

RESORT, RECREATION AND HOSPITALITY MANAGEMENT, BACHELOR OF SCIENCE (BS) - LIBERAL STUDIES

Program Learning Outcomes

- **Communication Skills:** RRHM graduates demonstrate quality written and verbal communication skills as applied to hospitality/tourism and guest relations.
- **Business Skills:** RRHM graduates demonstrate competency in business skills needed to manage related departments within the hospitality/tourism industry.
- **Competency in Historical Perspectives:** RRHM graduates demonstrate competency in the historical perspective of the hospitality and tourism industry to ongoing social, cultural, and political policies or constraints.
- **Competency in Administration, Programming, and Event Planning:** RRHM graduates demonstrate competency in administration, programming, event and meeting planning skills related to the hospitality and tourism industry.
- **Demonstrate Professional Values and Behavior:** RRHM graduates demonstrate professional values and behavior within the field of hospitality and tourism.
- **Competency in Sustainable Hospitality and Tourism:** RRHM graduates demonstrate competency in sustainable hospitality and tourism practices.
- **Competency in Planning and Evaluation:** RRHM graduates demonstrate competency in planning and evaluating hospitality and tourism facilities.

Related Links

Resort, Recreation and Hospitality Management, BS Program Page (<https://www.sru.edu/academics/majors-and-minors/resort-recreation-and-hospitality-management/>)

Hospitality, Event Management and Tourism Department Page (<https://www.sru.edu/academics/colleges-and-departments/cob/departments/hospitality-event-management-and-tourism/>)

Professional Licensure/Certification Page (<http://www.sru.edu/Documents/offices/PRMA/PLC.pdf>)