		
	Select 3 Credits ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-quick-guide/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-quick-guide/</a> )	3
<i>Humanities Inquiry</i>		
	Select 3 Credits ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-quick-guide/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-quick-guide/</a> )	3
<i>Social Science Inquiry</i>		
	Select 3 Credits ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-quick-guide/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-quick-guide/</a> )	3
<i>Natural Sciences Inquiry</i>		

SCI 101	Science of Life	3
<i>Physical Sciences Inquiry</i>		
SCI 102	Understanding the Physical World	3
	Subtotal	15
<b>Thematic Thread</b>		
	Select 12 Credits ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-quick-guide/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-quick-guide/</a> ) <sup>2</sup>	12
Required Thematic Thread Coursework:		
ECON 202	Principles of Microeconomics	
	<b>Total Hours</b>	<b>42-43</b>

<sup>1</sup> Course offered in multiple subjects; cannot take course in first major subject.

<sup>2</sup> From at least 3 categories; no more than 6 credits from one department; 6 credits must be 300-level or above.

### Basic Math Requirement

Check with your adviser or a current degree audit report to see if you have been exempted from this course. The credit earned in this course will not be counted toward the 120 credit hour minimum needed to earn a degree.

Code	Title	Hours
	Complete one of the following:	0-3
	Meet required minimum SAT or ACT math score OR	
	ESAP 110 Beginning Algebra	
	<b>Total Hours</b>	<b>0-3</b>

### Computer Competency

Code	Title	Hours
	Demonstrate "computer competency" by one of the following:	0-3
	Pass Computer Competency Exam OR	
	Select one of the following at SRU or another post-secondary institution:	
	CPSC 100 Introduction to Computing for Liberal Arts	
	CPSC 110 Computer Concepts	
	CPSC 130 Introduction to Computing and Programming	
	PE 202 Technology for Wellness	
	<b>Total Hours</b>	<b>0-3</b>

### DIVERSITY, EQUITY, AND INCLUSION REQUIREMENT

Students must take and pass a course with the Diversity, Equity, and Inclusion (DEI) designation prior to graduation. Students can meet this requirement by taking any DEI - designated course in any program at any time during their undergraduate career.

### Major Requirements

- 35 major credits must be taken at SRU or PASSHE
- 35 major credits must be taken at the 300 level or above

Code	Title	Hours
<b>Basic Core Courses</b>		
ACCT 209	Financial Accounting <sup>1</sup>	3
ACCT 322	Business Analysis and Decision Making <sup>1</sup>	3
ACCT 340	Legal Environment of Business <sup>1</sup>	3

ECON 201	Principles of Macroeconomics <sup>1</sup>	3
ECON 219 or MGMT 219	Business Analytics I <sup>1</sup> Business Analytics I	3
ECON 319 or MGMT 319	Business Analytics II <sup>1</sup> Business Analytics II	3
FIN 320	Managerial Finance <sup>1</sup>	3
MGMT 303 or FIN 303 or MRKT 303	Issues in Global Business <sup>1</sup> Issues in Global Business Issues in Global Business	3
MGMT 320	Operations Management <sup>1</sup>	3
MGMT 351	Organizational Behavior <sup>1</sup>	3
MRKT 230	Principles of Marketing <sup>1</sup>	3
MGMT 458	Business Capstone <sup>1</sup>	3
MIS 265	Management Information Systems <sup>1</sup>	3
Subtotal		39
<b>Required Computer Science Course</b>		
CPSC 210 or MIS 210	Productivity Software <sup>1</sup> Productivity Software	3
Subtotal		3
<b>Required Management Courses</b>		
MGMT 354	Human Resources Management <sup>2</sup>	3
MGMT 454	Management Seminar <sup>2</sup>	3
MGMT 457	International Management <sup>2</sup>	3
Subtotal		9
<b>General Management Concentration Electives</b>		
<i>Required Courses</i>		
MGMT 456	Management and Society <sup>2</sup>	3
Plus select 3 courses from the following: 9		
MGMT 341	Organizational Leadership <sup>2</sup>	
MGMT 352	Supply Chain Management <sup>2</sup>	
MGMT 357	International Operations Management <sup>2</sup>	
MGMT 370	Sustainable Entrepreneurship and Innovation <sup>2</sup>	
MGMT 451 or ACCT 451	Employment Law <sup>2</sup> Employment Law	
MGMT 459	Sustainable Business Consulting <sup>2</sup>	
MGMT 360	Total Quality Management <sup>2</sup>	
MGMT 364	Recruitment and Selection <sup>2</sup>	
MGMT 415	Supply Chain Analytics <sup>2</sup>	
MGMT 450	Internship <sup>2</sup>	
MGMT 452	Management-Labor Relations <sup>2</sup>	
MGMT 455	Compensation Management <sup>2</sup>	
MGMT 460	Training and Development <sup>2</sup>	
Subtotal		12
<b>Total Hours</b>		<b>63</b>

## Co-curricular and Experiential Learning

Students are encouraged to explore additional curricular and co-curricular opportunities. There is a strong correlation between long-term student success and participation in the following types of programs and activities:

1. International study programs (short-term, semester, and year-long)
2. High-Impact Practice (HIP) designated classes
3. Student clubs and organizations
4. Internships
5. Service-learning classes
6. Career education and development
7. Student leadership development
8. Student-faculty research
9. Volunteering
10. Job Shadowing

## Important Curriculum Guide Notes

This Curriculum Guide is provided to help SRU students and prospective students better understand their intended major curriculum. Enrolled SRU students should note that the My Rock Audit may place already-earned and/or in progress courses in different, yet valid, curriculum categories. Enrolled SRU students should use the My Rock Audit Report and materials and information provided by their faculty advisers to ensure accurate progress towards degree completion. *The information on this guide is current as of the date listed. Students are responsible for curriculum requirements at the time of enrollment at the University.*

PASSHE - Pennsylvania State System of Higher Education Institutions

MANAGEMENT - BSBA (2350)

Concentration in General Management (GEMG)

This program is effective as of Summer 2022

Revised 07.10.2022

UCC 3.1.22

<sup>1</sup> Course counts for 50% of Major and not for Major GPA

<sup>2</sup> Course counts for 50% of Major requirements and Major GPA

\* Some courses may require pre-requisites. Please see course descriptions to determine if there are any pre-requisites for that specific course.