

BUSINESS ADMINISTRATION, MASTER OF BUSINESS ADMINISTRATION (MBA) - CONCENTRATION IN MANAGEMENT

Our department offers an all-encompassing Master of Business Administration (MBA) program. We recognize the paramount importance of flexibility and convenience in today's fast-paced world. To cater to the diverse demands of our students, we provide the online MBA, which offers unparalleled flexibility in effectively managing both professional and personal commitments.

The content and expectations reflect the skills required in the corporate world. You will be prepared to compete with other MBAs in the job market and manage challenging situations that arise as you climb the corporate ladder, start your own business, or tackle complex problems.

The Management concentration is designed with an interest in managerial leadership roles. Students are required to take two elective courses specific to this interest for a total of 36 credit hours.

PROGRAM LEARNING OUTCOMES

- **Leadership (G1, G2, G3):** Effectively set and achieve team goals, leading and supporting others, and collaborating and resolving conflicts among team members.
- **Critical Thinking & Business Analysis (G1, G2, G3):** Interpret financial/business statements and analyze and apply business data using quantitative techniques.
- **Communication (G3):** Clearly and professionally communicate complex concepts and business documents through writing and oral presentation skills.
- **Global Citizenship (G1, G2, G3):** Understand and demonstrate ethical individual/group behaviors for organization to sustain in local as well as global market.

RELATED LINKS

Business Administration - Management, MBA Program Page (<https://www.sru.edu/academics/graduate-programs/mba-master-of-business-administration/>)

Business Administration Fact Sheet (<https://www.sru.edu/documents/programs/factsheets/graduate/FS-MBA.pdf>)

Professional Licensure/Certification Page (<https://www.sru.edu/students/student-consumer-information/professional-licensure/>)

CURRICULUM GUIDE

Code	Title	Hours
MBA Core Requirements		
ACCT 612	Corporate Accounting	3
ECON 602	Managerial Economics	3
ECON 619	Quantitative Analysis	3

FIN 603	Global Dynamics of Business	3
or MRKT 603	Global Dynamics of Business	
FIN 620	Financial Management	3
MGMT 620	Supply Chain Management	3
MGMT 658	Strategic Management	3
MIS 610	Business Analysis and Decision Support	3
MRKT 658	Strategic Marketing Management	3

Management Concentration Requirements

Required Course:

MGMT 651	Organizational Dynamics	3
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Management Concentration Electives

Select two classes from the following: 6

MGMT 650	Master's Project
MGMT 653	Management Science Methods
MGMT 654	Management Seminar
MGMT 657	Managing Change for Competitive Advantage

Total Hours 36

Important Curriculum Guide Notes

This Curriculum Guide is provided to help SRU students and prospective students better understand their intended major curriculum. Enrolled SRU students should note that the My Rock Audit may place already-earned and/or in progress courses in different, yet valid, curriculum categories. Enrolled SRU students should use the My Rock Audit Report and materials and information provided by their faculty advisers to ensure accurate progress towards degree completion. *The information on this guide is current as of the date listed. Students are responsible for curriculum requirements at the time of enrollment at the University.*

PASSHE - Pennsylvania State System of Higher Education Institutions

Major Code: 9MBO

Concentration Code: MANO

UCC: 3.22.2022

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