

# ECONOMICS, BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION (BSBA)

Curriculum Guide

## GPA Requirement

Major GPA: 2.0 or higher  
Overall GPA: 2.0 or higher  
Core GPA: 2.0 or higher

## Summary\*

| Code | Title                       | Hours |
|------|-----------------------------|-------|
|      | Rock Studies 2 Requirements | 42-43 |
|      | Other Basic Requirements    | 0-3   |
|      | Computer Competency         | 0-3   |
|      | Major Requirements          | 60    |
|      | Electives                   | 18    |

\* All undergraduate degree programs require a minimum of 120 credits. Some courses meet multiple requirements, but are only counted once toward the 120 credit total required to graduate.

## Rock Studies 2 Requirements

| Code                                  | Title                                                                                                                                                                                        | Hours |
|---------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|
| <b>The Rock</b>                       |                                                                                                                                                                                              |       |
| SUBJ 139                              | Foundations of Academic Discovery <sup>1</sup>                                                                                                                                               | 3     |
| ENGL 102                              | Critical Writing                                                                                                                                                                             | 3     |
| ENGL 104                              | Critical Reading                                                                                                                                                                             | 3     |
|                                       | Select one of the following:                                                                                                                                                                 | 3-4   |
| MATH 117                              | Quantitative Reasoning                                                                                                                                                                       |       |
| MATH 123                              | Introduction to Applied Calculus                                                                                                                                                             |       |
| MATH 225                              | Calculus I                                                                                                                                                                                   |       |
|                                       | Select one of the following:                                                                                                                                                                 | 3     |
| COMM 200                              | Civil Discourse: Theory & Practice                                                                                                                                                           |       |
| PHIL 110                              | Ethics and Civil Discourse                                                                                                                                                                   |       |
| POLS 235                              | Civil Discourse and Democracy                                                                                                                                                                |       |
|                                       | Subtotal                                                                                                                                                                                     | 15-16 |
| <b>Integrated Inquiry</b>             |                                                                                                                                                                                              |       |
| <i>Creative and Aesthetic Inquiry</i> |                                                                                                                                                                                              |       |
|                                       | Select 3 Credits ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-quick-guide/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-quick-guide/</a> ) | 3     |
| <i>Humanities Inquiry</i>             |                                                                                                                                                                                              |       |
|                                       | Select 3 Credits ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-quick-guide/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-quick-guide/</a> ) | 3     |
| <i>Social Science Inquiry</i>         |                                                                                                                                                                                              |       |
|                                       | Select 3 Credits ( <a href="https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-quick-guide/">https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-quick-guide/</a> ) | 3     |
| <i>Natural Sciences Inquiry</i>       |                                                                                                                                                                                              |       |
| SCI 101                               | Science of Life                                                                                                                                                                              | 3     |
| <i>Physical Sciences Inquiry</i>      |                                                                                                                                                                                              |       |
| SCI 102                               | Understanding the Physical World                                                                                                                                                             | 3     |
|                                       | Subtotal                                                                                                                                                                                     | 15    |

## Thematic Thread

Select 12 Credits (<https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-quick-guide/>) <sup>2</sup> 12

### Required Thematic Thread Coursework:

|             |                           |
|-------------|---------------------------|
| FIN 303     | Issues in Global Business |
| or MGMT 303 | Issues in Global Business |
| or MRKT 303 | Issues in Global Business |

**Total Hours** 42-43

<sup>1</sup> Course offered in multiple subjects; cannot take course in first major subject.

<sup>2</sup> One course from each category; six credits must be 300-level or above; no more than 4 credits from one subject area; specific courses required in first major, regardless of prefix of course, cannot be used to satisfy thread requirements; any course with same prefix as first major cannot be used to satisfy thread requirements, even if it is not a course in the first major.

## Basic Math Requirement

Check with your adviser or a current degree audit report to see if you have been exempted from this course. The credit earned in this course will not be counted toward the 120 credit hour minimum needed to earn a degree.

| Code     | Title                                          | Hours |
|----------|------------------------------------------------|-------|
|          | Complete one of the following:                 | 0-3   |
|          | Meet required minimum SAT or ACT math score OR |       |
| ESAP 110 | Beginning Algebra                              |       |

**Total Hours** 0-3

## Computer Competency

| Code     | Title                                                                     | Hours |
|----------|---------------------------------------------------------------------------|-------|
|          | Demonstrate "computer competency" by one of the following:                | 0-3   |
|          | Pass Computer Competency Exam OR                                          |       |
|          | Select one of the following at SRU or another post-secondary institution: |       |
| CPSC 100 | Introduction to Computing for Liberal Arts                                |       |
| CPSC 110 | Computer Concepts                                                         |       |
| CPSC 130 | Introduction to Computing and Programming                                 |       |
| PE 202   | Technology for Wellness                                                   |       |
|          | <b>Total Hours</b>                                                        | 0-3   |

## DIVERSITY, EQUITY, AND INCLUSION REQUIREMENT

Students must take and pass a course with the Diversity, Equity, and Inclusion (DEI) designation prior to graduation. Students can meet this requirement by taking any DEI - designated course in any program at any time during their undergraduate career.

