

ART: GRAPHIC DESIGN, CERTIFICATE

The ability to compose technical and non-technical information into an attractive and visually clear and concise form will help in the design and presentation of a wide range of conceptual and/or subject-specific projects. Candidates will gain an understanding of design-related concepts and experience with graphic design software in the communication of ideas. The skills developed in this program, and in the inclusion of projects produced in the program in an application portfolio, will improve a candidate's qualifications and job prospects.

PROGRAM LEARNING OUTCOMES

Communication (U01, U08):

Students will learn to communicate openly and ethically with diverse audiences about their individual creative work through, written, visual, and spoken formats.

Creation, Fabrication, Exhibition, & Critique (U02, U05, U06, U08, U09):

Students will gain a working knowledge of the elements and principles of design and their use in the production of Fine Art. They will demonstrate this understanding through the fabrication and exhibition of art objects. Through collaborative critique, students will be exposed to a diverse set of perspectives, cultures, and values. Exposure to multiple perspectives will allow students to resist premature closure and instead remain perceptually open, flexible and willing to adapt, self-analyze, and develop their own self-confidence through the process of problem-solving and revision.

Professional Proficiency (U05, U08, U09):

Students will develop an authentic artistic direction: via medium, idea and/or style of creation. Students will display a technical expertise commensurate with their ideological level. Students will produce a quantity of work representative of time spent in the studio and successful understanding of studio techniques. Students will learn to apply the traits & abilities of an artist through their individual professional practice. The students learned skills will prepare them to participate in the professional arts communities at local, regional, national, and international levels.

Historical Knowledge (U02, U05, U09): Students will apply knowledge of art history to understand, evaluate and engage in art and art-making, recognizing their placement within a larger context or history and culture. Students will observe, connect, and contextualize knowledge acquired in Art History to inform their professional practice and research.

To access Certificate Requirements, please view the Curriculum Guide tab.

Related Links

Art - Graphic Design, Certificate Program Page (<https://www.sru.edu/academics/certificates/art-graphic-design-certificate/>)

Professional Licensure/Certification Page (<https://www.sru.edu/students/student-consumer-information/professional-licensure/>)

Curriculum Guide

GPA Requirement

Certificate GPA: 2.00 or higher

Certificate Requirements

Code	Title	Hours
<i>Select twelve credits of the following:</i>		
ART 113	Basic Studio Graphic Design	3
ART 213	Intermediate Studio Graphic Design (repeatable one time)	3
ART 313	Advanced Studio Graphic Design (repeatable one time)	3
ART 413	Senior Studio Graphic Design (repeatable two times)	3
Total Hours		12

* Some courses may require pre-requisites. Please see course descriptions to determine if there are any pre-requisites for that specific course.

Important Curriculum Guide Notes

This Curriculum Guide is provided to help SRU students and prospective students better understand their intended major curriculum. Enrolled SRU students should note that the My Rock Audit may place already-earned and/or in progress courses in different, yet valid, curriculum categories. Enrolled SRU students should use the My Rock Audit Report and materials and information provided by their faculty advisers to ensure accurate progress towards degree completion. *The information on this guide is current as of the date listed. Students are responsible for curriculum requirements at the time of enrollment at the University.*

PASSHE - Pennsylvania State System of Higher Education Institutions

CERTIFICATE IN ART: GRAPHIC DESIGN (5GDS)

This program is effective as of Summer 2024.

Revised: 03.26.2024

UCC 11.28.2023