

MANAGEMENT, BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION (BSBA) - CONCENTRATION IN GENERAL MANAGEMENT

Management is one of the most versatile majors that can be applied in both private and public sectors. SRU's Bachelor of Science in Business Administration (BSBA) with a major in management prepares graduates to assume entry-level managerial positions that involve facilitating the achievement of organizational goals by mobilizing the efforts of human resources and external stakeholders. Alumni land jobs in fields such as human resources, entrepreneurship and small business management, marketing and sales management, and operations and supply chain management, just to name a few.

Policy for Changing to Management Major:

A Slippery Rock University student wishing to change their major to Management MUST have a minimum overall GPA of 2.0.

Program Learning Outcomes

- Critical Thinking and Problem Solving:** Students graduating with a degree in business administration will demonstrate effective critical thinking and problem-solving skills. Students will:
 - Apply critical thinking skills to analyze and interpret financial statements to judge business performance.
 - Apply critical thinking skills using quantitative techniques for problem solving and strategic decision making
- Communication:** Students graduating with a degree in business administration will demonstrate competency in oral and written communication skills. Students will:
 - Prepare in proper format and style the following documents: business report (one to two pages), business memo, research report and presentation.
 - Deliver an effective oral presentation on a business and/or professional topic.
- Information Technology:** Students will demonstrate proficiency in the use of computers and software to manage information with statistical analysis, spreadsheet, database, and other appropriate applications.
- Ethics:** Students graduating with a degree in business administration will demonstrate an understanding of the legal environment and ethical standards of business and an awareness of the implications of their behavior and actions as a business professional. Students will apply an appropriate framework for examining ethical dilemmas and be able to (1) identify ethical issues and stakeholders, (2) evaluate alternative course(s) of action, and (3) formulate an appropriate action plan.
- Professional Proficiency:** Students graduating with a degree in business administration will have acquired the necessary skills and knowledge to meet professional competencies as business professionals and global citizens. Students will:

- Demonstrate an understanding of the history and vocabulary unique to business disciplines.
- Demonstrate knowledge of procedures, concepts, and technical business skills through practical application (forecasting, budgeting, financial statement analyses, business plans, strategic planning).
- Demonstrate the ability to read and interpret financial statements in the decision-making process.
- Demonstrate effective teamwork and collaborative skills in a simulated business environment.

Related Links

Management - General Management, BSBA Program Page (<https://www.sru.edu/academics/majors-and-minors/management-general-management/>)

Management and Marketing Department Page (<https://www.sru.edu/academics/colleges-and-departments/cob/school-of-business/management-and-marketing/>)

Management On-line Completion Page (<https://catalog.sru.edu/undergraduate/business/management-marketing/management-bsba-online-degree-completion-program/>)

Professional Licensure/Certification Page (<https://www.sru.edu/students/student-consumer-information/professional-licensures/>)

Curriculum Guide

GPA Requirement

Major GPA: 2.0 or higher
 Overall GPA: 2.0 or higher
 Core GPA: 2.0 or higher

Summary*

| Code | Title | Hours |
|------|-----------------------------|-------|
| | Rock Studies 2 Requirements | 42-43 |
| | Other Basic Requirements | 0-3 |
| | Computer Competency | 0-3 |
| | Major Requirements | 63 |
| | Electives | 15 |

* All undergraduate degree programs require a minimum of 120 credits. Some courses meet multiple requirements, but are only counted once toward the 120 credit total required to graduate.

Rock Studies 2 Requirements

| Code | Title | Hours |
|------------------------------|--|-------|
| The Rock | | |
| SUBJ 139 | Foundations of Academic Discovery ¹ | 3 |
| ENGL 102 | Critical Writing | 3 |
| ENGL 104 | Critical Reading | 3 |
| Select one of the following: | | 3-4 |
| MATH 117 | Quantitative Reasoning | |
| MATH 123 | Introduction to Applied Calculus | |
| MATH 225 | Calculus I | |
| Select one of the following: | | 3 |
| COMM 200 | Civil Discourse: Theory & Practice | |

| | | |
|--|----------------------------------|--------------|
| PHIL 110 | Ethics and Civil Discourse | |
| POLS 235 | Civil Discourse and Democracy | |
| Subtotal | | 15-16 |
| Integrated Inquiry | | |
| <i>Creative and Aesthetic Inquiry</i> | | |
| Select 3 Credits (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-quick-guide/) | | 3 |
| <i>Humanities Inquiry</i> | | |
| Select 3 Credits (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-quick-guide/) | | 3 |
| <i>Social Science Inquiry</i> | | |
| Select 3 Credits (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-quick-guide/) | | 3 |
| <i>Natural Sciences Inquiry</i> | | |
| SCI 101 | Science of Life | 3 |
| <i>Physical Sciences Inquiry</i> | | |
| SCI 102 | Understanding the Physical World | 3 |
| Subtotal | | 15 |
| Thematic Thread | | |
| Select 12 Credits (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-quick-guide/) ² | | 12 |
| Required Thematic Thread Coursework: | | |
| ECON 202 | Principles of Microeconomics | |
| Total Hours | | 42-43 |

¹ Course offered in multiple subjects; cannot take course in first major subject.

