

# ENGLISH, MASTER OF ARTS (MA)

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## Program Learning Outcomes

- Students will effectively demonstrate knowledge of writing for academic and non-academic professional environments such as business, industry, and/or government, including written texts, graphic designs, as well as the integration of written and visual elements.
- Students will effectively demonstrate competence in written and visual communication and an understanding of the communication needs, conventions, and discourse practices common to professional disciplines and institutional sites of practice.
- Students will effectively demonstrate the ability to analyze rhetorical situations including the ability to plan, create, evaluate, and revise professional and technical documents in both electronic (online) and print formats.
- Students effectively demonstrate the ability to access and utilize research in various disciplines and incorporate the research into the production of professional and technical documents.
- Students will effectively demonstrate expertise with traditional and new media, including related, current digital technologies and software involved in discourse within the academic and professional disciplines.

## Related Links

English, MA Program Page (<https://www.sru.edu/academics/graduate-programs/english-master-of-arts/>)

English Department Page (<https://www.sru.edu/academics/colleges-and-departments/cla/departments/english/>)

English Fact Sheet (<https://www.sru.edu/documents/programs/factsheets/graduate/FS-English.pdf>)

Professional Licensure/Certification Page (<https://www.sru.edu/students/student-consumer-information/professional-licensure/>)