

# ENGLISH, MASTER OF ARTS (MA)

---

## Program Learning Outcomes

- Students will effectively demonstrate knowledge of writing for academic and non-academic professional environments such as business, industry, and/or government, including written texts, graphic designs, as well as the integration of written and visual elements. (G 1, G 2)
- Students will effectively demonstrate competence in written and visual communication and an understanding of the communication needs, conventions, and discourse practices common to professional disciplines and institutional sites of practice. (G 1, G 3)
- Students will effectively demonstrate the ability to analyze rhetorical situations including the ability to plan, create, evaluate, and revise professional and technical documents in both electronic (online) and print formats. (G 2)
- Students will effectively demonstrate the ability to access and utilize research in various disciplines and incorporate the research into the production of professional and technical documents. (G 1, G 2, G 3)
- Students will effectively demonstrate expertise with traditional and new media, including related, current digital technologies and software involved in discourse within the academic and professional disciplines. (G1, G2)

## RELATED LINKS

English, MA Program Page (<https://www.sru.edu/academics/graduate-programs/english-master-of-arts/>)

English, MA Fact Sheet (<https://www.sru.edu/documents/programs/factsheets/graduate/FS-English.pdf>)

Professional Licensure/Certification Page (<https://www.sru.edu/students/student-consumer-information/professional-licensures/>)