

BUSINESS ADMINISTRATION, MINOR (NON-BSBA MAJORS)

The Business Administration minor provides excellent value for non-BSBA students. The program offers essential knowledge in business functional areas such as Economics, Accounting, Finance, Management, and Marketing. The Business Administration minor not only enhances students' career readiness but also cultivates future entrepreneurs.

To access Minor Requirements, please view the Curriculum Guide tab.

Related Links

Business Administration, Minor Program Page (<https://www.sru.edu/academics/majors-and-minors/business-administration-minor/>)

Management and Marketing Department Page (<https://www.sru.edu/academics/colleges-and-departments/cob/school-of-business/management-and-marketing/>)

Professional Licensure/Certification Page (<https://www.sru.edu/students/student-consumer-information/professional-licensures/>)

Curriculum Guide

GPA Requirement

Major GPA: 2.0 or higher

Minor Requirements

- Students must complete at least 6 credit hours in their minor from SRU
- A minimum of 6 credit hours must be upper division (courses numbered 300 and above)
- A minor shall be no fewer than 18 credits.

Code	Title	Hours
Required Courses		
ECON 201 or ECON 202	Principles of Macroeconomics Principles of Microeconomics	3
ACCT 209	Financial Accounting	3
MRKT 230	Principles of Marketing	3
HCAM 360 or MGMT 351	Healthcare Organizational Dynamics Organizational Behavior	3
Electives		
Select 2 additional courses from the 200, 300, 400 level in any business discipline (ACCT, ECON, FIN, MGMT, MRKT)		6
Select 2 additional courses from the 300 or 400 level in any business discipline (ACCT, ECON, FIN, MGMT, MRKT)		6
Total Hours		24

* Some courses may require pre-requisites. Please see course descriptions to determine if there are any pre-requisites for that specific course.

Important Curriculum Guide Notes

This Curriculum Guide is provided to help SRU students and prospective students better understand their intended major curriculum. Enrolled SRU students should note that the My Rock Audit may place already-earned and/or in progress courses in different, yet valid, curriculum

categories. Enrolled SRU students should use the My Rock Audit Report and materials and information provided by their faculty advisers to ensure accurate progress towards degree completion. *The information on this guide is current as of the date listed. Students are responsible for curriculum requirements at the time of enrollment at the University.*

PASSHE - Pennsylvania State System of Higher Education Institutions

MINOR IN BUSINESS ADMINISTRATION (51A)

This program is effective as of Fall 2015.

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UCC 10.29.19