

THEATRE, BACHELOR OF ARTS (BA) - CONCENTRATION IN THEATRE ARTS MANAGEMENT

Program Learning Outcomes

Students in the BA Theatre, Theatre Arts Management concentrations will develop skills and gain knowledge related to the management, administration and support of nonprofit cultural agencies, institutions, and performing arts organizations. Through classroom, production, practical, and internship activities, students will:

- gain an understanding of board development, institutional advancement, communications, and community-based development activities. (aligns with University Learning Outcomes 5,7,8,9)
- gain a functional knowledge of fundraising; annual campaigns; grant writing; event planning; and individual, corporate, business, and foundation funding. (aligns with University Learning Outcomes 5,7,8,9)
- gain an understanding of current policy issues affecting the arts, policy making processes, and the best practices for advocacy. (aligns with University Learning Outcomes 5,7,8,9)
- develop, conduct, and construct effective marketing research and plans. (aligns with University Learning Outcomes 1,2,5,7,8,9)
- develop, conduct, and construct effective audience development research and plans. (aligns with University Learning Outcomes 1,2,5,7,8,9)
- identify and understand the history, organizational structures, practices, current policy issues, and standard matters related to the nonprofit arts sector. (aligns with University Learning Outcomes 1,2,5,7,8,9)

THEATRE DEPARTMENT, OVERALL

- **Communication:** Students will learn to communicate effectively by developing and defending informed viewpoints about theatre. Students will gain an understanding of the common elements and vocabulary of theatre and of the interaction of these elements, giving them the ability to analyze both dramatic literature and live performance perceptively and to evaluate them critically. (aligns with University Learning Outcomes 1,2,5,6,9)
- **Creation/Production/Performance:** Students will gain an overview of the collaborative elements of theatre and will demonstrate an understanding of the production process. Students will explore and experience different values, perspectives, and aesthetics allowing them to problem solve, create, perform and produce theatre. Students will successfully execute job duties related to the performance of a role, crew position and/or design assignment. (aligns with University Learning Outcomes 1,2,5,6,7,8,9)
- **Professional Proficiency:** Students will acquire the entrepreneurial skills necessary to assist in the development and advancement of careers in theatre. Students will learn to apply knowledge and skills to meet professional competencies in the field of theatre. Students will learn procedures and develop skills that enable them to conduct themselves in a manner accepted in the professional theatre community. (aligns with University Learning Outcomes 1,2,5,6,8,9)
- **Historical Knowledge:** Students will acquire familiarity with theatre literature of various historical periods, cultural sources, and modes

of presentation. Students will learn the essential elements of the historical development of theatre and drama. Students will relate, connect, integrate, and contextualize knowledge acquired in theatre courses. (aligns with University Learning Outcomes 1,2,5,6,9)

- **Degree Program Writing Competency:** Students will gain the ability to write clearly and effectively. (aligns with University Learning Outcomes 1,5)

Related Links

Theatre - Theatre Arts Management, BA Program Page (<https://www.sru.edu/academics/majors-and-minors/theatre-ba-theatre-arts-management/>)

Professional Licensure/Certification Page (<https://www.sru.edu/students/student-consumer-information/professional-licensure/>)

Curriculum Guide

GPA Requirement

Major GPA: 2.00 or higher
Overall GPA: 2.00 or higher

Summary*

Code	Title	Hours
	Rock Studies 2 Requirements	42
	Modern Language Requirement	0-9
	Other Basic Requirements	0-3
	Major/Concentration Requirements	42
	Electives	36

* All undergraduate degree programs require a minimum of 120 credits. Some courses meet multiple requirements, but are only counted once toward the 120 credit total required to graduate.

Rock Studies 2 Requirements

Code	Title	Hours
The Rock		
SUBJ 139	Foundations of Academic Discovery ¹	3
ENGL 102	Critical Writing	3
ENGL 104	Critical Reading	3
MATH 117	Quantitative Reasoning	3
Select one of the following:		3
COMM 200	Civil Discourse: Theory & Practice	
PHIL 110	Ethics and Civil Discourse	
POLS 235	Civil Discourse and Democracy	
Subtotal		15
Integrated Inquiry		
<i>Creative and Aesthetic Inquiry</i>		
Select 3 Credits (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/)		3
<i>Humanities Inquiry</i>		
Select 3 Credits (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/)		3
<i>Social Science Inquiry</i>		
Select 3 Credits (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/)		3
<i>Natural Science Inquiry</i>		

SCI 101	Science of Life	3
<i>Physical Science Inquiry</i>		
SCI 102	Understanding the Physical World	3
Subtotal		15
Thematic Thread		
Select 12 Credits (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/) ²		12
Subtotal		12
Total Hours		42

¹ Course offered in multiple subjects; cannot take course in first major subject.

