

DANCE, BACHELOR OF FINE ARTS (BFA) - CONCENTRATION IN DANCE ENTREPRENEURSHIP

The BFA (Dance Entrepreneurship) is for the student who aspires to be a dance studio owner and operator, work as a dance company manager, public relations or marketing specialist, or other dance administrative position. In addition, this degree can lead students to any entrepreneurial endeavor in concert dance or entertainment. This degree provides excellent dance education and advanced training in the business of dance, performance, choreography, and teaching, along with additional areas of wellness for dancers, dance in a global context, and dance technology.

BACHELOR OF FINE ARTS IN DANCE (DANCE ENTREPRENEURSHIP): CREDITS: 69 BUSINESS CONCENTRATION CREDITS: 9

The BFA program with a concentration in Dance Entrepreneurship attracts a diverse population of students who are interested in a well-rounded program that allows for multiple performance and choreography opportunities and has a strong business component. In addition to business courses, Dance BFA students will complete courses up to the advanced level in performance, choreography, teaching, and various dance techniques. In addition, courses such as Wellness for Dancers, Dances of Selected Cultures, Dance Technology, Dance History courses, and two Senior Capstone courses ensure a well-rounded education relevant for dance professionals in the 21st century. Our graduates are enjoying a variety of careers in dance, including arts administrators, dance studio owners, dance teachers, and independent dance artists. This program will prepare BFA majors for a wide range of dance entrepreneurial careers.

All BFA students must be enrolled in a minimum of one technique class per day each semester. Competency based assessments will be used to determine level of proficiency, advancement in technique and performance, and synthesis of knowledge. The systematic assessment procedures developed by the dance faculty were created in conjunction with the National Association of Schools of Dance standards for professional degree programs. By the end of the final year, BFA Dance Entrepreneurship students must demonstrate the following technical proficiency requirements:

- **Level VI in Modern Dance**
- **Level IV in Ballet or Jazz Dance**

Program Learning Outcomes

- **Choreography:** Create and organize movement into artistic and aesthetic choreography.
- **Communication and Critical Thinking:** Demonstrate the ability to communicate and think critically in the areas of performance, choreography, and teaching.
- **Cultural Diversity:** Synthesize the social, political, and artistic role of dance in world cultures.

- **Degree Program Writing Competency:** Demonstrate writing that is clear, cohesive, and relevant to the dance field, utilizing appropriate vocabulary, grammar, research, and citation methods.
- **Teaching:** Organize the knowledge, skills, aesthetics, and art of dance into effective, ethical and responsible teaching practices.
- **Technique:** Demonstrate mastery of the core concepts in dance technique and performance in DANC 428 (modern dance technique VI).
- **Wellness:** Apply dance wellness principles in the areas of performance, teaching, and choreography.
- **Business Proficiency:** Analyze and apply business principles to selected areas of the dance field.

Related Links

Dance - Dance Entrepreneurship, BFA Program Page (<https://www.sru.edu/academics/majors-and-minors/dance-bachelor-of-fine-arts/dance-bfa-major-requirements/>)

Professional Licensure/Certification Page (<https://www.sru.edu/students/student-consumer-information/professional-licensure/>)