² From at least 3 categories; no more than 6 credits from one department; 6 credits must be 300-level or above.

Basic Math Requirement

Check with your adviser or a current degree audit report to see if you have been exempted from this course. The credit earned in this course will not be counted toward the 120 credit hour minimum needed to earn a degree.

| Code | Title | Hours |
|--|-------------------|------------|
| Complete one of the following: | | 0-3 |
| Meet required minimum SAT or ACT math score OR | | |
| ESAP 110 | Beginning Algebra | |
| Total Hours | | 0-3 |

Computer Competency

| Code | Title | Hours |
|---|--|------------|
| Demonstrate "computer competency" by one of the following: | | 0-3 |
| Pass Computer Competency Exam OR | | |
| Select one of the following at SRU or another post-secondary institution: | | |
| CPSC 100 | Introduction to Computing for Liberal Arts | |
| CPSC 110 | Computer Concepts | |
| CPSC 130 | Introduction to Computing and Programming | |
| PE 202 | Technology for Wellness | |
| Total Hours | | 0-3 |

DIVERSITY, EQUITY, AND INCLUSION REQUIREMENT

Students must take and pass a course with the Diversity, Equity, and Inclusion (DEI) designation prior to graduation. Students can meet this requirement by taking any DEI - designated course in any program at any time during their undergraduate career.

Major Requirements

- 35 major credits must be taken at SRU or PASSHE
- 35 major credits must be taken at the 300 level or above

| Code | Title | Hours |
|---|--|-------|
| Basic Core Courses | | |
| ACCT 209 | Financial Accounting ¹ | 3 |
| ACCT 322 | Business Analysis and Decision Making ¹ | 3 |
| ACCT 340 | Legal Environment of Business ¹ | 3 |
| ECON 201 | Principles of Macroeconomics ¹ | 3 |
| ECON 219 | Business Analytics I ¹ | 3 |
| or MGMT 219 | Business Analytics I | |
| ECON 319 | Business Analytics II ¹ | 3 |
| or MGMT 319 | Business Analytics II | |
| FIN 320 | Managerial Finance ¹ | 3 |
| MGMT 303 | Issues in Global Business ¹ | 3 |
| or FIN 303 | Issues in Global Business | |
| or MRKT 303 | Issues in Global Business | |
| MGMT 320 | Operations Management ¹ | 3 |
| MGMT 351 | Organizational Behavior ¹ | 3 |
| MRKT 230 | Principles of Marketing ¹ | 3 |
| MGMT 458 | Business Capstone ¹ | 3 |
| MIS 265 | Management Information Systems ¹ | 3 |
| Subtotal | | 39 |
| Required Computer Science Course | | |
| CPSC 210 | Productivity Software ¹ | 3 |
| or MIS 210 | Productivity Software | |
| Subtotal | | 3 |
| Required Management Courses | | |
| MGMT 354 | Human Resources Management ² | 3 |
| MGMT 454 | Management Seminar ² | 3 |
| MGMT 457 | International Management ² | 3 |
| Subtotal | | 9 |
| General Management Concentration Electives | | |
| <i>Required Courses</i> | | |
| MGMT 456 | Management and Society ² | 3 |
| Plus select 3 courses from the following: | | |
| MGMT 341 | Organizational Leadership ² | |
| MGMT 352 | Supply Chain Management ² | |
| MGMT 357 | International Operations Management ² | |
| MGMT 370 | Sustainable Entrepreneurship and Innovation ² | |
| MGMT 451 | Employment Law ² | |
| or ACCT 451 | Employment Law | |
| MGMT 459 | Sustainable Business Consulting ² | |
| MGMT 360 | Total Quality Management ² | |
| MGMT 364 | Recruitment and Selection ² | |
| MGMT 415 | Supply Chain Analytics ² | |

| | | |
|--------------------|---|-----------|
| MGMT 450 | Internship ² | |
| MGMT 452 | Management-Labor Relations ² | |
| MGMT 455 | Compensation Management ² | |
| MGMT 460 | Training and Development ² | |
| Subtotal | | 12 |
| Total Hours | | 63 |

¹ Course counts for 50% of Major and not for Major GPA

² Course counts for 50% of Major requirements and Major GPA

* Some courses may require pre-requisites. Please see course descriptions to determine if there are any pre-requisites for that specific course.