² One course from each category; six credits must be 300-level or above; no more than 4 credits from one subject area; specific courses required in first major, regardless of prefix of course, cannot be used to satisfy thread requirements; any course with same prefix as first major cannot be used to satisfy thread requirements, even if it is not a course in the first major.

BA Modern Language Requirement

BA degree requires language proficiency at the 103 class level. Exemption by placement or examination is possible.

Code	Title	Hours
Complete 0-9 credits		0-9
Total Hours		0-9

Basic Math Requirement

Check with your adviser or a current degree audit report to see if you have been exempted from this course. The credit earned in this course will not be counted toward the 120 credit hour minimum needed to earn a degree.

Code	Title	Hours
Complete one of the following:		0-3
Meet required minimum SAT or ACT math score OR		
ESAP 110	Beginning Algebra	
Total Hours		0-3

DIVERSITY, EQUITY, AND INCLUSION REQUIREMENT

Students must take and pass a course with the Diversity, Equity, and Inclusion (DEI) designation prior to graduation. Students can meet this requirement by taking any DEI - designated course in any program at any time during their undergraduate career.

Major/Concentration Requirements

- 21 major credits must be taken at SRU or PASSHE
- 21 major credits must be taken at the 300 level or above

Code	Title	Hours
Core Requirements		
THEA 131	Fundamentals of Acting	3
THEA 132	Stagecraft	3
THEA 281	Survey of Dramatic Literature I	3
THEA 283	Survey of Dramatic Literature II	3
THEA 337	Directing	3
THEA 425	Professional Theatre Practice	3

Subtotal		18
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Theatre Arts Concentration

THEA 159	Introduction to Theatre Arts Management	3
THEA 345	Stage Management and Safety	3
THEA 359	Studies in Audience Development	3
THEA 450	Internship	3
NLPA 220	Introduction to Nonprofit Management	3
Subtotal		15

Theatre Arts Management Level 1 Courses

Select 3 credits from the following:		3
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THEA 151	Rehearsal and Production	Repeatable for max of 12 credits
ACCT 209	Financial Accounting	
COMM 231	Principles of Integrated Marketing Communication & Public Relations	
COMM 235	Introduction to Digital Design	
COMM 248	Interactive Multimedia 1	
COMM 254	Video Production	
ENGL 205	Introduction to Professional Writing	
LEAD 251	Leadership Theory	
MRKT 230	Principles of Marketing	
NLPA 120	Civic Engagement and Community Decision-Making	
Subtotal		3

Theatre Arts Management Level 2 Courses

Select 6 credits from the following:		6
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THEA 329	Shakespeare Tour	
THEA 339	New Play Development	
THEA 340	International Theatre Experience	
THEA 355	Projects in Theatre	
THEA 390	Experimental	
THEA 392	History of Musical Theatre	
THEA 393	History of Theatre Design and Architecture	
THEA 394	Theories of Acting and Directing	
THEA 490	Independent Study	
ACCT 322	Business Analysis and Decision Making	
COMM 307	Social Media	
COMM 318	Professional Presentation	
INDP 318	Research Methods in Interdisciplinary Studies	
MGMT 351	Organizational Behavior	
NLPA 305	Financial Best Practices for Decision Makers	
NLPA 320	Community Change and Development	
NLPA 325	Social and Ethical Issues in Philanthropy and Fundraising	

Subtotal		6
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Required Stage Management Experience Before Graduation

Stage Management Experience 1	
Stage Management Experience 2	

Total Hours		42
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* Some courses may require pre-requisites. Please see course descriptions to determine if there are any pre-requisites for that specific course.