## Major Requirements

- 30 major credits must be taken at SRU or PASSHE
- 30 major credits must be taken at the 300 level or above

| Code                                             | Title                                              | Hours |
|--------------------------------------------------|----------------------------------------------------|-------|
| <b>Business Administration Core Requirements</b> |                                                    |       |
| ACCT 209                                         | Financial Accounting <sup>1</sup>                  | 3     |
| ACCT 322                                         | Business Analysis and Decision Making <sup>1</sup> | 3     |

|                                                                                   |                                                    |           |
|-----------------------------------------------------------------------------------|----------------------------------------------------|-----------|
| ACCT 340                                                                          | Legal Environment of Business <sup>1</sup>         | 3         |
| ECON 201                                                                          | Principles of Macroeconomics <sup>1</sup>          | 3         |
| ECON 202                                                                          | Principles of Microeconomics <sup>1</sup>          | 3         |
| ECON 219                                                                          | Business Analytics I <sup>1</sup>                  | 3         |
| or MGMT 219                                                                       | Business Analytics I                               |           |
| ECON 319                                                                          | Business Analytics II <sup>1</sup>                 | 3         |
| or MGMT 319                                                                       | Business Analytics II                              |           |
| FIN 320                                                                           | Managerial Finance <sup>1</sup>                    | 3         |
| MGMT 320                                                                          | Operations Management <sup>1</sup>                 | 3         |
| MGMT 351                                                                          | Organizational Behavior <sup>1</sup>               | 3         |
| MGMT 458                                                                          | Business Capstone <sup>1</sup>                     | 3         |
| MIS 265                                                                           | Management Information Systems <sup>1</sup>        | 3         |
| MRKT 230                                                                          | Principles of Marketing <sup>1</sup>               | 3         |
| Subtotal                                                                          |                                                    | 39        |
| <b>Required Computer Science Course</b>                                           |                                                    |           |
| CPSC 210                                                                          | Productivity Software <sup>1</sup>                 | 3         |
| or MIS 210                                                                        | Productivity Software                              |           |
| Subtotal                                                                          |                                                    | 3         |
| <b>Required Economic Courses</b>                                                  |                                                    |           |
| ECON 301                                                                          | Macroeconomic Analysis <sup>2</sup>                | 3         |
| ECON 302                                                                          | Microeconomic Analysis <sup>2</sup>                | 3         |
| ECON 318                                                                          | Introduction to Econometrics <sup>2</sup>          | 3         |
| Select one of the following:                                                      |                                                    | 3         |
| ECON 304                                                                          | Money and Banking <sup>2</sup>                     |           |
| or FIN 304                                                                        | Money and Banking                                  |           |
| FIN 323                                                                           | Financial Markets and Institutions <sup>2</sup>    |           |
| Subtotal                                                                          |                                                    | 12        |
| <b>Required Electives</b>                                                         |                                                    |           |
| Select any two 300-400 level Economic Course (Excluding Internship): <sup>2</sup> |                                                    | 6         |
| ECON 304                                                                          | Money and Banking                                  |           |
| or FIN 304                                                                        | Money and Banking                                  |           |
| ECON 312                                                                          | Critical Choices in Health Care Policy             |           |
| ECON 315                                                                          | Economics of Sustainable Development               |           |
| ECON 324                                                                          | Game Theory, Behavioral and Experimental Economics |           |
| ECON 360                                                                          | Labor Economics                                    |           |
| ECON 390                                                                          | Experimental                                       |           |
| ECON 490                                                                          | Independent Study                                  |           |
| Subtotal                                                                          |                                                    | 6         |
| <b>Total Hours</b>                                                                |                                                    | <b>60</b> |

<sup>1</sup> Course counts for 50% of Major and not for Major GPA

<sup>2</sup> Course counts for 50% of Major and Major GPA

\* Some courses may require pre-requisites. Please see course descriptions to determine if there are any pre-requisites for that specific course.

## Co-curricular and Experiential Learning

Students are encouraged to explore additional curricular and co-curricular opportunities. These opportunities can deepen and enhance the learning in accounting, economics and finance. In addition, there is a strong

correlation between long-term student success and engagement in these opportunities:

1. Internships
2. Participation in student organizations
3. International study programs (short-term, semester, and year-long)
4. High-Impact Practice (HIP) designated classes
5. student-faculty research
6. Student leadership development
7. Service-learning classes
8. Career education and development

## Important Curriculum Guide Notes

This Curriculum Guide is provided to help SRU students and prospective students better understand their intended major curriculum. Enrolled SRU students should note that the My Rock Audit may place already-earned and/or in progress courses in different, yet valid, curriculum categories. Enrolled SRU students should use the My Rock Audit Report and materials and information provided by their faculty advisers to ensure accurate progress towards degree completion. *The information on this guide is current as of the date listed. Students are responsible for curriculum requirements at the time of enrollment at the University.*

PASSHE - Pennsylvania State System of Higher Education Institutions

ECONOMICS - BSBA (2316) This program is effective as of Summer 2022 Revised 07.06.2022 UCC 03.22.2022