

BUSINESS ADMINISTRATION, MINOR (NON-BSBA MAJORS)

The Business Administration minor provides excellent value for non-BSBA students. The program offers essential knowledge in business functional areas such as Economics, Accounting, Finance, Management, and Marketing. The Business Administration minor not only enhances students' career readiness but also cultivates future entrepreneurs.

To access Minor Requirements, please view the Curriculum Guide tab.

Related Links

Business Administration, Minor Program Page (<https://www.sru.edu/academics/majors-and-minors/business-administration-minor/>)

Management and Marketing Department Page (<https://www.sru.edu/academics/colleges-and-departments/cob/school-of-business/management-and-marketing/>)

Professional Licensure/Certification Page (<https://www.sru.edu/students/student-consumer-information/professional-licensures/>)