

# ACCOUNTING, BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION (BSBA)

The Accounting program at Slippery Rock University prepares students for success in the challenging and rewarding field of accounting.

The integrated curriculum focuses on the development of students' business and accounting skills and knowledge while enhancing their communication, teamwork, critical thinking, and problem solving skills as well as technological proficiency. Emphasis is placed on student learning through research and practical application as students prepare for the Uniform Certified Public Accountant Examination and careers in public accounting, government, and private industries. All candidates completing this program are eligible to sit for the Uniformed Certified Public Accountant Examination. Student professional growth is encouraged and enhanced through participation in the Student Accounting Society and the internship program in the School of Business.

In the classroom, accounting students are introduced to a variety of software programs used by accounting professionals that provide realistic application of accounting practices and procedures. This state-of-the-art learning center engages students in the learning process as they master accounting concepts, principles, and related procedures in an environment that simulates the workplace. The School of Business' accounting program is a step above the ordinary; it equips future accounting professionals with a unique set of marketable skills that sets them apart from their peers in the workplace.

## Program Learning Outcomes

- **Communication:** Students graduating with a degree in business administration will demonstrate competency in oral and written communication skills. Students will:
  - Prepare in proper format and style the following documents: business report (one to two pages), business memo, research report and presentation.
  - Deliver an effective oral presentation on a business and/or professional topic.
- **Critical Thinking and Problem Solving:** Students graduating with a degree in business administration will demonstrate effective critical thinking and problem solving skills. Students will:
  - Apply critical thinking skills to analyze and interpret financial statements to judge business performance.
  - Apply critical thinking skills using quantitative techniques for problem solving and strategic decision making.
- **Degree Program Writing Competency:** Students will create written business and professional documents in appropriate style and format.
- **Ethics:** Students graduating with a degree in business administration will have acquired the necessary skills and knowledge to meet professional competencies as business professionals and global citizens. Students will demonstrate:
  - An understanding of the history and vocabulary unique to business disciplines.
  - Knowledge of procedures, concepts, and technical business skills through practical application (forecasting, budgeting, financial statement analyses, business plans, strategic planning).
- The ability to read and interpret financial statements in the decision-making process.
- Effective team work and collaborative skills in a simulated business environment.
- **Information Technology:** Students will demonstrate proficiency in the use of computers and software to manage information with statistical analysis, spreadsheet, database and other appropriate applications.
- **Professional Proficiency:** Students graduating with a degree in business administration will have acquired the necessary skills and knowledge to meet professional competencies as business professionals and global citizens. Students will demonstrate:
  - An understanding of the history and vocabulary unique to accounting disciplines.
  - Knowledge of procedures, concepts, and technical accounting business skills through practical application (forecasting, budgeting, financial statement analyses, business plans, strategic planning).
  - The ability to read and interpret financial statements in the decision-making process.
  - Effective team work and collaborative skills in a simulated business environment.

## Related Links

Accounting, BSBA Program Page (<https://www.sru.edu/academics/majors-and-minors/accounting/>)

Accounting, Economics and Finance Department Page (<https://www.sru.edu/academics/colleges-and-departments/cob/school-of-business/accounting-economics-and-finance/>)

Professional Licensure/Certification Page (<https://www.sru.edu/students/student-consumer-information/professional-licensures/>)