STRATEGIC COMMUNICATION AND MEDIA (COMM)

COMM 590 - Experimental
A unique and specifically focused course within the general purview of a department which intends to offer it on a "one time only" basis and not as a permanent part of the department's curriculum.

Credits: 1-3
Term(s) Typically Offered: Offered as Needed
Enrollment is limited to Graduate level students.

COMM 595 - Workshop
A workshop is a program which is usually of short duration, narrow in scope, often non-traditional in content and format, and on a timely topic.

Credits: 1-6
Term(s) Typically Offered: Offered as Needed
Enrollment is limited to Graduate level students.

COMM 598 - Selected Topics
A Selected Topics course is a normal, departmental offering which is directly related to the discipline, but because of its specialized nature, may not be able to be offered on a yearly basis by the department.

Credits: 1-3
Term(s) Typically Offered: Offered as Needed
Enrollment is limited to Graduate level students.

COMM 617 - Intercultural Communication
This course is designed to create a greater understanding of communication patterns and breakdowns that occur as members of one cultural group interact with those of another cultural group. This course will also cultivate an increased awareness of particular skills and knowledge that can foster more effective intercultural communication.

Credits: 3
Term(s) Typically Offered: Offered Summer Terms
Enrollment is limited to Graduate level students.

COMM 631 - Strategic Corporate Communication
In-depth analysis of the principles and practices of strategic corporate communication. Focus on developing strategic communication plans, dealing effectively with the media, and communicating corporate ethics. Additional topics include investor and financial stakeholder relations, employee relations, crisis communication, corporate citizenship and social media.

Credits: 3
Term(s) Typically Offered: Offered as Needed
Enrollment is limited to students with a program in Business Adm-Accountng/Finance, Business Adm-Management/Mrktng, Business Administration or Business Administration (OL).
Enrollment is limited to Graduate level students.

COMM 690 - Experimental
A unique and specifically focused course within the general purview of a department which intends to offer it on a "one time only" basis and not as a permanent part of the department's curriculum.

Credits: 1-3
Term(s) Typically Offered: Offered as Needed
Enrollment is limited to Graduate level students.

COMM 695 - Workshop
A workshop is a program which is usually of short duration, narrow in scope, often non-traditional in content and format, and on a timely topic.

Credits: 1-6
Term(s) Typically Offered: Offered as Needed
Enrollment is limited to Graduate level students.

COMM 698 - Selected Topics
A Selected Topics course is a normal, departmental offering which is directly related to the discipline, but because of its specialized nature, may not be able to be offered on a yearly basis by the department.

Credits: 1-3
Term(s) Typically Offered: Offered as Needed
Enrollment is limited to Graduate level students.

COMM 700 - Independent Study
Independent Study courses give students the opportunity to pursue research and/or studies that are not part of the university's traditional course offerings. Students work one on one or in small groups with faculty guidance and are typically required to submit a final paper or project as determined by the supervising professor.

Credits: 1-3
Term(s) Typically Offered: Offered as Needed
Enrollment is limited to Graduate level students.

COMM 790 - Experimental
A unique and specifically focused course within the general purview of a department which intends to offer it on a "one time only" basis and not as a permanent part of the department's curriculum.

Credits: 1-3
Term(s) Typically Offered: Offered as Needed
Enrollment is limited to Graduate level students.

COMM 795 - Workshop
A workshop is a program which is usually of short duration, narrow in scope, often non-traditional in content and format, and on a timely topic.

Credits: 1-6
Term(s) Typically Offered: Offered as Needed
Enrollment is limited to Graduate level students.

COMM 798 - Selected Topics
A Selected Topics course is a normal, departmental offering which is directly related to the discipline, but because of its specialized nature, may not be able to be offered on a yearly basis by the department.

Credits: 1-3
Term(s) Typically Offered: Offered as Needed
Enrollment is limited to Graduate level students.