Co-curricular and Experiential Learning

Students are encouraged to explore additional curricular and co-curricular opportunities. There is a strong correlation between long-term student success and participation in the following types of programs and activities:

1. International study programs (short-term, semester, and year-long)
2. High-Impact Practice (HIP) designated classes
3. Student clubs and organizations
4. Internships
5. Service-learning classes
6. Career education and development
7. Student leadership development
8. Student-faculty research
9. Volunteering
10. Job Shadowing

Important Curriculum Guide Notes

This Curriculum Guide is provided to help SRU students and prospective students better understand their intended major curriculum. Enrolled SRU students should note that the My Rock Audit may place already-earned and/or in progress courses in different, yet valid, curriculum categories. Enrolled SRU students should use the My Rock Audit Report and materials and information provided by their faculty advisers to ensure accurate progress towards degree completion. *The information on this guide is current as of the date listed. Students are responsible for curriculum requirements at the time of enrollment at the University.*

PASSHE - Pennsylvania State System of Higher Education Institutions

MANAGEMENT - BSBA (2350)

Concentration in General Management (GEMG)

This program is effective as of Summer 2022

Revised 07.10.2022

UCC 3.1.22

Recommended Four-Year Plan

| Course | Title | Hours |
|-------------------|------------------------------|-------|
| First Year | | |
| Fall | | |
| ECON 201 | Principles of Macroeconomics | 3 |
| ENGL 102 | Critical Writing | 3 |
| ESAP 101 | FYRST Seminar * | 1 |
| MATH 117 | Quantitative Reasoning | 3 |

| | | |
|-----------------|--|---|
| MIS 210 | Productivity Software | 3 |
| SUBJ 139 | Foundations of Academic Discovery ¹ | 3 |
| Optional | | |
| ESAP 110 | Beginning Algebra | |
| CPSC 100 | Introduction to Computing for Liberal Arts (or Computer Competency Exam) | |

Hours 16

Spring

| | | |
|--|------------------------------|---|
| ECON 202 | Principles of Microeconomics | 3 |
| ENGL 104 | Critical Reading | 3 |
| SCI 101 | Science of Life | 3 |
| Creative & Aesthetic Inquiry (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/) | | 3 |
| Humanities Inquiry (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/) | | 3 |

Hours 15

Second Year

Fall

| | | |
|------------------------------|---|---|
| ECON 219 or MGMT 219 | Business Analytics I or Business Analytics I | 3 |
| MIS 265 | Management Information Systems | 3 |
| MRKT 230 | Principles of Marketing | 3 |
| SCI 102 | Understanding the Physical World | 3 |
| Select one of the following: | | 3 |
| COMM 200 | Civil Discourse: Theory & Practice | |
| PHIL 110 | Ethics and Civil Discourse | |
| POLS 235 | Civil Discourse and Democracy | |

Declare a Thematic Thread³

Hours 15

Spring

| | | |
|---|-------------------------|---|
| ACCT 209 | Financial Accounting | 3 |
| MGMT 320 | Operations Management | 3 |
| MGMT 351 | Organizational Behavior | 3 |
| Elective | | 3 |
| Thematic Thread Requirement (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/) | | 3 |

Hours 15

Third Year

Fall

| | | |
|---|---|---|
| ECON 319 or MGMT 319 | Business Analytics II or Business Analytics II | 3 |
| FIN 303 or MRKT 303 | Issues in Global Business or Issues in Global Business | 3 |
| MGMT 354 | Human Resources Management | 3 |
| Elective | | 3 |
| Thematic Thread Requirement (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/) | | 3 |

Hours 15

Spring

| | | |
|----------|---------------------------------------|---|
| ACCT 322 | Business Analysis and Decision Making | 3 |
| FIN 320 | Managerial Finance | 3 |
| MGMT 450 | Internship (OR MGMT Elective) | 3 |
| Elective | | 3 |

| | | |
|---|-------------------------------|---|
| Thematic Thread Requirement (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/) | 3 | |
| Hours | 15 | |
| Fourth Year | | |
| Fall | | |
| ACCT 340 | Legal Environment of Business | 3 |
| MGMT 457 | International Management | 3 |
| MGMT 456 | Management and Society | 3 |
| Management Elective | | 3 |
| Thematic Thread Requirement (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/) | | 3 |
| Optional | | |
| MBA Course ² | | |
| MBA Course ² | | |
| Hours | 15 | |
| Spring | | |
| MGMT 458 | Business Capstone | 3 |
| MGMT 454 | Management Seminar | 3 |
| Management Elective | | 3 |
| Elective | | 3 |
| Elective | | 3 |
| Optional | | |
| MBA Course ² | | |
| MBA Course ² | | |
| Hours | 15 | |
| Total Hours** | 121 | |

¹ Course offered in multiple subjects; cannot take course in first major subject

² SRU Undergraduates who have earned 90 or more credits (including in-progress courses) with a minimum 2.75 GPA are eligible to apply, enroll, and earn graduate level credit. Credits earned are graduate level only, separate from the undergraduate credits earned for the degree and are not calculated in the student's undergraduate credit and grade point totals. See policy details here: Senior Undergraduate Students Earning Graduate Credit (<https://catalog.sru.edu/academic-policies/senior-undergraduate-students-earning-graduate-credit/>).

³ Work with your Academic Adviser to declare a Thematic Thread by the end of your fall semester in your second year.

* Students are encouraged to take ESAP 101 as a Free Elective.

**** This document is meant to serve as a guide. Some planners may show more than 120 credits because faculty have created flexibility in choosing courses. However, only 120 credits are required to obtain a degree. Please consult with your academic adviser and refer to your curriculum guide prior to registering for courses. This plan should be reviewed, and verified, by you and your academic adviser at least once each academic year.**

Major Code: 2350

Concentration Code: GEMG

Revised: 05.10.2023