

# HOSPITALITY, EVENT MANAGEMENT & TOURISM (HEMT)

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## HEMT 590 - Experimental

A unique and specifically focused course within the general purview of a department which intends to offer it on a "one time only" basis and not as a permanent part of the department's curriculum.

Credits: 1-3

Term(s) Typically Offered: Offered as Needed

Enrollment limited to students with a semester level of Graduate.

## HEMT 598 - Selected Topics

A Selected Topics course is a normal, departmental offering which is directly related to the discipline, but because of its specialized nature, may not be able to be offered on a yearly basis by the department.

Credits: 1-3

Term(s) Typically Offered: Offered as Needed

Enrollment is limited to Graduate level students.

## HEMT 600 - Global Dynamics of Tourism

Course examines tourism impacts from an economic, socio-cultural, and environmental perspective. Focus is on how tourism relates to the management of hospitality enterprises and their host communities. The concept of hospitality providers as ambassadors of tourism is examined, along with the importance of interrelationships of tourism stakeholders.

Credits: 3

Term(s) Typically Offered: Offered Spring Terms

Enrollment is limited to Graduate level students.

Enrollment limited to students in a Master of Science degree.

## HEMT 602 - Leadership and Management for Hospitality and Tourism

Emphasis on the understanding, development, and practical application of management and leadership principles essential for success in today's increasingly complex hospitality and tourism industry. Concepts covered will enable students to increase their effectiveness in leading themselves, leading others, leading the business, and leading change.

Credits: 3

Term(s) Typically Offered: Offered Fall Terms

Enrollment is limited to Graduate level students.

Enrollment limited to students in a Master of Science degree.

## HEMT 604 - Performance Management for Hospitality

Course focuses on the process of performance management as an effective tool in employee development and retention, and provides students with an understanding of how and why performance management can contribute to creating high performance guest service organizations in Hospitality and Tourism.

Credits: 3

Term(s) Typically Offered: Offered Fall Terms

Enrollment is limited to Graduate level students.

Enrollment limited to students in a Master of Science degree.

## HEMT 618 - Financial Fundamentals for Hospitality and Tourism

Students compete in realistic simulated hotel business model by making decisions, analyzing the results, and making adjustments based on critical analysis of those results in comparison with market competitors. Course provides an integrated understanding of pricing and inventory controls, distribution and channel optimization, and total revenue optimization as they impact HT financial statements, ratios, and metrics that measure business results.

Credits: 3

Term(s) Typically Offered: Offered Fall Terms

Enrollment is limited to Graduate level students.

Enrollment limited to students in a Master of Science degree.

## HEMT 620 - Marketing for Hospitality and Tourism

Application of the unique characteristics; practices; and theories of service marketing as they apply to Hospitality and Tourism related organizations; the importance of internal marketing is examined. Emphasis on practical application including study of best practices.

Credits: 3

Term(s) Typically Offered: Offered Summer Terms

Enrollment is limited to Graduate level students.

Enrollment limited to students in a Master of Science degree.

## HEMT 625 - Revenue Optimization for Hospitality and Tourism

Course provides the essential tools for applying the principles of revenue management to hospitality operations, critical for success due to the perishable nature of its service-based product. Actual industry data is utilized for applied learning of profitably managing capacity through pricing and inventory controls, distribution and channel optimization, and total revenue optimization.

Credits: 3

Term(s) Typically Offered: Offered Fall Terms

Enrollment is limited to Graduate level students.

Enrollment limited to students in a Master of Science degree.

## HEMT 630 - Service Management for Hospitality and Tourism

Current theories and best practices of successful hospitality and tourism firms are examined; emphasis on designing and implementing an effective customer service plan for employee and customer satisfaction to achieve a distinctive competitive advantage.

Credits: 3

Term(s) Typically Offered: Offered Spring Terms

Enrollment is limited to Graduate level students.

Enrollment limited to students in a Master of Science degree.

## HEMT 635 - Hospitality Business Law and Risk

Course provides a practical overview of the legal aspects of managing a hospitality and tourism business. Case studies and current topics are used to facilitate students understanding and application of legal and risk management concepts. A preventative approach is emphasized.

Credits: 3

Term(s) Typically Offered: Offered Spring Terms

Enrollment is limited to Graduate level students.

Enrollment limited to students in a Master of Science degree.

**HEMT 642 - Meetings, Conferences, and Event Management**

Course examines management in the event planning industry, particularly in the meetings, exhibition, conference, convention, and banquet contexts. An emphasis is placed on modern theoretical constructs, relationships between stakeholders, best practices in operations, and operationalizing concepts.

Credits: 3

Term(s) Typically Offered: Offered Spring Terms

Enrollment is limited to Graduate level students.

Enrollment limited to students in a Master of Science degree.

**HEMT 650 - Masters Project for Hospitality and Tourism**

A capstone course which enables students to synthesize the knowledge and skills developed throughout the MSHTM program, and apply them into an approved project or work experience focused on a key aspect of their area of interest in Hospitality and Tourism. This may be accomplished through business plans, feasibility studies, research projects, consulting projects, internships, or other approved professional HT related project.

Credits: 3

Term(s) Typically Offered: Offered Summer Terms

Enrollment is limited to Graduate level students.

Enrollment limited to students in a Master of Science degree.

**HEMT 690 - Experimental**

A unique and specifically focused course within the general purview of a department which intends to offer it on a "one time only" basis and not as a permanent part of the department's curriculum.

Credits: 1-3

Term(s) Typically Offered: Offered as Needed

Enrollment limited to students with a semester level of Graduate.

**HEMT 698 - Selected Topics**

A Selected Topics course is a normal, departmental offering which is directly related to the discipline, but because of its specialized nature, may not be able to be offered on a yearly basis by the department.

Credits: 1-3

Term(s) Typically Offered: Offered as Needed

Enrollment is limited to Graduate level students.

**HEMT 700 - Independent Study**

Independent Study courses give students the opportunity to pursue research and/or studies that are not part of the university's traditional course offerings. Students work one on one or in small groups with faculty guidance and are typically required to submit a final paper or project as determined by the supervising professor.

Credits: 1-3

Term(s) Typically Offered: Offered as Needed

Enrollment is limited to Graduate level students.

**HEMT 790 - Experimental**

A unique and specifically focused course within the general purview of a department which intends to offer it on a "one time only" basis and not as a permanent part of the department's curriculum.

Credits: 1-3

Term(s) Typically Offered: Offered as Needed

Enrollment limited to students with a semester level of Graduate.

**HEMT 798 - Selected Topics**

A Selected Topics course is a normal, departmental offering which is directly related to the discipline, but because of its specialized nature, may not be able to be offered on a yearly basis by the department.

Credits: 1-3

Term(s) Typically Offered: Offered as Needed

Enrollment is limited to Graduate level students.