Co-curricular and Experiential Learning

Students are encouraged to explore additional curricular and co-curricular opportunities. There is a strong correlation between long-term student success and participation in the following types of programs and activities:

1. International study programs International study programs (including Edinburgh, Scotland, Fringe Festival Trip)
2. SRU Theatre Department Productions
3. Theatre internships and summer theatre employment
4. High-Impact Practice (HIP) designated classes
5. Student-faculty research
6. Student leadership development
7. Department field trips
8. Theatre Department Student Staff
9. Student Lab Productions in Sheehy Theatre
10. Guest Artist lectures, workshops, and productions

Important Curriculum Guide Notes

This Curriculum Guide is provided to help SRU students and prospective students better understand their intended major curriculum. Enrolled SRU students should note that the My Rock Audit may place already-earned and/or in progress courses in different, yet valid, curriculum categories. Enrolled SRU students should use the My Rock Audit Report and materials and information provided by their faculty advisers to ensure accurate progress towards degree completion. *The information on this guide is current as of the date listed. Students are responsible for curriculum requirements at the time of enrollment at the University.*

PASSHE - Pennsylvania State System of Higher Education Institutions

THEATRE - BA (5 92)

Concentration in Theatre Arts Management (THAM)

This program is effective as of Summer 2023.

Revised 05.25.2023

UCC 03.21.2023

Recommended Four-Year Plan

Course	Title	Hours
First Year		
Fall		
THEA 132	Stagecraft	3
THEA 159 or THEA 281	Introduction to Theatre Arts Management or Survey of Dramatic Literature I	3
ENGL 102	Critical Writing	3
ESAP 101	FYRST Seminar *	1
SUBJ 139	Foundations of Academic Discovery ¹	3
Rock Studies 2 Requirement (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/)		3
Hours		16
Spring		
THEA 131	Fundamentals of Acting	3

Select one of the following:		3
THEA 283	Survey of Dramatic Literature II	
THEA XXX	Theatre Arts Management Level 1	
ENGL 104	Critical Reading	3
Rock Studies 2 Requirement (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/)		3
Elective		3
Hours		15

Second Year

Fall

THEA 281 or THEA 159	Survey of Dramatic Literature I or Introduction to Theatre Arts Management	3
Modern Language 101		3
Rock Studies 2 Requirement (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/)		3
Rock Studies 2 Requirement (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/)		3
Elective		3
Declare a Thematic Thread ²		
Hours		15

Spring

THEA 345	Stage Management and Safety	3
THEA 359	Studies in Audience Development	3
Select one of the following:		3
THEA 283	Survey of Dramatic Literature II ³	
THEA XXX	Theatre Arts Management Level 1	
NLPA 220	Introduction to Nonprofit Management	3
Modern Language 102		3
Hours		15

Third Year

Fall

Theatre Arts Management Level 2 Course		3
Modern Language 103		3
Rock Studies 2 Requirement (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/)		3
Thematic Thread Requirement (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/)		3
Elective		3
Hours		15

Spring

Theatre Arts Management Level 2 Course		3
THEA 337	Directing	3
Thematic Thread Requirement (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/)		3
Elective		3
Elective		3
Hours		15

Fourth Year

Fall

THEA 425	Professional Theatre Practice	3
Rock Studies 2 Requirements (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/)		3

Rock Studies 2 Requirements (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/)	3
Thematic Thread Requirement (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/)	3
Elective	3
Hours	15
Spring	
THEA 450 Internship	3
Thematic Thread Requirement - 300+ Level (https://catalog.sru.edu/undergraduate/rock-studies/rock-studies-program/)	3
Elective	3
Elective	3
Elective	3
Hours	15
Total Hours**	121

¹ Course offered in multiple subjects; cannot take course in first major subject.

² Work with your Academic Adviser to declare a Thematic Thread by the end of your fall semester in your second year.

³ Students may also take Theatre Arts Management Level 1 Course

* Students are encouraged to take ESAP 101 as a Free Elective.

**** This document is meant to serve as a guide. Some planners may show more than 120 credits because faculty have created flexibility in choosing courses. However, only 120 credits are required to obtain a degree. Please consult with your academic adviser and refer to your curriculum guide prior to registering for courses. This plan should be reviewed, and verified, by you and your academic adviser at least once each academic year.**

Major Code: 5 92

Concentration: THAM

Revised date: 05.30.2024